

Global IT Asset Management (ITAM) Services Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global IT Asset Management (ITAM) Services market size was valued at USD 3810.4 million in 2023 and is forecast to a readjusted size of USD 7359 million by 2030 with a CAGR of 9.9% during review period.

IT asset management (also known as ITAM) is the process of ensuring an organization's assets are accounted for, deployed, maintained, upgraded, and disposed of when the time comes.

Global 5 largest manufacturers of IT Asset Management (ITAM) Services are ServiceNow, Atlassian, SoftwareOne, HPE and SHI, which make up about 27%. Among them, ServiceNow is the leader with about 7% market share.

North America is the largest market, with a share about 37%, followed by Asia-Pacific and Europe, with share about 31% and 25%. In terms of product type, Hardware Asset Management occupy the largest share of the total market, about 61%. And in terms of product application, the largest application is Enterprise, followed by Government.

The Global Info Research report includes an overview of the development of the IT Asset Management (ITAM) Services industry chain, the market status of Enterprise (Hardware Asset Management, Software Asset Management), Government (Hardware Asset Management, Software Asset Management), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IT Asset Management (ITAM) Services.

Regionally, the report analyzes the IT Asset Management (ITAM) Services markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IT Asset Management (ITAM) Services market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IT Asset Management (ITAM) Services market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IT Asset Management (ITAM) Services industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware Asset Management, Software Asset Management).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IT Asset Management (ITAM) Services market.

Regional Analysis: The report involves examining the IT Asset Management (ITAM) Services market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the IT Asset Management (ITAM) Services market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IT Asset Management (ITAM) Services:

Company Analysis: Report covers individual IT Asset Management (ITAM) Services

players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards IT Asset Management (ITAM) Services. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Enterprise, Government).

Technology Analysis: Report covers specific technologies relevant to IT Asset Management (ITAM) Services. It assesses the current state, advancements, and potential future developments in IT Asset Management (ITAM) Services areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IT Asset Management (ITAM) Services market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

IT Asset Management (ITAM) Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware Asset Management

Software Asset Management

Cloud Asset Management

Market segment by Application

Enterprise

Government

Colleges and Universities

Non-governmental Organization (NGO)

Market segment by players, this report covers

ServiceNow

Atlassian

SoftwareOne

HPE

SHI

EY

IBM

OpenText

Zoho

Softcat

Ivanti

Flexera

CAI

Freshworks

Matrix42

InSource

Kinetix Technology Services

OTRS

Certero

Virima

Mindarray Systems

United Service Technology (UST)

Asset Vue

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IT Asset Management (ITAM) Services product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IT Asset Management (ITAM) Services, with revenue, gross margin and global market share of IT Asset Management (ITAM)

Services from 2019 to 2024.

Chapter 3, the IT Asset Management (ITAM) Services competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and IT Asset Management (ITAM) Services market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IT Asset Management (ITAM) Services.

Chapter 13, to describe IT Asset Management (ITAM) Services research findings and conclusion.

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