

Global Isopropyl Myristate (IPM) Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Isopropyl Myristate (IPM) market size was valued at US\$ 97 million in 2025 and is forecast to a readjusted size of US\$ 137 million by 2032 with a CAGR of 5.0% during review period.

Isopropyl Myristate (IPM) is a colorless, oily liquid, an ester of isopropyl alcohol and myristic acid. It is widely used in cosmetics and pharmaceuticals as an excellent non-greasy emollient, solvent, penetration enhancer, and emulsifier. It moisturizes the skin, softens the stratum corneum, and helps in the absorption of active ingredients, resulting in a light and easily spreadable product texture.

Isopropyl myristate (IPM) is primarily produced from myristic acid and isopropanol through an esterification reaction. It is widely used in cosmetics (as an emollient, moisturizer, and solvent) and in the pharmaceutical field (for transdermal delivery and as a pharmaceutical excipient). Global sales are projected to be approximately 56,300 tons in 2025, with an average market price of around US\$1,800 per ton. The industry's gross profit margin is approximately 13-23%.

The market is increasingly demanding higher purity and functionality for isopropyl myristate (IPM), especially in the Asia-Pacific region, which shows strong consumption potential. The continued prosperity of the cosmetics and personal care industry is its core growth engine. Thanks to its excellent penetration, superior smoothness, and non-greasy feel, IPM has become an indispensable emollient and solvent in skincare and makeup products.

This report is a detailed and comprehensive analysis for global Isopropyl Myristate

(IPM) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Isopropyl Myristate (IPM) market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Isopropyl Myristate (IPM) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Isopropyl Myristate (IPM) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Isopropyl Myristate (IPM) market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Isopropyl Myristate (IPM)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Isopropyl Myristate (IPM) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Croda, BASF, KLK Oleo, Oleon,

Wilmar International, Evonik, IOI Oleochemical, Kokyu Alcohol Kogyo, Kao, Inolex, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Isopropyl Myristate (IPM) market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cosmetic Grade

Industrial Grade

Market segment by Content

Content?99%

Content?99%

Market segment by Ingredient

Coconut Oil

Palm Kernel Oil

Market segment by Application

Personal Care & Cosmetics

Pharmaceuticals

Others

Major players covered

Croda

BASF

KLK Oleo

Oleon

Wilmar International

Evonik

IOI Oleochemical

Kokyu Alcohol Kogyo

Kao

Inolex

Jiangsu Jinqiao Oil & Fat Technology

Zhejiang Wumei Biotechnology

Guangzhou Zhonghai Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Isopropyl Myristate (IPM) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Isopropyl Myristate (IPM), with price, sales quantity, revenue, and global market share of Isopropyl Myristate (IPM) from 2021 to 2026.

Chapter 3, the Isopropyl Myristate (IPM) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Isopropyl Myristate (IPM) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Isopropyl Myristate (IPM) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Isopropyl Myristate (IPM).

Chapter 14 and 15, to describe Isopropyl Myristate (IPM) sales channel, distributors,

customers, research findings and conclusion.

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