

Global Isopropyl Alcohol (IPA) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Isopropyl Alcohol (IPA) market size was valued at US\$ 2642 million in 2024 and is forecast to a readjusted size of USD 3227 million by 2031 with a CAGR of 2.9% during review period.

Isopropyl Alcohol is an isomer of propyl alcohol with antibacterial properties. Although the exact mechanism of isopropanol's disinfecting action is not known, it might kill cells by denaturing cell proteins and DNA, interfering with cellular metabolism, and dissolving cell lipo-protein membranes. Isopropanol is used in soaps and lotions as an antiseptic.

Asia Pacific alone is projected to account for a large percentage of new IPA demand anticipated through 2026; the region's growing middle class, improving living standards, and fast-developing infrastructure is driving significant industry growth. Scale, brand and price are the three factors for success. In this industry, consumers are very sensitive to the price of the product; price is the primary consideration for many consumers rather than the brand. Most of the time, customers are more willing to pay for low-priced products. The right pricing strategy is very important. For companies, focusing only on product quality and not on product prices is not the right sales strategy. Consumers prefer to see the direct results /benefit of the product rather than the brand itself because it is good for them. This is the main contradiction in this industry and companies need to adopt the right sales strategy. The construction of market channels is also very important, especially in areas where large brands have insufficient penetration, which is very important for emerging companies. In addition, for local markets, local companies or major distributors are very important for industry chain. Even though some big companies occupy the best market position, the market opportunity is still huge.

This report is a detailed and comprehensive analysis for global Isopropyl Alcohol (IPA) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Isopropyl Alcohol (IPA) market size and forecasts, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2020-2031

Global Isopropyl Alcohol (IPA) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2020-2031

Global Isopropyl Alcohol (IPA) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kiloton), and average selling prices (US\$/Ton), 2020-2031

Global Isopropyl Alcohol (IPA) market shares of main players, shipments in revenue (\$ Million), sales quantity (Kiloton), and ASP (US\$/Ton), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Isopropyl Alcohol (IPA)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Isopropyl Alcohol (IPA) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Dow, ExxonMobil Chemical, Shell,

INEOS, LG Chem, LCY Chemical, CNPC, Shandong Dadi, Zhejiang Xinhua Chemical, JXTG Nippon Oil & Energy, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Isopropyl Alcohol (IPA) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Electronic Grade IPA

Pharmaceutical Grade IPA

Cosmetic Grade IPA

Industrial Grade IPA

Market segment by Application

Industrial Solvents

Chemical Intermediate

Personal Care and Household Cleaning Products

Pharmaceutical Industry

Others

Major players covered

Dow

ExxonMobil Chemical

Shell

INEOS

LG Chem

LCY Chemical

CNPC

Shandong Dadi

Zhejiang Xinhua Chemical

JXTG Nippon Oil & Energy

Tokuyama

Deepak Fertilisers

Mitsui Chemicals

Isu Chemical

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Isopropyl Alcohol (IPA) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Isopropyl Alcohol (IPA), with price, sales quantity, revenue, and global market share of Isopropyl Alcohol (IPA) from 2020 to 2025.

Chapter 3, the Isopropyl Alcohol (IPA) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Isopropyl Alcohol (IPA) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Isopropyl Alcohol (IPA) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Isopropyl Alcohol (IPA).

Chapter 14 and 15, to describe Isopropyl Alcohol (IPA) sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Isopropyl Alcohol (IPA) Consumption Value by Type: 2020 Versus 2024 Versus 2031
 - 1.3.2 Electronic Grade IPA
 - 1.3.3 Pharmaceutical Grade IPA
 - 1.3.4 Cosmetic Grade IPA
 - 1.3.5 Industrial Grade IPA
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Isopropyl Alcohol (IPA) Consumption Value by Application: 2020 Versus 2024 Versus 2031
 - 1.4.2 Industrial Solvents
 - 1.4.3 Chemical Intermediate
 - 1.4.4 Personal Care and Household Cleaning Products
 - 1.4.5 Pharmaceutical Industry
 - 1.4.6 Others
- 1.5 Global Isopropyl Alcohol (IPA) Market Size & Forecast
 - 1.5.1 Global Isopropyl Alcohol (IPA) Consumption Value (2020 & 2024 & 2031)
 - 1.5.2 Global Isopropyl Alcohol (IPA) Sales Quantity (2020-2031)
 - 1.5.3 Global Isopropyl Alcohol (IPA) Average Price (2020-2031)

2 MANUFACTURERS PROFILES

- 2.1 Dow
 - 2.1.1 Dow Details
 - 2.1.2 Dow Major Business
 - 2.1.3 Dow Isopropyl Alcohol (IPA) Product and Services
 - 2.1.4 Dow Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.1.5 Dow Recent Developments/Updates
- 2.2 ExxonMobil Chemical
 - 2.2.1 ExxonMobil Chemical Details
 - 2.2.2 ExxonMobil Chemical Major Business
 - 2.2.3 ExxonMobil Chemical Isopropyl Alcohol (IPA) Product and Services

2.2.4 ExxonMobil Chemical Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.2.5 ExxonMobil Chemical Recent Developments/Updates

2.3 Shell

2.3.1 Shell Details

2.3.2 Shell Major Business

2.3.3 Shell Isopropyl Alcohol (IPA) Product and Services

2.3.4 Shell Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.3.5 Shell Recent Developments/Updates

2.4 INEOS

2.4.1 INEOS Details

2.4.2 INEOS Major Business

2.4.3 INEOS Isopropyl Alcohol (IPA) Product and Services

2.4.4 INEOS Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.4.5 INEOS Recent Developments/Updates

2.5 LG Chem

2.5.1 LG Chem Details

2.5.2 LG Chem Major Business

2.5.3 LG Chem Isopropyl Alcohol (IPA) Product and Services

2.5.4 LG Chem Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.5.5 LG Chem Recent Developments/Updates

2.6 LCY Chemical

2.6.1 LCY Chemical Details

2.6.2 LCY Chemical Major Business

2.6.3 LCY Chemical Isopropyl Alcohol (IPA) Product and Services

2.6.4 LCY Chemical Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.6.5 LCY Chemical Recent Developments/Updates

2.7 CNPC

2.7.1 CNPC Details

2.7.2 CNPC Major Business

2.7.3 CNPC Isopropyl Alcohol (IPA) Product and Services

2.7.4 CNPC Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.7.5 CNPC Recent Developments/Updates

2.8 Shandong Dadi

- 2.8.1 Shandong Dadi Details
- 2.8.2 Shandong Dadi Major Business
- 2.8.3 Shandong Dadi Isopropyl Alcohol (IPA) Product and Services
- 2.8.4 Shandong Dadi Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
- 2.8.5 Shandong Dadi Recent Developments/Updates
- 2.9 Zhejiang Xinhua Chemical
 - 2.9.1 Zhejiang Xinhua Chemical Details
 - 2.9.2 Zhejiang Xinhua Chemical Major Business
 - 2.9.3 Zhejiang Xinhua Chemical Isopropyl Alcohol (IPA) Product and Services
 - 2.9.4 Zhejiang Xinhua Chemical Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.9.5 Zhejiang Xinhua Chemical Recent Developments/Updates
- 2.10 JXTG Nippon Oil & Energy
 - 2.10.1 JXTG Nippon Oil & Energy Details
 - 2.10.2 JXTG Nippon Oil & Energy Major Business
 - 2.10.3 JXTG Nippon Oil & Energy Isopropyl Alcohol (IPA) Product and Services
 - 2.10.4 JXTG Nippon Oil & Energy Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.10.5 JXTG Nippon Oil & Energy Recent Developments/Updates
- 2.11 Tokuyama
 - 2.11.1 Tokuyama Details
 - 2.11.2 Tokuyama Major Business
 - 2.11.3 Tokuyama Isopropyl Alcohol (IPA) Product and Services
 - 2.11.4 Tokuyama Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.11.5 Tokuyama Recent Developments/Updates
- 2.12 Deepak Fertilisers
 - 2.12.1 Deepak Fertilisers Details
 - 2.12.2 Deepak Fertilisers Major Business
 - 2.12.3 Deepak Fertilisers Isopropyl Alcohol (IPA) Product and Services
 - 2.12.4 Deepak Fertilisers Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)
 - 2.12.5 Deepak Fertilisers Recent Developments/Updates
- 2.13 Mitsui Chemicals
 - 2.13.1 Mitsui Chemicals Details
 - 2.13.2 Mitsui Chemicals Major Business
 - 2.13.3 Mitsui Chemicals Isopropyl Alcohol (IPA) Product and Services
 - 2.13.4 Mitsui Chemicals Isopropyl Alcohol (IPA) Sales Quantity, Average Price,

Revenue, Gross Margin and Market Share (2020-2025)

2.13.5 Mitsui Chemicals Recent Developments/Updates

2.14 Isu Chemical

2.14.1 Isu Chemical Details

2.14.2 Isu Chemical Major Business

2.14.3 Isu Chemical Isopropyl Alcohol (IPA) Product and Services

2.14.4 Isu Chemical Isopropyl Alcohol (IPA) Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2020-2025)

2.14.5 Isu Chemical Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: ISOPROPYL ALCOHOL (IPA) BY MANUFACTURER

3.1 Global Isopropyl Alcohol (IPA) Sales Quantity by Manufacturer (2020-2025)

3.2 Global Isopropyl Alcohol (IPA) Revenue by Manufacturer (2020-2025)

3.3 Global Isopropyl Alcohol (IPA) Average Price by Manufacturer (2020-2025)

3.4 Market Share Analysis (2024)

3.4.1 Producer Shipments of Isopropyl Alcohol (IPA) by Manufacturer Revenue (\$MM) and Market Share (%): 2024

3.4.2 Top 3 Isopropyl Alcohol (IPA) Manufacturer Market Share in 2024

3.4.3 Top 6 Isopropyl Alcohol (IPA) Manufacturer Market Share in 2024

3.5 Isopropyl Alcohol (IPA) Market: Overall Company Footprint Analysis

3.5.1 Isopropyl Alcohol (IPA) Market: Region Footprint

3.5.2 Isopropyl Alcohol (IPA) Market: Company Product Type Footprint

3.5.3 Isopropyl Alcohol (IPA) Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Isopropyl Alcohol (IPA) Market Size by Region

4.1.1 Global Isopropyl Alcohol (IPA) Sales Quantity by Region (2020-2031)

4.1.2 Global Isopropyl Alcohol (IPA) Consumption Value by Region (2020-2031)

4.1.3 Global Isopropyl Alcohol (IPA) Average Price by Region (2020-2031)

4.2 North America Isopropyl Alcohol (IPA) Consumption Value (2020-2031)

4.3 Europe Isopropyl Alcohol (IPA) Consumption Value (2020-2031)

4.4 Asia-Pacific Isopropyl Alcohol (IPA) Consumption Value (2020-2031)

4.5 South America Isopropyl Alcohol (IPA) Consumption Value (2020-2031)

4.6 Middle East & Africa Isopropyl Alcohol (IPA) Consumption Value (2020-2031)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Isopropyl Alcohol (IPA) Sales Quantity by Type (2020-2031)
- 5.2 Global Isopropyl Alcohol (IPA) Consumption Value by Type (2020-2031)
- 5.3 Global Isopropyl Alcohol (IPA) Average Price by Type (2020-2031)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2031)
- 6.2 Global Isopropyl Alcohol (IPA) Consumption Value by Application (2020-2031)
- 6.3 Global Isopropyl Alcohol (IPA) Average Price by Application (2020-2031)

7 NORTH AMERICA

- 7.1 North America Isopropyl Alcohol (IPA) Sales Quantity by Type (2020-2031)
- 7.2 North America Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2031)
- 7.3 North America Isopropyl Alcohol (IPA) Market Size by Country
 - 7.3.1 North America Isopropyl Alcohol (IPA) Sales Quantity by Country (2020-2031)
 - 7.3.2 North America Isopropyl Alcohol (IPA) Consumption Value by Country (2020-2031)
 - 7.3.3 United States Market Size and Forecast (2020-2031)
 - 7.3.4 Canada Market Size and Forecast (2020-2031)
 - 7.3.5 Mexico Market Size and Forecast (2020-2031)

8 EUROPE

- 8.1 Europe Isopropyl Alcohol (IPA) Sales Quantity by Type (2020-2031)
- 8.2 Europe Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2031)
- 8.3 Europe Isopropyl Alcohol (IPA) Market Size by Country
 - 8.3.1 Europe Isopropyl Alcohol (IPA) Sales Quantity by Country (2020-2031)
 - 8.3.2 Europe Isopropyl Alcohol (IPA) Consumption Value by Country (2020-2031)
 - 8.3.3 Germany Market Size and Forecast (2020-2031)
 - 8.3.4 France Market Size and Forecast (2020-2031)
 - 8.3.5 United Kingdom Market Size and Forecast (2020-2031)
 - 8.3.6 Russia Market Size and Forecast (2020-2031)
 - 8.3.7 Italy Market Size and Forecast (2020-2031)

9 ASIA-PACIFIC

- 9.1 Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Type (2020-2031)
- 9.2 Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2031)
- 9.3 Asia-Pacific Isopropyl Alcohol (IPA) Market Size by Region
 - 9.3.1 Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Region (2020-2031)
 - 9.3.2 Asia-Pacific Isopropyl Alcohol (IPA) Consumption Value by Region (2020-2031)
 - 9.3.3 China Market Size and Forecast (2020-2031)
 - 9.3.4 Japan Market Size and Forecast (2020-2031)
 - 9.3.5 South Korea Market Size and Forecast (2020-2031)
 - 9.3.6 India Market Size and Forecast (2020-2031)
 - 9.3.7 Southeast Asia Market Size and Forecast (2020-2031)
 - 9.3.8 Australia Market Size and Forecast (2020-2031)

10 SOUTH AMERICA

- 10.1 South America Isopropyl Alcohol (IPA) Sales Quantity by Type (2020-2031)
- 10.2 South America Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2031)
- 10.3 South America Isopropyl Alcohol (IPA) Market Size by Country
 - 10.3.1 South America Isopropyl Alcohol (IPA) Sales Quantity by Country (2020-2031)
 - 10.3.2 South America Isopropyl Alcohol (IPA) Consumption Value by Country (2020-2031)
 - 10.3.3 Brazil Market Size and Forecast (2020-2031)
 - 10.3.4 Argentina Market Size and Forecast (2020-2031)

11 MIDDLE EAST & AFRICA

- 11.1 Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Type (2020-2031)
- 11.2 Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2031)
- 11.3 Middle East & Africa Isopropyl Alcohol (IPA) Market Size by Country
 - 11.3.1 Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Country (2020-2031)
 - 11.3.2 Middle East & Africa Isopropyl Alcohol (IPA) Consumption Value by Country (2020-2031)
 - 11.3.3 Turkey Market Size and Forecast (2020-2031)
 - 11.3.4 Egypt Market Size and Forecast (2020-2031)
 - 11.3.5 Saudi Arabia Market Size and Forecast (2020-2031)
 - 11.3.6 South Africa Market Size and Forecast (2020-2031)

12 MARKET DYNAMICS

- 12.1 Isopropyl Alcohol (IPA) Market Drivers
- 12.2 Isopropyl Alcohol (IPA) Market Restraints
- 12.3 Isopropyl Alcohol (IPA) Trends Analysis
- 12.4 Porters Five Forces Analysis
 - 12.4.1 Threat of New Entrants
 - 12.4.2 Bargaining Power of Suppliers
 - 12.4.3 Bargaining Power of Buyers
 - 12.4.4 Threat of Substitutes
 - 12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

- 13.1 Raw Material of Isopropyl Alcohol (IPA) and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Isopropyl Alcohol (IPA)
- 13.3 Isopropyl Alcohol (IPA) Production Process
- 13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

- 14.1 Sales Channel
 - 14.1.1 Direct to End-User
 - 14.1.2 Distributors
- 14.2 Isopropyl Alcohol (IPA) Typical Distributors
- 14.3 Isopropyl Alcohol (IPA) Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Isopropyl Alcohol (IPA) Consumption Value byType, (USD Million), 2020 & 2024 & 2031

Table 2. Global Isopropyl Alcohol (IPA) Consumption Value by Application, (USD Million), 2020 & 2024 & 2031

Table 3. Dow Basic Information, Manufacturing Base and Competitors

Table 4. Dow Major Business

Table 5. Dow Isopropyl Alcohol (IPA) Product and Services

Table 6. Dow Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 7. Dow Recent Developments/Updates

Table 8. ExxonMobil Chemical Basic Information, Manufacturing Base and Competitors

Table 9. ExxonMobil Chemical Major Business

Table 10. ExxonMobil Chemical Isopropyl Alcohol (IPA) Product and Services

Table 11. ExxonMobil Chemical Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 12. ExxonMobil Chemical Recent Developments/Updates

Table 13. Shell Basic Information, Manufacturing Base and Competitors

Table 14. Shell Major Business

Table 15. Shell Isopropyl Alcohol (IPA) Product and Services

Table 16. Shell Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 17. Shell Recent Developments/Updates

Table 18. INEOS Basic Information, Manufacturing Base and Competitors

Table 19. INEOS Major Business

Table 20. INEOS Isopropyl Alcohol (IPA) Product and Services

Table 21. INEOS Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 22. INEOS Recent Developments/Updates

Table 23. LG Chem Basic Information, Manufacturing Base and Competitors

Table 24. LG Chem Major Business

Table 25. LG Chem Isopropyl Alcohol (IPA) Product and Services

Table 26. LG Chem Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 27. LG Chem Recent Developments/Updates

Table 28. LCY Chemical Basic Information, Manufacturing Base and Competitors
Table 29. LCY Chemical Major Business
Table 30. LCY Chemical Isopropyl Alcohol (IPA) Product and Services
Table 31. LCY Chemical Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 32. LCY Chemical Recent Developments/Updates
Table 33. CNPC Basic Information, Manufacturing Base and Competitors
Table 34. CNPC Major Business
Table 35. CNPC Isopropyl Alcohol (IPA) Product and Services
Table 36. CNPC Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 37. CNPC Recent Developments/Updates
Table 38. Shandong Dadi Basic Information, Manufacturing Base and Competitors
Table 39. Shandong Dadi Major Business
Table 40. Shandong Dadi Isopropyl Alcohol (IPA) Product and Services
Table 41. Shandong Dadi Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 42. Shandong Dadi Recent Developments/Updates
Table 43. Zhejiang Xinhua Chemical Basic Information, Manufacturing Base and Competitors
Table 44. Zhejiang Xinhua Chemical Major Business
Table 45. Zhejiang Xinhua Chemical Isopropyl Alcohol (IPA) Product and Services
Table 46. Zhejiang Xinhua Chemical Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 47. Zhejiang Xinhua Chemical Recent Developments/Updates
Table 48. JXTG Nippon Oil & Energy Basic Information, Manufacturing Base and Competitors
Table 49. JXTG Nippon Oil & Energy Major Business
Table 50. JXTG Nippon Oil & Energy Isopropyl Alcohol (IPA) Product and Services
Table 51. JXTG Nippon Oil & Energy Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 52. JXTG Nippon Oil & Energy Recent Developments/Updates
Table 53. Tokuyama Basic Information, Manufacturing Base and Competitors
Table 54. Tokuyama Major Business
Table 55. Tokuyama Isopropyl Alcohol (IPA) Product and Services
Table 56. Tokuyama Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)

Table 57. Tokuyama Recent Developments/Updates
Table 58. DeepakFertilisers Basic Information, Manufacturing Base and Competitors
Table 59. DeepakFertilisers Major Business
Table 60. DeepakFertilisers Isopropyl Alcohol (IPA) Product and Services
Table 61. DeepakFertilisers Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 62. DeepakFertilisers Recent Developments/Updates
Table 63. Mitsui Chemicals Basic Information, Manufacturing Base and Competitors
Table 64. Mitsui Chemicals Major Business
Table 65. Mitsui Chemicals Isopropyl Alcohol (IPA) Product and Services
Table 66. Mitsui Chemicals Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 67. Mitsui Chemicals Recent Developments/Updates
Table 68. Isu Chemical Basic Information, Manufacturing Base and Competitors
Table 69. Isu Chemical Major Business
Table 70. Isu Chemical Isopropyl Alcohol (IPA) Product and Services
Table 71. Isu Chemical Isopropyl Alcohol (IPA) Sales Quantity (Kiloton), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 72. Isu Chemical Recent Developments/Updates
Table 73. Global Isopropyl Alcohol (IPA) Sales Quantity by Manufacturer (2020-2025) & (Kiloton)
Table 74. Global Isopropyl Alcohol (IPA) Revenue by Manufacturer (2020-2025) & (USD Million)
Table 75. Global Isopropyl Alcohol (IPA) Average Price by Manufacturer (2020-2025) & (US\$/Ton)
Table 76. Market Position of Manufacturers in Isopropyl Alcohol (IPA), (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 77. Head Office and Isopropyl Alcohol (IPA) Production Site of Key Manufacturer
Table 78. Isopropyl Alcohol (IPA) Market: Company Product Type Footprint
Table 79. Isopropyl Alcohol (IPA) Market: Company Product Application Footprint
Table 80. Isopropyl Alcohol (IPA) New Market Entrants and Barriers to Market Entry
Table 81. Isopropyl Alcohol (IPA) Mergers, Acquisition, Agreements, and Collaborations
Table 82. Global Isopropyl Alcohol (IPA) Consumption Value by Region (2020-2024-2031) & (USD Million) & CAGR
Table 83. Global Isopropyl Alcohol (IPA) Sales Quantity by Region (2020-2025) & (Kiloton)
Table 84. Global Isopropyl Alcohol (IPA) Sales Quantity by Region (2026-2031) & (Kiloton)
Table 85. Global Isopropyl Alcohol (IPA) Consumption Value by Region (2020-2025) &

(USD Million)

Table 86. Global Isopropyl Alcohol (IPA) Consumption Value by Region (2026-2031) & (USD Million)

Table 87. Global Isopropyl Alcohol (IPA) Average Price by Region (2020-2025) & (US\$/Ton)

Table 88. Global Isopropyl Alcohol (IPA) Average Price by Region (2026-2031) & (US\$/Ton)

Table 89. Global Isopropyl Alcohol (IPA) Sales Quantity byType (2020-2025) & (Kiloton)

Table 90. Global Isopropyl Alcohol (IPA) Sales Quantity byType (2026-2031) & (Kiloton)

Table 91. Global Isopropyl Alcohol (IPA) Consumption Value byType (2020-2025) & (USD Million)

Table 92. Global Isopropyl Alcohol (IPA) Consumption Value byType (2026-2031) & (USD Million)

Table 93. Global Isopropyl Alcohol (IPA) Average Price byType (2020-2025) & (US\$/Ton)

Table 94. Global Isopropyl Alcohol (IPA) Average Price byType (2026-2031) & (US\$/Ton)

Table 95. Global Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2025) & (Kiloton)

Table 96. Global Isopropyl Alcohol (IPA) Sales Quantity by Application (2026-2031) & (Kiloton)

Table 97. Global Isopropyl Alcohol (IPA) Consumption Value by Application (2020-2025) & (USD Million)

Table 98. Global Isopropyl Alcohol (IPA) Consumption Value by Application (2026-2031) & (USD Million)

Table 99. Global Isopropyl Alcohol (IPA) Average Price by Application (2020-2025) & (US\$/Ton)

Table 100. Global Isopropyl Alcohol (IPA) Average Price by Application (2026-2031) & (US\$/Ton)

Table 101. North America Isopropyl Alcohol (IPA) Sales Quantity byType (2020-2025) & (Kiloton)

Table 102. North America Isopropyl Alcohol (IPA) Sales Quantity byType (2026-2031) & (Kiloton)

Table 103. North America Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2025) & (Kiloton)

Table 104. North America Isopropyl Alcohol (IPA) Sales Quantity by Application (2026-2031) & (Kiloton)

Table 105. North America Isopropyl Alcohol (IPA) Sales Quantity by Country (2020-2025) & (Kiloton)

Table 106. North America Isopropyl Alcohol (IPA) Sales Quantity by Country (2026-2031) & (Kiloton)
Table 107. North America Isopropyl Alcohol (IPA) Consumption Value by Country (2020-2025) & (USD Million)
Table 108. North America Isopropyl Alcohol (IPA) Consumption Value by Country (2026-2031) & (USD Million)
Table 109. Europe Isopropyl Alcohol (IPA) Sales Quantity byType (2020-2025) & (Kiloton)
Table 110. Europe Isopropyl Alcohol (IPA) Sales Quantity byType (2026-2031) & (Kiloton)
Table 111. Europe Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2025) & (Kiloton)
Table 112. Europe Isopropyl Alcohol (IPA) Sales Quantity by Application (2026-2031) & (Kiloton)
Table 113. Europe Isopropyl Alcohol (IPA) Sales Quantity by Country (2020-2025) & (Kiloton)
Table 114. Europe Isopropyl Alcohol (IPA) Sales Quantity by Country (2026-2031) & (Kiloton)
Table 115. Europe Isopropyl Alcohol (IPA) Consumption Value by Country (2020-2025) & (USD Million)
Table 116. Europe Isopropyl Alcohol (IPA) Consumption Value by Country (2026-2031) & (USD Million)
Table 117. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity byType (2020-2025) & (Kiloton)
Table 118. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity byType (2026-2031) & (Kiloton)
Table 119. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Application (2020-2025) & (Kiloton)
Table 120. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Application (2026-2031) & (Kiloton)
Table 121. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Region (2020-2025) & (Kiloton)
Table 122. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity by Region (2026-2031) & (Kiloton)
Table 123. Asia-Pacific Isopropyl Alcohol (IPA) Consumption Value by Region (2020-2025) & (USD Million)
Table 124. Asia-Pacific Isopropyl Alcohol (IPA) Consumption Value by Region (2026-2031) & (USD Million)
Table 125. South America Isopropyl Alcohol (IPA) Sales Quantity byType (2020-2025)

& (Kiloton)

Table 126. South America Isopropyl Alcohol (IPA) Sales Quantity byType (2026-2031)
& (Kiloton)

Table 127. South America Isopropyl Alcohol (IPA) Sales Quantity by Application
(2020-2025) & (Kiloton)

Table 128. South America Isopropyl Alcohol (IPA) Sales Quantity by Application
(2026-2031) & (Kiloton)

Table 129. South America Isopropyl Alcohol (IPA) Sales Quantity by Country
(2020-2025) & (Kiloton)

Table 130. South America Isopropyl Alcohol (IPA) Sales Quantity by Country
(2026-2031) & (Kiloton)

Table 131. South America Isopropyl Alcohol (IPA) Consumption Value by Country
(2020-2025) & (USD Million)

Table 132. South America Isopropyl Alcohol (IPA) Consumption Value by Country
(2026-2031) & (USD Million)

Table 133. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity byType
(2020-2025) & (Kiloton)

Table 134. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity byType
(2026-2031) & (Kiloton)

Table 135. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Application
(2020-2025) & (Kiloton)

Table 136. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Application
(2026-2031) & (Kiloton)

Table 137. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Country
(2020-2025) & (Kiloton)

Table 138. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity by Country
(2026-2031) & (Kiloton)

Table 139. Middle East & Africa Isopropyl Alcohol (IPA) Consumption Value by Country
(2020-2025) & (USD Million)

Table 140. Middle East & Africa Isopropyl Alcohol (IPA) Consumption Value by Country
(2026-2031) & (USD Million)

Table 141. Isopropyl Alcohol (IPA) Raw Material

Table 142. Key Manufacturers of Isopropyl Alcohol (IPA) Raw Materials

Table 143. Isopropyl Alcohol (IPA)Typical Distributors

Table 144. Isopropyl Alcohol (IPA)Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Isopropyl Alcohol (IPA) Picture
- Figure 2. Global Isopropyl Alcohol (IPA) Revenue byType, (USD Million), 2020 & 2024 & 2031
- Figure 3. Global Isopropyl Alcohol (IPA) Revenue Market Share byType in 2024
- Figure 4. Electronic Grade IPA Examples
- Figure 5. Pharmaceutical Grade IPA Examples
- Figure 6. Cosmetic Grade IPA Examples
- Figure 7. Industrial Grade IPA Examples
- Figure 8. Global Isopropyl Alcohol (IPA) Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
- Figure 9. Global Isopropyl Alcohol (IPA) Revenue Market Share by Application in 2024
- Figure 10. Industrial Solvents Examples
- Figure 11. Chemical Intermediate Examples
- Figure 12. Personal Care and Household Cleaning Products Examples
- Figure 13. Pharmaceutical Industry Examples
- Figure 14. Others Examples
- Figure 15. Global Isopropyl Alcohol (IPA) Consumption Value, (USD Million): 2020 & 2024 & 2031
- Figure 16. Global Isopropyl Alcohol (IPA) Consumption Value andForecast (2020-2031) & (USD Million)
- Figure 17. Global Isopropyl Alcohol (IPA) Sales Quantity (2020-2031) & (Kiloton)
- Figure 18. Global Isopropyl Alcohol (IPA) Price (2020-2031) & (US\$/Ton)
- Figure 19. Global Isopropyl Alcohol (IPA) Sales Quantity Market Share by Manufacturer in 2024
- Figure 20. Global Isopropyl Alcohol (IPA) Revenue Market Share by Manufacturer in 2024
- Figure 21. Producer Shipments of Isopropyl Alcohol (IPA) by Manufacturer Sales (\$MM) and Market Share (%): 2024
- Figure 22. Top 3 Isopropyl Alcohol (IPA) Manufacturer (Revenue) Market Share in 2024
- Figure 23. Top 6 Isopropyl Alcohol (IPA) Manufacturer (Revenue) Market Share in 2024
- Figure 24. Global Isopropyl Alcohol (IPA) Sales Quantity Market Share by Region (2020-2031)
- Figure 25. Global Isopropyl Alcohol (IPA) Consumption Value Market Share by Region (2020-2031)
- Figure 26. North America Isopropyl Alcohol (IPA) Consumption Value (2020-2031) &

(USD Million)

Figure 27. Europe Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 28. Asia-Pacific Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 29. South America Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 30. Middle East & Africa Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 31. Global Isopropyl Alcohol (IPA) Sales Quantity Market Share byType (2020-2031)

Figure 32. Global Isopropyl Alcohol (IPA) Consumption Value Market Share byType (2020-2031)

Figure 33. Global Isopropyl Alcohol (IPA) Average Price byType (2020-2031) & (US\$/Ton)

Figure 34. Global Isopropyl Alcohol (IPA) Sales Quantity Market Share by Application (2020-2031)

Figure 35. Global Isopropyl Alcohol (IPA) Revenue Market Share by Application (2020-2031)

Figure 36. Global Isopropyl Alcohol (IPA) Average Price by Application (2020-2031) & (US\$/Ton)

Figure 37. North America Isopropyl Alcohol (IPA) Sales Quantity Market Share byType (2020-2031)

Figure 38. North America Isopropyl Alcohol (IPA) Sales Quantity Market Share by Application (2020-2031)

Figure 39. North America Isopropyl Alcohol (IPA) Sales Quantity Market Share by Country (2020-2031)

Figure 40. North America Isopropyl Alcohol (IPA) Consumption Value Market Share by Country (2020-2031)

Figure 41. United States Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 42. Canada Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 43. Mexico Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 44. Europe Isopropyl Alcohol (IPA) Sales Quantity Market Share byType (2020-2031)

Figure 45. Europe Isopropyl Alcohol (IPA) Sales Quantity Market Share by Application (2020-2031)

Figure 46. Europe Isopropyl Alcohol (IPA) Sales Quantity Market Share by Country (2020-2031)

Figure 47. Europe Isopropyl Alcohol (IPA) Consumption Value Market Share by Country (2020-2031)

Figure 48. Germany Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 49. France Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 50. United Kingdom Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 51. Russia Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 52. Italy Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 53. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity Market Share by Type (2020-2031)

Figure 54. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity Market Share by Application (2020-2031)

Figure 55. Asia-Pacific Isopropyl Alcohol (IPA) Sales Quantity Market Share by Region (2020-2031)

Figure 56. Asia-Pacific Isopropyl Alcohol (IPA) Consumption Value Market Share by Region (2020-2031)

Figure 57. China Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 58. Japan Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 59. South Korea Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 60. India Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 61. Southeast Asia Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 62. Australia Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 63. South America Isopropyl Alcohol (IPA) Sales Quantity Market Share by Type (2020-2031)

Figure 64. South America Isopropyl Alcohol (IPA) Sales Quantity Market Share by Application (2020-2031)

Figure 65. South America Isopropyl Alcohol (IPA) Sales Quantity Market Share by Country (2020-2031)

Figure 66. South America Isopropyl Alcohol (IPA) Consumption Value Market Share by Country (2020-2031)

Figure 67. Brazil Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 68. Argentina Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 69. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity Market Share by Type (2020-2031)

Figure 70. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity Market Share by Application (2020-2031)

Figure 71. Middle East & Africa Isopropyl Alcohol (IPA) Sales Quantity Market Share by Country (2020-2031)

Figure 72. Middle East & Africa Isopropyl Alcohol (IPA) Consumption Value Market Share by Country (2020-2031)

Figure 73. Turkey Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 74. Egypt Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 75. Saudi Arabia Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 76. South Africa Isopropyl Alcohol (IPA) Consumption Value (2020-2031) & (USD Million)

Figure 77. Isopropyl Alcohol (IPA) Market Drivers

Figure 78. Isopropyl Alcohol (IPA) Market Restraints

Figure 79. Isopropyl Alcohol (IPA) Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Isopropyl Alcohol (IPA) in 2024

Figure 82. Manufacturing Process Analysis of Isopropyl Alcohol (IPA)

Figure 83. Isopropyl Alcohol (IPA) Industrial Chain

Figure 84. Sales Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source

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