

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Isothermal Packaging Market 2018, Forecast to 2023

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Abstracts

Isothermal packaging is an innovative insulated packaging used for the transportation of goods at controlled temperatures. It finds extensive application in the food and pharmaceutical industries as it efficiently preserves the products from thermal and physical shocks. Most pathogens cannot survive at sub-zero temperatures.

Therefore, freezing food reduces the chances of microbes invading it. Isothermal packaging is a packaging solution for frozen food and protects the products for long periods, keeping it fit for consumption as per the convenience of the consumer.

Scope of the Report:

This report focuses on the Isothermal Packaging in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The growing population and change in the taste and preferences of the consumers have led to the increase in the demand for frozen food. As most pathogens cannot survive at sub-zero temperatures, freezing food reduces the chances of microbes invading it.

Therefore, frozen food can be stored in isothermal packaging for long periods of time and remains fit to be consumed at the convenience of the user.

The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for Isothermal Packaging is expected to grow at a CAGR of

roughly 5.2% over the next five years, will reach 5760 million US\$ in 2023, from 4250 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Softbox

Marko Foam Products

Tempack

American Aerogel Corporation

Polar Tech

InsulTote

Insulated Products Corporation

Cryopak

Exeltainer

Woolcool

Providence Packaging

Aircontainer Package System

JB Packaging

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Bubble

Composite Materials

Market Segment by Applications, can be divided into

Pharmaceutical

Food

Other

There are 15 Chapters to deeply display the global Isothermal Packaging market.

Chapter 1, to describe Isothermal Packaging Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Isothermal Packaging, with sales, revenue, and price of Isothermal Packaging, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Isothermal Packaging, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

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Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Isothermal Packaging market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Isothermal Packaging sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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