

Global Isoprenol Polyoxyethylene Ether (TPEG) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Isoprenol Polyoxyethylene Ether (TPEG) market size is expected to reach \$ 1437 million by 2032, rising at a market growth of 4.4% CAGR during the forecast period (2026-2032).

In 2025, global sales volume of Isoprenol Polyoxyethylene Ether was approximately 890,000 tons, with a mainstream producer-level average price of about US\$1,160 per ton. Gross margins of major manufacturers in the industry were generally around 12%-22%.

Isoprenol Polyoxyethylene Ether is an unsaturated polyether macromonomer produced through the ethoxylation of isoprenol with ethylene oxide as the main feedstock. It is commonly referred to in the industry as TPEG, iPEG, or isoprenol polyether macromonomer. The product features an unsaturated double-bond terminal group and a hydrophilic polyoxyethylene chain segment. Mainstream specifications include TPEG-2400 and TPEG-3000. Product quality is typically controlled by indicators such as average molecular weight, hydroxyl value, unsaturation degree, double-bond retention rate, moisture content, and color.

Isoprenol Polyoxyethylene Ether is mainly used in the production of polycarboxylate high-performance superplasticizers and serves as an important source of polyether side chains in the molecular structure of polycarboxylate superplasticizers. Through copolymerization with acrylic acid and other monomers, it can enhance the dispersing ability of superplasticizers on cement particles and improve the water-reducing rate, fluidity, and slump retention performance of concrete. Its upstream raw materials mainly include isoprenol, ethylene oxide, catalysts, and neutralizing agents, while downstream applications are concentrated in polycarboxylate superplasticizers, concrete admixtures,

and certain inorganic pigment dispersants.

Report Scope

This report studies the global Isoprenol Polyoxyethylene Ether (TPEG) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Isoprenol Polyoxyethylene Ether (TPEG) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Isoprenol Polyoxyethylene Ether (TPEG) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Isoprenol Polyoxyethylene Ether (TPEG) total production and demand, 2021-2032, (Tons)

Global Isoprenol Polyoxyethylene Ether (TPEG) total production value, 2021-2032, (USD Million)

Global Isoprenol Polyoxyethylene Ether (TPEG) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Isoprenol Polyoxyethylene Ether (TPEG) consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Isoprenol Polyoxyethylene Ether (TPEG) domestic production, consumption, key domestic manufacturers and share

Global Isoprenol Polyoxyethylene Ether (TPEG) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Isoprenol Polyoxyethylene Ether (TPEG) production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Isoprenol Polyoxyethylene Ether (TPEG) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Isoprenol Polyoxyethylene Ether (TPEG) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include LOTTE Chemical, BASF, SATELLITE CHEMICAL, Liaoning Kelong Fine Chemical, Jiangsu Dynamic Chemical, JIAHUA

CHEMICALS, Shandong Zhuoxing Chemical, Shandong Jinlvye New Material, Zhejiang Jinguang Industrial, Jiangsu Hai'an Petrochemical Plant, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Isoprenol Polyoxyethylene Ether (TPEG) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Isoprenol Polyoxyethylene Ether (TPEG) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Isoprenol Polyoxyethylene Ether (TPEG) Market, Segmentation by Type:

TPEG-2400

TPEG-3000

Other

Global Isoprenol Polyoxyethylene Ether (TPEG) Market, Segmentation by Form:

TPEG Solid

TPEG Aqueous Solution

Global Isoprenol Polyoxyethylene Ether (TPEG) Market, Segmentation by Application:

Polycarboxylate Superplasticizer

Concrete Admixture

Inorganic Pigment Dispersant

Other

Companies Profiled:

LOTTE Chemical

BASF

SATELLITE CHEMICAL

Liaoning Kelong Fine Chemical

Jiangsu Dynamic Chemical

JIAHUA CHEMICALS

Shandong Zhuoxing Chemical

Shandong Jinlvye New Material

Zhejiang Jinguang Industrial

Jiangsu Hai'an Petrochemical Plant

Key Questions Answered:

1. How big is the global Isoprenol Polyoxyethylene Ether (TPEG) market?
2. What is the demand of the global Isoprenol Polyoxyethylene Ether (TPEG) market?
3. What is the year over year growth of the global Isoprenol Polyoxyethylene Ether (TPEG) market?
4. What is the production and production value of the global Isoprenol Polyoxyethylene Ether (TPEG) market?
5. Who are the key producers in the global Isoprenol Polyoxyethylene Ether (TPEG) market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Isoprenol Polyoxyethylene Ether (TPEG) Introduction
- 1.2 World Isoprenol Polyoxyethylene Ether (TPEG) Supply & Forecast
 - 1.2.1 World Isoprenol Polyoxyethylene Ether (TPEG) Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032)
 - 1.2.3 World Isoprenol Polyoxyethylene Ether (TPEG) Pricing Trends (2021-2032)
- 1.3 World Isoprenol Polyoxyethylene Ether (TPEG) Production by Region (Based on Production Site)
 - 1.3.1 World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Region (2021-2032)
 - 1.3.2 World Isoprenol Polyoxyethylene Ether (TPEG) Production by Region (2021-2032)
 - 1.3.3 World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Region (2021-2032)
 - 1.3.4 South Korea Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032)
 - 1.3.5 Europe Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032)
 - 1.3.6 China Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Isoprenol Polyoxyethylene Ether (TPEG) Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Isoprenol Polyoxyethylene Ether (TPEG) Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Isoprenol Polyoxyethylene Ether (TPEG) Demand (2021-2032)
- 2.2 World Isoprenol Polyoxyethylene Ether (TPEG) Consumption by Region
 - 2.2.1 World Isoprenol Polyoxyethylene Ether (TPEG) Consumption by Region (2021-2026)
 - 2.2.2 World Isoprenol Polyoxyethylene Ether (TPEG) Consumption Forecast by Region (2027-2032)
- 2.3 United States Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)
- 2.4 China Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)
- 2.5 Europe Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)
- 2.6 Japan Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)
- 2.7 South Korea Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)

2.8 ASEAN Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)

2.9 India Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

3.1 World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Manufacturer (2021-2026)

3.2 World Isoprenol Polyoxyethylene Ether (TPEG) Production by Manufacturer (2021-2026)

3.3 World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Manufacturer (2021-2026)

3.4 Isoprenol Polyoxyethylene Ether (TPEG) Company Evaluation Quadrant

3.5 Industry Rank and Concentration Rate (CR)

3.5.1 Global Isoprenol Polyoxyethylene Ether (TPEG) Industry Rank of Major Manufacturers

3.5.2 Global Concentration Ratios (CR4) for Isoprenol Polyoxyethylene Ether (TPEG) in 2025

3.5.3 Global Concentration Ratios (CR8) for Isoprenol Polyoxyethylene Ether (TPEG) in 2025

3.6 Isoprenol Polyoxyethylene Ether (TPEG) Market: Overall Company Footprint Analysis

3.6.1 Isoprenol Polyoxyethylene Ether (TPEG) Market: Region Footprint

3.6.2 Isoprenol Polyoxyethylene Ether (TPEG) Market: Company Product Type Footprint

3.6.3 Isoprenol Polyoxyethylene Ether (TPEG) Market: Company Product Application Footprint

3.7 Competitive Environment

3.7.1 Historical Structure of the Industry

3.7.2 Barriers of Market Entry

3.7.3 Factors of Competition

3.8 New Entrant and Capacity Expansion Plans

3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

4.1 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Value Comparison

4.1.1 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Value Comparison (2021 & 2025 & 2032)

4.1.2 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share Comparison (2021 & 2025 & 2032)

4.2 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Comparison

4.2.1 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share Comparison (2021 & 2025 & 2032)

4.3 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Consumption Comparison

4.3.1 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Consumption Comparison (2021 & 2025 & 2032)

4.3.2 United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Consumption Market Share Comparison (2021 & 2025 & 2032)

4.4 United States Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value (2021-2026)

4.4.3 United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2026)

4.5 China Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers and Market Share

4.5.1 China Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value (2021-2026)

4.5.3 China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2026)

4.6 Rest of World Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Isoprenol Polyoxyethylene Ether (TPEG) Market Size Overview by Type:
2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 TPEG-2400

5.2.2 TPEG-3000

5.2.3 Other

5.3 Market Segment by Type

5.3.1 World Isoprenol Polyoxyethylene Ether (TPEG) Production by Type (2021-2032)

5.3.2 World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Type
(2021-2032)

5.3.3 World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Type
(2021-2032)

6 MARKET ANALYSIS BY FORM

6.1 World Isoprenol Polyoxyethylene Ether (TPEG) Market Size Overview by Form:
2021 VS 2025 VS 2032

6.2 Segment Introduction by Form

6.2.1 TPEG Solid

6.2.2 TPEG Aqueous Solution

6.3 Market Segment by Form

6.3.1 World Isoprenol Polyoxyethylene Ether (TPEG) Production by Form (2021-2032)

6.3.2 World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Form
(2021-2032)

6.3.3 World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Form
(2021-2032)

7 MARKET ANALYSIS BY APPLICATION

7.1 World Isoprenol Polyoxyethylene Ether (TPEG) Market Size Overview by
Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Polycarboxylate Superplasticizer

7.2.2 Concrete Admixture

7.2.3 Inorganic Pigment Dispersant

7.2.4 Other

7.3 Market Segment by Application

7.3.1 World Isoprenol Polyoxyethylene Ether (TPEG) Production by Application (2021-2032)

7.3.2 World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Application (2021-2032)

7.3.3 World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Application (2021-2032)

8 COMPANY PROFILES

8.1 LOTTE Chemical

8.1.1 LOTTE Chemical Details

8.1.2 LOTTE Chemical Major Business

8.1.3 LOTTE Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

8.1.4 LOTTE Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.1.5 LOTTE Chemical Recent Developments/Updates

8.1.6 LOTTE Chemical Competitive Strengths & Weaknesses

8.2 BASF

8.2.1 BASF Details

8.2.2 BASF Major Business

8.2.3 BASF Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

8.2.4 BASF Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.2.5 BASF Recent Developments/Updates

8.2.6 BASF Competitive Strengths & Weaknesses

8.3 SATELLITE CHEMICAL

8.3.1 SATELLITE CHEMICAL Details

8.3.2 SATELLITE CHEMICAL Major Business

8.3.3 SATELLITE CHEMICAL Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

8.3.4 SATELLITE CHEMICAL Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)

8.3.5 SATELLITE CHEMICAL Recent Developments/Updates

8.3.6 SATELLITE CHEMICAL Competitive Strengths & Weaknesses

8.4 Liaoning Kelong Fine Chemical

8.4.1 Liaoning Kelong Fine Chemical Details

8.4.2 Liaoning Kelong Fine Chemical Major Business

8.4.3 Liaoning Kelong Fine Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

- 8.4.4 Liaoning Kelong Fine Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 8.4.5 Liaoning Kelong Fine Chemical Recent Developments/Updates
- 8.4.6 Liaoning Kelong Fine Chemical Competitive Strengths & Weaknesses
- 8.5 Jiangsu Dynamic Chemical
 - 8.5.1 Jiangsu Dynamic Chemical Details
 - 8.5.2 Jiangsu Dynamic Chemical Major Business
 - 8.5.3 Jiangsu Dynamic Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services
 - 8.5.4 Jiangsu Dynamic Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.5.5 Jiangsu Dynamic Chemical Recent Developments/Updates
 - 8.5.6 Jiangsu Dynamic Chemical Competitive Strengths & Weaknesses
- 8.6 JIAHUA CHEMICALS
 - 8.6.1 JIAHUA CHEMICALS Details
 - 8.6.2 JIAHUA CHEMICALS Major Business
 - 8.6.3 JIAHUA CHEMICALS Isoprenol Polyoxyethylene Ether (TPEG) Product and Services
 - 8.6.4 JIAHUA CHEMICALS Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.6.5 JIAHUA CHEMICALS Recent Developments/Updates
 - 8.6.6 JIAHUA CHEMICALS Competitive Strengths & Weaknesses
- 8.7 Shandong Zhuoxing Chemical
 - 8.7.1 Shandong Zhuoxing Chemical Details
 - 8.7.2 Shandong Zhuoxing Chemical Major Business
 - 8.7.3 Shandong Zhuoxing Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services
 - 8.7.4 Shandong Zhuoxing Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.7.5 Shandong Zhuoxing Chemical Recent Developments/Updates
 - 8.7.6 Shandong Zhuoxing Chemical Competitive Strengths & Weaknesses
- 8.8 Shandong Jinlvy New Material
 - 8.8.1 Shandong Jinlvy New Material Details
 - 8.8.2 Shandong Jinlvy New Material Major Business
 - 8.8.3 Shandong Jinlvy New Material Isoprenol Polyoxyethylene Ether (TPEG) Product and Services
 - 8.8.4 Shandong Jinlvy New Material Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.8.5 Shandong Jinlvy New Material Recent Developments/Updates

- 8.8.6 Shandong Jinlvy New Material Competitive Strengths & Weaknesses
- 8.9 Zhejiang Jinguang Industrial
 - 8.9.1 Zhejiang Jinguang Industrial Details
 - 8.9.2 Zhejiang Jinguang Industrial Major Business
 - 8.9.3 Zhejiang Jinguang Industrial Isoprenol Polyoxyethylene Ether (TPEG) Product and Services
 - 8.9.4 Zhejiang Jinguang Industrial Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.9.5 Zhejiang Jinguang Industrial Recent Developments/Updates
 - 8.9.6 Zhejiang Jinguang Industrial Competitive Strengths & Weaknesses
- 8.10 Jiangsu Hai'an Petrochemical Plant
 - 8.10.1 Jiangsu Hai'an Petrochemical Plant Details
 - 8.10.2 Jiangsu Hai'an Petrochemical Plant Major Business
 - 8.10.3 Jiangsu Hai'an Petrochemical Plant Isoprenol Polyoxyethylene Ether (TPEG) Product and Services
 - 8.10.4 Jiangsu Hai'an Petrochemical Plant Isoprenol Polyoxyethylene Ether (TPEG) Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 8.10.5 Jiangsu Hai'an Petrochemical Plant Recent Developments/Updates
 - 8.10.6 Jiangsu Hai'an Petrochemical Plant Competitive Strengths & Weaknesses

9 INDUSTRY CHAIN ANALYSIS

- 9.1 Isoprenol Polyoxyethylene Ether (TPEG) Industry Chain
- 9.2 Isoprenol Polyoxyethylene Ether (TPEG) Upstream Analysis
 - 9.2.1 Isoprenol Polyoxyethylene Ether (TPEG) Core Raw Materials
 - 9.2.2 Main Manufacturers of Isoprenol Polyoxyethylene Ether (TPEG) Core Raw Materials
- 9.3 Midstream Analysis
- 9.4 Downstream Analysis
- 9.5 Isoprenol Polyoxyethylene Ether (TPEG) Production Mode
- 9.6 Isoprenol Polyoxyethylene Ether (TPEG) Procurement Model
- 9.7 Isoprenol Polyoxyethylene Ether (TPEG) Industry Sales Model and Sales Channels
 - 9.7.1 Isoprenol Polyoxyethylene Ether (TPEG) Sales Model
 - 9.7.2 Isoprenol Polyoxyethylene Ether (TPEG) Typical Distributors

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Region (2021-2026) & (USD Million)

Table 3. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Region (2027-2032) & (USD Million)

Table 4. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Region (2021-2026)

Table 5. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Region (2027-2032)

Table 6. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Region (2021-2026) & (Tons)

Table 7. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Region (2027-2032) & (Tons)

Table 8. World Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share by Region (2021-2026)

Table 9. World Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share by Region (2027-2032)

Table 10. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Isoprenol Polyoxyethylene Ether (TPEG) Major Market Trends

Table 13. World Isoprenol Polyoxyethylene Ether (TPEG) Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Tons)

Table 14. World Isoprenol Polyoxyethylene Ether (TPEG) Consumption by Region (2021-2026) & (Tons)

Table 15. World Isoprenol Polyoxyethylene Ether (TPEG) Consumption Forecast by Region (2027-2032) & (Tons)

Table 16. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Isoprenol Polyoxyethylene Ether (TPEG) Producers in 2025

Table 18. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Manufacturer (2021-2026) & (Tons)

Table 19. Production Market Share of Key Isoprenol Polyoxyethylene Ether (TPEG) Producers in 2025

Table 20. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Isoprenol Polyoxyethylene Ether (TPEG) Company Evaluation Quadrant

Table 22. World Isoprenol Polyoxyethylene Ether (TPEG) Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Isoprenol Polyoxyethylene Ether (TPEG) Production Site of Key Manufacturer

Table 24. Isoprenol Polyoxyethylene Ether (TPEG) Market: Company Product Type Footprint

Table 25. Isoprenol Polyoxyethylene Ether (TPEG) Market: Company Product Application Footprint

Table 26. Isoprenol Polyoxyethylene Ether (TPEG) Competitive Factors

Table 27. Isoprenol Polyoxyethylene Ether (TPEG) New Entrant and Capacity Expansion Plans

Table 28. Isoprenol Polyoxyethylene Ether (TPEG) Mergers & Acquisitions Activity

Table 29. United States VS China Isoprenol Polyoxyethylene Ether (TPEG) Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Isoprenol Polyoxyethylene Ether (TPEG) Production Comparison, (2021 & 2025 & 2032) & (Tons)

Table 31. United States VS China Isoprenol Polyoxyethylene Ether (TPEG) Consumption Comparison, (2021 & 2025 & 2032) & (Tons)

Table 32. United States Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2026) & (Tons)

Table 36. United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share (2021-2026)

Table 37. China Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG)

Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production, (2021-2026) & (Tons)

Table 41. China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share (2021-2026)

Table 42. Rest of World Based Isoprenol Polyoxyethylene Ether (TPEG) Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production, (2021-2026) & (Tons)

Table 46. Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share (2021-2026)

Table 47. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Type (2021-2026) & (Tons)

Table 49. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Type (2027-2032) & (Tons)

Table 50. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Type (2021-2026) & (USD Million)

Table 51. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Type (2027-2032) & (USD Million)

Table 52. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Type (2021-2026) & (US\$/Ton)

Table 53. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Type (2027-2032) & (US\$/Ton)

Table 54. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Form, (USD Million), 2021 & 2025 & 2032

Table 55. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Form (2021-2026) & (Tons)

Table 56. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Form (2027-2032) & (Tons)

Table 57. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Form (2021-2026) & (USD Million)

Table 58. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Form (2027-2032) & (USD Million)

Table 59. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Form (2021-2026) & (US\$/Ton)

Table 60. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Form (2027-2032) & (US\$/Ton)

Table 61. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 62. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Application (2021-2026) & (Tons)

Table 63. World Isoprenol Polyoxyethylene Ether (TPEG) Production by Application (2027-2032) & (Tons)

Table 64. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Application (2021-2026) & (USD Million)

Table 65. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Application (2027-2032) & (USD Million)

Table 66. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Application (2021-2026) & (US\$/Ton)

Table 67. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Application (2027-2032) & (US\$/Ton)

Table 68. LOTTE Chemical Basic Information, Manufacturing Base and Competitors

Table 69. LOTTE Chemical Major Business

Table 70. LOTTE Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 71. LOTTE Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 72. LOTTE Chemical Recent Developments/Updates

Table 73. LOTTE Chemical Competitive Strengths & Weaknesses

Table 74. BASF Basic Information, Manufacturing Base and Competitors

Table 75. BASF Major Business

Table 76. BASF Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 77. BASF Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 78. BASF Recent Developments/Updates

Table 79. BASF Competitive Strengths & Weaknesses

Table 80. SATELLITE CHEMICAL Basic Information, Manufacturing Base and Competitors

Table 81. SATELLITE CHEMICAL Major Business

Table 82. SATELLITE CHEMICAL Isoprenol Polyoxyethylene Ether (TPEG) Product

and Services

Table 83. SATELLITE CHEMICAL Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 84. SATELLITE CHEMICAL Recent Developments/Updates

Table 85. SATELLITE CHEMICAL Competitive Strengths & Weaknesses

Table 86. Liaoning Kelong Fine Chemical Basic Information, Manufacturing Base and Competitors

Table 87. Liaoning Kelong Fine Chemical Major Business

Table 88. Liaoning Kelong Fine Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 89. Liaoning Kelong Fine Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Liaoning Kelong Fine Chemical Recent Developments/Updates

Table 91. Liaoning Kelong Fine Chemical Competitive Strengths & Weaknesses

Table 92. Jiangsu Dynamic Chemical Basic Information, Manufacturing Base and Competitors

Table 93. Jiangsu Dynamic Chemical Major Business

Table 94. Jiangsu Dynamic Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 95. Jiangsu Dynamic Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 96. Jiangsu Dynamic Chemical Recent Developments/Updates

Table 97. Jiangsu Dynamic Chemical Competitive Strengths & Weaknesses

Table 98. JIAHUA CHEMICALS Basic Information, Manufacturing Base and Competitors

Table 99. JIAHUA CHEMICALS Major Business

Table 100. JIAHUA CHEMICALS Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 101. JIAHUA CHEMICALS Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 102. JIAHUA CHEMICALS Recent Developments/Updates

Table 103. JIAHUA CHEMICALS Competitive Strengths & Weaknesses

Table 104. Shandong Zhuoxing Chemical Basic Information, Manufacturing Base and Competitors

Table 105. Shandong Zhuoxing Chemical Major Business

Table 106. Shandong Zhuoxing Chemical Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 107. Shandong Zhuoxing Chemical Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 108. Shandong Zhuoxing Chemical Recent Developments/Updates

Table 109. Shandong Zhuoxing Chemical Competitive Strengths & Weaknesses

Table 110. Shandong Jinlvy New Material Basic Information, Manufacturing Base and Competitors

Table 111. Shandong Jinlvy New Material Major Business

Table 112. Shandong Jinlvy New Material Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 113. Shandong Jinlvy New Material Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 114. Shandong Jinlvy New Material Recent Developments/Updates

Table 115. Shandong Jinlvy New Material Competitive Strengths & Weaknesses

Table 116. Zhejiang Jinguang Industrial Basic Information, Manufacturing Base and Competitors

Table 117. Zhejiang Jinguang Industrial Major Business

Table 118. Zhejiang Jinguang Industrial Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 119. Zhejiang Jinguang Industrial Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 120. Zhejiang Jinguang Industrial Recent Developments/Updates

Table 121. Zhejiang Jinguang Industrial Competitive Strengths & Weaknesses

Table 122. Jiangsu Hai'an Petrochemical Plant Basic Information, Manufacturing Base and Competitors

Table 123. Jiangsu Hai'an Petrochemical Plant Major Business

Table 124. Jiangsu Hai'an Petrochemical Plant Isoprenol Polyoxyethylene Ether (TPEG) Product and Services

Table 125. Jiangsu Hai'an Petrochemical Plant Isoprenol Polyoxyethylene Ether (TPEG) Production (Tons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 126. Jiangsu Hai'an Petrochemical Plant Recent Developments/Updates

Table 127. Jiangsu Hai'an Petrochemical Plant Competitive Strengths & Weaknesses

Table 128. Global Key Players of Isoprenol Polyoxyethylene Ether (TPEG) Upstream (Raw Materials)

Table 129. Global Isoprenol Polyoxyethylene Ether (TPEG) Typical Customers

Table 130. Isoprenol Polyoxyethylene Ether (TPEG) Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Isoprenol Polyoxyethylene Ether (TPEG) Picture

Figure 2. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032) & (Tons)

Figure 5. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Region (2021-2032)

Figure 7. World Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share by Region (2021-2032)

Figure 8. South Korea Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032) & (Tons)

Figure 9. Europe Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032) & (Tons)

Figure 10. China Isoprenol Polyoxyethylene Ether (TPEG) Production (2021-2032) & (Tons)

Figure 11. Isoprenol Polyoxyethylene Ether (TPEG) Market Drivers

Figure 12. Factors Affecting Demand

Figure 13. World Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 14. World Isoprenol Polyoxyethylene Ether (TPEG) Consumption Market Share by Region (2021-2032)

Figure 15. United States Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 16. China Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 17. Europe Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 18. Japan Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 19. South Korea Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 20. ASEAN Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 21. India Isoprenol Polyoxyethylene Ether (TPEG) Consumption (2021-2032) & (Tons)

Figure 22. Producer Shipments of Isoprenol Polyoxyethylene Ether (TPEG) by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 23. Global Four-firm Concentration Ratios (CR4) for Isoprenol Polyoxyethylene Ether (TPEG) Markets in 2025

Figure 24. Global Four-firm Concentration Ratios (CR8) for Isoprenol Polyoxyethylene Ether (TPEG) Markets in 2025

Figure 25. United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 26. United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Isoprenol Polyoxyethylene Ether (TPEG) Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share 2025

Figure 29. China Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share 2025

Figure 30. Rest of World Based Manufacturers Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share 2025

Figure 31. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 32. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Type in 2025

Figure 33. TPEG-2400

Figure 34. TPEG-3000

Figure 35. Other

Figure 36. World Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share by Type (2021-2032)

Figure 37. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Type (2021-2032)

Figure 38. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Form, (USD Million), 2021 & 2025 & 2032

Figure 40. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Form in 2025

Figure 41. TPEG Solid

Figure 42. TPEG Aqueous Solution

Figure 43. World Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share by Form (2021-2032)

Figure 44. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Form (2021-2032)

Figure 45. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Form (2021-2032) & (US\$/Ton)

Figure 46. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 47. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Application in 2025

Figure 48. Polycarboxylate Superplasticizer

Figure 49. Concrete Admixture

Figure 50. Inorganic Pigment Dispersant

Figure 51. Other

Figure 52. World Isoprenol Polyoxyethylene Ether (TPEG) Production Market Share by Application (2021-2032)

Figure 53. World Isoprenol Polyoxyethylene Ether (TPEG) Production Value Market Share by Application (2021-2032)

Figure 54. World Isoprenol Polyoxyethylene Ether (TPEG) Average Price by Application (2021-2032) & (US\$/Ton)

Figure 55. Isoprenol Polyoxyethylene Ether (TPEG) Industry Chain

Figure 56. Isoprenol Polyoxyethylene Ether (TPEG) Procurement Model

Figure 57. Isoprenol Polyoxyethylene Ether (TPEG) Sales Model

Figure 58. Isoprenol Polyoxyethylene Ether (TPEG) Sales Channels, Direct Sales, and Distribution

Figure 59. Methodology

Figure 60. Research Process and Data Source

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