

Global Isotropic Rubber Magnet Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Isotropic Rubber Magnet market size was valued at US\$ 1417 million in 2025 and is forecast to a readjusted size of US\$ 1896 million by 2032 with a CAGR of 4.3% during review period.

Isotropic rubber magnets are flexible permanent magnets made by uniformly mixing ferrite magnetic powder?typically strontium or barium ferrite?with elastomeric binders such as NBR or CPE, then calendaring, extruding, or molding the material into sheets, strips, or custom profiles without applying an external magnetic orientation field. Because the ferrite particles are randomly oriented, isotropic rubber magnets offer moderate magnetic strength but excellent flexibility, machinability, and cost efficiency for applications such as sensors, gaskets, holding strips, motors, toys, signage, and refrigerator seals. Their supply chain begins upstream with ferrite powder producers and synthetic rubber suppliers, followed by compounders who blend the rubber and magnetic powders; midstream manufacturers then form, cure, and magnetize the material into finished shapes; downstream converters cut, laminate, print, or adhesive-coat the magnets before delivering them to OEMs in the automotive, consumer goods, electronics, appliance, and industrial sectors. In 2024, global isotropic rubber magnet output reached about 1.25 million tons with 1.55 million tons of capacity, priced at USD 860?1,650 per ton and operating at an average 22% gross margin.

This report is a detailed and comprehensive analysis for global Isotropic Rubber Magnet market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and

product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Isotropic Rubber Magnet market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Isotropic Rubber Magnet market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Isotropic Rubber Magnet market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Isotropic Rubber Magnet market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Isotropic Rubber Magnet

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Isotropic Rubber Magnet market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arnold Magnetic (USA), Magnum Magnetics (USA), Monroe Engineering Products (USA), Label Magnets (USA), A & A Magnetics (USA), Dings Co. Magnetic (USA), Metal-Katcher (USA), Ohio Magnetics (USA), Puritan Magnetics (USA), Kanetec (Japan), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Isotropic Rubber Magnet market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Single-pole Type

Multi-pole Type

Market segment by Composition

NBR-bonded Rubber Magnet

CPE-bonded Rubber Magnet

EPDM-bonded Rubber Magnet

Silicone-bonded Rubber Magnet

Market segment by Application

Automotive

Electronic

Industrial Equipment

Medical Device

Others

Major players covered

Arnold Magnetic (USA)

Magnum Magnetics (USA)

Monroe Engineering Products (USA)

Label Magnets (USA)

A & A Magnetics (USA)

Dings Co. Magnetic (USA)

Metal-Katcher (USA)

Ohio Magnetics (USA)

Puritan Magnetics (USA)

Kanetec (Japan)

Sinoneo Magnets (China)

Shanghai Taixiong Magnetic (China)

Ningbo Zhongxin Magnetic (China)

JASDI Magnet (Taiwan)

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Isotropic Rubber Magnet product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Isotropic Rubber Magnet, with price, sales quantity, revenue, and global market share of Isotropic Rubber Magnet from 2021 to 2026.

Chapter 3, the Isotropic Rubber Magnet competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Isotropic Rubber Magnet breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Isotropic Rubber Magnet market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Isotropic Rubber Magnet.

Chapter 14 and 15, to describe Isotropic Rubber Magnet sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Isotropic Rubber Magnet Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Single-pole Type

1.3.3 Multi-pole Type

1.4 Market Analysis by Composition

1.4.1 Overview: Global Isotropic Rubber Magnet Consumption Value by Composition: 2021 Versus 2025 Versus 2032

1.4.2 NBR-bonded Rubber Magnet

1.4.3 CPE-bonded Rubber Magnet

1.4.4 EPDM-bonded Rubber Magnet

1.4.5 Silicone-bonded Rubber Magnet

1.5 Market Analysis by Application

1.5.1 Overview: Global Isotropic Rubber Magnet Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.5.2 Automotive

1.5.3 Electronic

1.5.4 Industrial Equipment

1.5.5 Medical Device

1.5.6 Others

1.6 Global Isotropic Rubber Magnet Market Size & Forecast

1.6.1 Global Isotropic Rubber Magnet Consumption Value (2021 & 2025 & 2032)

1.6.2 Global Isotropic Rubber Magnet Sales Quantity (2021-2032)

1.6.3 Global Isotropic Rubber Magnet Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Arnold Magnetic (USA)

2.1.1 Arnold Magnetic (USA) Details

2.1.2 Arnold Magnetic (USA) Major Business

2.1.3 Arnold Magnetic (USA) Isotropic Rubber Magnet Product and Services

2.1.4 Arnold Magnetic (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.1.5 Arnold Magnetic (USA) Recent Developments/Updates
- 2.2 Magnum Magnetics (USA)
 - 2.2.1 Magnum Magnetics (USA) Details
 - 2.2.2 Magnum Magnetics (USA) Major Business
 - 2.2.3 Magnum Magnetics (USA) Isotropic Rubber Magnet Product and Services
 - 2.2.4 Magnum Magnetics (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.2.5 Magnum Magnetics (USA) Recent Developments/Updates
- 2.3 Monroe Engineering Products (USA)
 - 2.3.1 Monroe Engineering Products (USA) Details
 - 2.3.2 Monroe Engineering Products (USA) Major Business
 - 2.3.3 Monroe Engineering Products (USA) Isotropic Rubber Magnet Product and Services
 - 2.3.4 Monroe Engineering Products (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.3.5 Monroe Engineering Products (USA) Recent Developments/Updates
- 2.4 Label Magnets (USA)
 - 2.4.1 Label Magnets (USA) Details
 - 2.4.2 Label Magnets (USA) Major Business
 - 2.4.3 Label Magnets (USA) Isotropic Rubber Magnet Product and Services
 - 2.4.4 Label Magnets (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.4.5 Label Magnets (USA) Recent Developments/Updates
- 2.5 A & A Magnetics (USA)
 - 2.5.1 A & A Magnetics (USA) Details
 - 2.5.2 A & A Magnetics (USA) Major Business
 - 2.5.3 A & A Magnetics (USA) Isotropic Rubber Magnet Product and Services
 - 2.5.4 A & A Magnetics (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.5.5 A & A Magnetics (USA) Recent Developments/Updates
- 2.6 Dings Co. Magnetic (USA)
 - 2.6.1 Dings Co. Magnetic (USA) Details
 - 2.6.2 Dings Co. Magnetic (USA) Major Business
 - 2.6.3 Dings Co. Magnetic (USA) Isotropic Rubber Magnet Product and Services
 - 2.6.4 Dings Co. Magnetic (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Dings Co. Magnetic (USA) Recent Developments/Updates
- 2.7 Metal-Katcher (USA)
 - 2.7.1 Metal-Katcher (USA) Details

- 2.7.2 Metal-Katcher (USA) Major Business
- 2.7.3 Metal-Katcher (USA) Isotropic Rubber Magnet Product and Services
- 2.7.4 Metal-Katcher (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.7.5 Metal-Katcher (USA) Recent Developments/Updates
- 2.8 Ohio Magnetics (USA)
 - 2.8.1 Ohio Magnetics (USA) Details
 - 2.8.2 Ohio Magnetics (USA) Major Business
 - 2.8.3 Ohio Magnetics (USA) Isotropic Rubber Magnet Product and Services
 - 2.8.4 Ohio Magnetics (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 Ohio Magnetics (USA) Recent Developments/Updates
- 2.9 Puritan Magnetics (USA)
 - 2.9.1 Puritan Magnetics (USA) Details
 - 2.9.2 Puritan Magnetics (USA) Major Business
 - 2.9.3 Puritan Magnetics (USA) Isotropic Rubber Magnet Product and Services
 - 2.9.4 Puritan Magnetics (USA) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Puritan Magnetics (USA) Recent Developments/Updates
- 2.10 Kanetec (Japan)
 - 2.10.1 Kanetec (Japan) Details
 - 2.10.2 Kanetec (Japan) Major Business
 - 2.10.3 Kanetec (Japan) Isotropic Rubber Magnet Product and Services
 - 2.10.4 Kanetec (Japan) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.10.5 Kanetec (Japan) Recent Developments/Updates
- 2.11 Sinoneo Magnets (China)
 - 2.11.1 Sinoneo Magnets (China) Details
 - 2.11.2 Sinoneo Magnets (China) Major Business
 - 2.11.3 Sinoneo Magnets (China) Isotropic Rubber Magnet Product and Services
 - 2.11.4 Sinoneo Magnets (China) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Sinoneo Magnets (China) Recent Developments/Updates
- 2.12 Shanghai Taixiong Magnetic (China)
 - 2.12.1 Shanghai Taixiong Magnetic (China) Details
 - 2.12.2 Shanghai Taixiong Magnetic (China) Major Business
 - 2.12.3 Shanghai Taixiong Magnetic (China) Isotropic Rubber Magnet Product and Services
 - 2.12.4 Shanghai Taixiong Magnetic (China) Isotropic Rubber Magnet Sales Quantity,

Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Shanghai Taixiong Magnetic (China) Recent Developments/Updates

2.13 Ningbo Zhongxin Magnetic (China)

2.13.1 Ningbo Zhongxin Magnetic (China) Details

2.13.2 Ningbo Zhongxin Magnetic (China) Major Business

2.13.3 Ningbo Zhongxin Magnetic (China) Isotropic Rubber Magnet Product and Services

2.13.4 Ningbo Zhongxin Magnetic (China) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 Ningbo Zhongxin Magnetic (China) Recent Developments/Updates

2.14 JASDI Magnet (Taiwan)

2.14.1 JASDI Magnet (Taiwan) Details

2.14.2 JASDI Magnet (Taiwan) Major Business

2.14.3 JASDI Magnet (Taiwan) Isotropic Rubber Magnet Product and Services

2.14.4 JASDI Magnet (Taiwan) Isotropic Rubber Magnet Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 JASDI Magnet (Taiwan) Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ISOTROPIC RUBBER MAGNET BY MANUFACTURER

3.1 Global Isotropic Rubber Magnet Sales Quantity by Manufacturer (2021-2026)

3.2 Global Isotropic Rubber Magnet Revenue by Manufacturer (2021-2026)

3.3 Global Isotropic Rubber Magnet Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Isotropic Rubber Magnet by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 Isotropic Rubber Magnet Manufacturer Market Share in 2025

3.4.3 Top 6 Isotropic Rubber Magnet Manufacturer Market Share in 2025

3.5 Isotropic Rubber Magnet Market: Overall Company Footprint Analysis

3.5.1 Isotropic Rubber Magnet Market: Region Footprint

3.5.2 Isotropic Rubber Magnet Market: Company Product Type Footprint

3.5.3 Isotropic Rubber Magnet Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Isotropic Rubber Magnet Market Size by Region

- 4.1.1 Global Isotropic Rubber Magnet Sales Quantity by Region (2021-2032)
- 4.1.2 Global Isotropic Rubber Magnet Consumption Value by Region (2021-2032)
- 4.1.3 Global Isotropic Rubber Magnet Average Price by Region (2021-2032)
- 4.2 North America Isotropic Rubber Magnet Consumption Value (2021-2032)
- 4.3 Europe Isotropic Rubber Magnet Consumption Value (2021-2032)
- 4.4 Asia-Pacific Isotropic Rubber Magnet Consumption Value (2021-2032)
- 4.5 South America Isotropic Rubber Magnet Consumption Value (2021-2032)
- 4.6 Middle East & Africa Isotropic Rubber Magnet Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Isotropic Rubber Magnet Sales Quantity by Type (2021-2032)
- 5.2 Global Isotropic Rubber Magnet Consumption Value by Type (2021-2032)
- 5.3 Global Isotropic Rubber Magnet Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Isotropic Rubber Magnet Sales Quantity by Application (2021-2032)
- 6.2 Global Isotropic Rubber Magnet Consumption Value by Application (2021-2032)
- 6.3 Global Isotropic Rubber Magnet Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Isotropic Rubber Magnet Sales Quantity by Type (2021-2032)
- 7.2 North America Isotropic Rubber Magnet Sales Quantity by Application (2021-2032)
- 7.3 North America Isotropic Rubber Magnet Market Size by Country
 - 7.3.1 North America Isotropic Rubber Magnet Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Isotropic Rubber Magnet Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Isotropic Rubber Magnet Sales Quantity by Type (2021-2032)
- 8.2 Europe Isotropic Rubber Magnet Sales Quantity by Application (2021-2032)
- 8.3 Europe Isotropic Rubber Magnet Market Size by Country
 - 8.3.1 Europe Isotropic Rubber Magnet Sales Quantity by Country (2021-2032)

- 8.3.2 Europe Isotropic Rubber Magnet Consumption Value by Country (2021-2032)
- 8.3.3 Germany Market Size and Forecast (2021-2032)
- 8.3.4 France Market Size and Forecast (2021-2032)
- 8.3.5 United Kingdom Market Size and Forecast (2021-2032)
- 8.3.6 Russia Market Size and Forecast (2021-2032)
- 8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Type (2021-2032)
- 9.2 Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Application (2021-2032)
- 9.3 Asia-Pacific Isotropic Rubber Magnet Market Size by Region
 - 9.3.1 Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Region (2021-2032)
 - 9.3.2 Asia-Pacific Isotropic Rubber Magnet Consumption Value by Region (2021-2032)
 - 9.3.3 China Market Size and Forecast (2021-2032)
 - 9.3.4 Japan Market Size and Forecast (2021-2032)
 - 9.3.5 South Korea Market Size and Forecast (2021-2032)
 - 9.3.6 India Market Size and Forecast (2021-2032)
 - 9.3.7 Southeast Asia Market Size and Forecast (2021-2032)
 - 9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

- 10.1 South America Isotropic Rubber Magnet Sales Quantity by Type (2021-2032)
- 10.2 South America Isotropic Rubber Magnet Sales Quantity by Application (2021-2032)
- 10.3 South America Isotropic Rubber Magnet Market Size by Country
 - 10.3.1 South America Isotropic Rubber Magnet Sales Quantity by Country (2021-2032)
 - 10.3.2 South America Isotropic Rubber Magnet Consumption Value by Country (2021-2032)
 - 10.3.3 Brazil Market Size and Forecast (2021-2032)
 - 10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Type (2021-2032)
- 11.2 Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Application

(2021-2032)

11.3 Middle East & Africa Isotropic Rubber Magnet Market Size by Country

11.3.1 Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Country

(2021-2032)

11.3.2 Middle East & Africa Isotropic Rubber Magnet Consumption Value by Country

(2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Isotropic Rubber Magnet Market Drivers

12.2 Isotropic Rubber Magnet Market Restraints

12.3 Isotropic Rubber Magnet Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Isotropic Rubber Magnet and Key Manufacturers

13.2 Manufacturing Costs Percentage of Isotropic Rubber Magnet

13.3 Isotropic Rubber Magnet Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Isotropic Rubber Magnet Typical Distributors

14.3 Isotropic Rubber Magnet Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Isotropic Rubber Magnet Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Isotropic Rubber Magnet Consumption Value by Composition, (USD Million), 2021 & 2025 & 2032

Table 3. Global Isotropic Rubber Magnet Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 4. Arnold Magnetic (USA) Basic Information, Manufacturing Base and Competitors

Table 5. Arnold Magnetic (USA) Major Business

Table 6. Arnold Magnetic (USA) Isotropic Rubber Magnet Product and Services

Table 7. Arnold Magnetic (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 8. Arnold Magnetic (USA) Recent Developments/Updates

Table 9. Magnum Magnetics (USA) Basic Information, Manufacturing Base and Competitors

Table 10. Magnum Magnetics (USA) Major Business

Table 11. Magnum Magnetics (USA) Isotropic Rubber Magnet Product and Services

Table 12. Magnum Magnetics (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 13. Magnum Magnetics (USA) Recent Developments/Updates

Table 14. Monroe Engineering Products (USA) Basic Information, Manufacturing Base and Competitors

Table 15. Monroe Engineering Products (USA) Major Business

Table 16. Monroe Engineering Products (USA) Isotropic Rubber Magnet Product and Services

Table 17. Monroe Engineering Products (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 18. Monroe Engineering Products (USA) Recent Developments/Updates

Table 19. Label Magnets (USA) Basic Information, Manufacturing Base and Competitors

Table 20. Label Magnets (USA) Major Business

Table 21. Label Magnets (USA) Isotropic Rubber Magnet Product and Services

Table 22. Label Magnets (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 23. Label Magnets (USA) Recent Developments/Updates

Table 24. A & A Magnetics (USA) Basic Information, Manufacturing Base and Competitors

Table 25. A & A Magnetics (USA) Major Business

Table 26. A & A Magnetics (USA) Isotropic Rubber Magnet Product and Services

Table 27. A & A Magnetics (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 28. A & A Magnetics (USA) Recent Developments/Updates

Table 29. Dings Co. Magnetic (USA) Basic Information, Manufacturing Base and Competitors

Table 30. Dings Co. Magnetic (USA) Major Business

Table 31. Dings Co. Magnetic (USA) Isotropic Rubber Magnet Product and Services

Table 32. Dings Co. Magnetic (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 33. Dings Co. Magnetic (USA) Recent Developments/Updates

Table 34. Metal-Katcher (USA) Basic Information, Manufacturing Base and Competitors

Table 35. Metal-Katcher (USA) Major Business

Table 36. Metal-Katcher (USA) Isotropic Rubber Magnet Product and Services

Table 37. Metal-Katcher (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 38. Metal-Katcher (USA) Recent Developments/Updates

Table 39. Ohio Magnetics (USA) Basic Information, Manufacturing Base and Competitors

Table 40. Ohio Magnetics (USA) Major Business

Table 41. Ohio Magnetics (USA) Isotropic Rubber Magnet Product and Services

Table 42. Ohio Magnetics (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 43. Ohio Magnetics (USA) Recent Developments/Updates

Table 44. Puritan Magnetics (USA) Basic Information, Manufacturing Base and Competitors

Table 45. Puritan Magnetics (USA) Major Business

Table 46. Puritan Magnetics (USA) Isotropic Rubber Magnet Product and Services

Table 47. Puritan Magnetics (USA) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 48. Puritan Magnetics (USA) Recent Developments/Updates

Table 49. Kanetec (Japan) Basic Information, Manufacturing Base and Competitors

Table 50. Kanetec (Japan) Major Business

Table 51. Kanetec (Japan) Isotropic Rubber Magnet Product and Services

Table 52. Kanetec (Japan) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 53. Kanetec (Japan) Recent Developments/Updates

Table 54. Sinoneo Magnets (China) Basic Information, Manufacturing Base and Competitors

Table 55. Sinoneo Magnets (China) Major Business

Table 56. Sinoneo Magnets (China) Isotropic Rubber Magnet Product and Services

Table 57. Sinoneo Magnets (China) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 58. Sinoneo Magnets (China) Recent Developments/Updates

Table 59. Shanghai Taixiong Magnetic (China) Basic Information, Manufacturing Base and Competitors

Table 60. Shanghai Taixiong Magnetic (China) Major Business

Table 61. Shanghai Taixiong Magnetic (China) Isotropic Rubber Magnet Product and Services

Table 62. Shanghai Taixiong Magnetic (China) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 63. Shanghai Taixiong Magnetic (China) Recent Developments/Updates

Table 64. Ningbo Zhongxin Magnetic (China) Basic Information, Manufacturing Base and Competitors

Table 65. Ningbo Zhongxin Magnetic (China) Major Business

Table 66. Ningbo Zhongxin Magnetic (China) Isotropic Rubber Magnet Product and Services

Table 67. Ningbo Zhongxin Magnetic (China) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 68. Ningbo Zhongxin Magnetic (China) Recent Developments/Updates

Table 69. JASDI Magnet (Taiwan) Basic Information, Manufacturing Base and Competitors

Table 70. JASDI Magnet (Taiwan) Major Business

Table 71. JASDI Magnet (Taiwan) Isotropic Rubber Magnet Product and Services

Table 72. JASDI Magnet (Taiwan) Isotropic Rubber Magnet Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 73. JASDI Magnet (Taiwan) Recent Developments/Updates

Table 74. Global Isotropic Rubber Magnet Sales Quantity by Manufacturer (2021-2026) & (Tons)

Table 75. Global Isotropic Rubber Magnet Revenue by Manufacturer (2021-2026) & (USD Million)

Table 76. Global Isotropic Rubber Magnet Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 77. Market Position of Manufacturers in Isotropic Rubber Magnet, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 78. Head Office and Isotropic Rubber Magnet Production Site of Key Manufacturer

Table 79. Isotropic Rubber Magnet Market: Company Product Type Footprint

Table 80. Isotropic Rubber Magnet Market: Company Product Application Footprint

Table 81. Isotropic Rubber Magnet New Market Entrants and Barriers to Market Entry

Table 82. Isotropic Rubber Magnet Mergers, Acquisition, Agreements, and Collaborations

Table 83. Global Isotropic Rubber Magnet Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 84. Global Isotropic Rubber Magnet Sales Quantity by Region (2021-2026) & (Tons)

Table 85. Global Isotropic Rubber Magnet Sales Quantity by Region (2027-2032) & (Tons)

Table 86. Global Isotropic Rubber Magnet Consumption Value by Region (2021-2026) & (USD Million)

Table 87. Global Isotropic Rubber Magnet Consumption Value by Region (2027-2032) & (USD Million)

Table 88. Global Isotropic Rubber Magnet Average Price by Region (2021-2026) & (US\$/Ton)

Table 89. Global Isotropic Rubber Magnet Average Price by Region (2027-2032) & (US\$/Ton)

Table 90. Global Isotropic Rubber Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 91. Global Isotropic Rubber Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 92. Global Isotropic Rubber Magnet Consumption Value by Type (2021-2026) &

(USD Million)

Table 93. Global Isotropic Rubber Magnet Consumption Value by Type (2027-2032) & (USD Million)

Table 94. Global Isotropic Rubber Magnet Average Price by Type (2021-2026) & (US\$/Ton)

Table 95. Global Isotropic Rubber Magnet Average Price by Type (2027-2032) & (US\$/Ton)

Table 96. Global Isotropic Rubber Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 97. Global Isotropic Rubber Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 98. Global Isotropic Rubber Magnet Consumption Value by Application (2021-2026) & (USD Million)

Table 99. Global Isotropic Rubber Magnet Consumption Value by Application (2027-2032) & (USD Million)

Table 100. Global Isotropic Rubber Magnet Average Price by Application (2021-2026) & (US\$/Ton)

Table 101. Global Isotropic Rubber Magnet Average Price by Application (2027-2032) & (US\$/Ton)

Table 102. North America Isotropic Rubber Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 103. North America Isotropic Rubber Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 104. North America Isotropic Rubber Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 105. North America Isotropic Rubber Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 106. North America Isotropic Rubber Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 107. North America Isotropic Rubber Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 108. North America Isotropic Rubber Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 109. North America Isotropic Rubber Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 110. Europe Isotropic Rubber Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 111. Europe Isotropic Rubber Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 112. Europe Isotropic Rubber Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 113. Europe Isotropic Rubber Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 114. Europe Isotropic Rubber Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 115. Europe Isotropic Rubber Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 116. Europe Isotropic Rubber Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 117. Europe Isotropic Rubber Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 118. Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 119. Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 120. Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 121. Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 122. Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Region (2021-2026) & (Tons)

Table 123. Asia-Pacific Isotropic Rubber Magnet Sales Quantity by Region (2027-2032) & (Tons)

Table 124. Asia-Pacific Isotropic Rubber Magnet Consumption Value by Region (2021-2026) & (USD Million)

Table 125. Asia-Pacific Isotropic Rubber Magnet Consumption Value by Region (2027-2032) & (USD Million)

Table 126. South America Isotropic Rubber Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 127. South America Isotropic Rubber Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 128. South America Isotropic Rubber Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 129. South America Isotropic Rubber Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 130. South America Isotropic Rubber Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 131. South America Isotropic Rubber Magnet Sales Quantity by Country

(2027-2032) & (Tons)

Table 132. South America Isotropic Rubber Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 133. South America Isotropic Rubber Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 134. Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Type (2021-2026) & (Tons)

Table 135. Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Type (2027-2032) & (Tons)

Table 136. Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Application (2021-2026) & (Tons)

Table 137. Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Application (2027-2032) & (Tons)

Table 138. Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Country (2021-2026) & (Tons)

Table 139. Middle East & Africa Isotropic Rubber Magnet Sales Quantity by Country (2027-2032) & (Tons)

Table 140. Middle East & Africa Isotropic Rubber Magnet Consumption Value by Country (2021-2026) & (USD Million)

Table 141. Middle East & Africa Isotropic Rubber Magnet Consumption Value by Country (2027-2032) & (USD Million)

Table 142. Isotropic Rubber Magnet Raw Material

Table 143. Key Manufacturers of Isotropic Rubber Magnet Raw Materials

Table 144. Isotropic Rubber Magnet Typical Distributors

Table 145. Isotropic Rubber Magnet Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Isotropic Rubber Magnet Picture
- Figure 2. Global Isotropic Rubber Magnet Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Isotropic Rubber Magnet Revenue Market Share by Type in 2025
- Figure 4. Single-pole Type Examples
- Figure 5. Multi-pole Type Examples
- Figure 6. Global Isotropic Rubber Magnet Revenue by Composition, (USD Million), 2021 & 2025 & 2032
- Figure 7. Global Isotropic Rubber Magnet Revenue Market Share by Composition in 2025
- Figure 8. NBR-bonded Rubber Magnet Examples
- Figure 9. CPE-bonded Rubber Magnet Examples
- Figure 10. EPDM-bonded Rubber Magnet Examples
- Figure 11. Silicone-bonded Rubber Magnet Examples
- Figure 12. Global Isotropic Rubber Magnet Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 13. Global Isotropic Rubber Magnet Revenue Market Share by Application in 2025
- Figure 14. Automotive Examples
- Figure 15. Electronic Examples
- Figure 16. Industrial Equipment Examples
- Figure 17. Medical Device Examples
- Figure 18. Others Examples
- Figure 19. Global Isotropic Rubber Magnet Consumption Value, (USD Million): 2021 & 2025 & 2032
- Figure 20. Global Isotropic Rubber Magnet Consumption Value and Forecast (2021-2032) & (USD Million)
- Figure 21. Global Isotropic Rubber Magnet Sales Quantity (2021-2032) & (Tons)
- Figure 22. Global Isotropic Rubber Magnet Price (2021-2032) & (US\$/Ton)
- Figure 23. Global Isotropic Rubber Magnet Sales Quantity Market Share by Manufacturer in 2025
- Figure 24. Global Isotropic Rubber Magnet Revenue Market Share by Manufacturer in 2025
- Figure 25. Producer Shipments of Isotropic Rubber Magnet by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 26. Top 3 Isotropic Rubber Magnet Manufacturer (Revenue) Market Share in 2025

Figure 27. Top 6 Isotropic Rubber Magnet Manufacturer (Revenue) Market Share in 2025

Figure 28. Global Isotropic Rubber Magnet Sales Quantity Market Share by Region (2021-2032)

Figure 29. Global Isotropic Rubber Magnet Consumption Value Market Share by Region (2021-2032)

Figure 30. North America Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 31. Europe Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 32. Asia-Pacific Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 33. South America Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 34. Middle East & Africa Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 35. Global Isotropic Rubber Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 36. Global Isotropic Rubber Magnet Consumption Value Market Share by Type (2021-2032)

Figure 37. Global Isotropic Rubber Magnet Average Price by Type (2021-2032) & (US\$/Ton)

Figure 38. Global Isotropic Rubber Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 39. Global Isotropic Rubber Magnet Revenue Market Share by Application (2021-2032)

Figure 40. Global Isotropic Rubber Magnet Average Price by Application (2021-2032) & (US\$/Ton)

Figure 41. North America Isotropic Rubber Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 42. North America Isotropic Rubber Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 43. North America Isotropic Rubber Magnet Sales Quantity Market Share by Country (2021-2032)

Figure 44. North America Isotropic Rubber Magnet Consumption Value Market Share by Country (2021-2032)

Figure 45. United States Isotropic Rubber Magnet Consumption Value (2021-2032) &

(USD Million)

Figure 46. Canada Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 47. Mexico Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 48. Europe Isotropic Rubber Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 49. Europe Isotropic Rubber Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 50. Europe Isotropic Rubber Magnet Sales Quantity Market Share by Country (2021-2032)

Figure 51. Europe Isotropic Rubber Magnet Consumption Value Market Share by Country (2021-2032)

Figure 52. Germany Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 53. France Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 54. United Kingdom Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 55. Russia Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 56. Italy Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 57. Asia-Pacific Isotropic Rubber Magnet Sales Quantity Market Share by Type (2021-2032)

Figure 58. Asia-Pacific Isotropic Rubber Magnet Sales Quantity Market Share by Application (2021-2032)

Figure 59. Asia-Pacific Isotropic Rubber Magnet Sales Quantity Market Share by Region (2021-2032)

Figure 60. Asia-Pacific Isotropic Rubber Magnet Consumption Value Market Share by Region (2021-2032)

Figure 61. China Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 62. Japan Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 63. South Korea Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

Figure 64. India Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)

- Figure 65. Southeast Asia Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 66. Australia Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 67. South America Isotropic Rubber Magnet Sales Quantity Market Share by Type (2021-2032)
- Figure 68. South America Isotropic Rubber Magnet Sales Quantity Market Share by Application (2021-2032)
- Figure 69. South America Isotropic Rubber Magnet Sales Quantity Market Share by Country (2021-2032)
- Figure 70. South America Isotropic Rubber Magnet Consumption Value Market Share by Country (2021-2032)
- Figure 71. Brazil Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 72. Argentina Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 73. Middle East & Africa Isotropic Rubber Magnet Sales Quantity Market Share by Type (2021-2032)
- Figure 74. Middle East & Africa Isotropic Rubber Magnet Sales Quantity Market Share by Application (2021-2032)
- Figure 75. Middle East & Africa Isotropic Rubber Magnet Sales Quantity Market Share by Country (2021-2032)
- Figure 76. Middle East & Africa Isotropic Rubber Magnet Consumption Value Market Share by Country (2021-2032)
- Figure 77. Turkey Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 78. Egypt Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 79. Saudi Arabia Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 80. South Africa Isotropic Rubber Magnet Consumption Value (2021-2032) & (USD Million)
- Figure 81. Isotropic Rubber Magnet Market Drivers
- Figure 82. Isotropic Rubber Magnet Market Restraints
- Figure 83. Isotropic Rubber Magnet Market Trends
- Figure 84. Porters Five Forces Analysis
- Figure 85. Manufacturing Cost Structure Analysis of Isotropic Rubber Magnet in 2025
- Figure 86. Manufacturing Process Analysis of Isotropic Rubber Magnet
- Figure 87. Isotropic Rubber Magnet Industrial Chain

Figure 88. Sales Channel: Direct to End-User vs Distributors

Figure 89. Direct Channel Pros & Cons

Figure 90. Indirect Channel Pros & Cons

Figure 91. Methodology

Figure 92. Research Process and Data Source

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