

# Global Isooctyl Alcohol Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Isooctyl Alcohol market size is expected to reach \$ 5915 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

Isooctyl alcohol is a branched-chain C8 fatty alcohol primarily used as an intermediate in the production of plasticizers, specialty esters, lubricants, surfactants, and functional fluids, valued for its low volatility, good solvency, and balanced hydrophobic/lipophilic properties. It is widely applied in PVC plasticizers, synthetic lubricants, coatings, inks, adhesives, and chemical formulations requiring enhanced flexibility and thermal stability. From a value chain perspective, upstream activities include petrochemical feedstocks such as propylene-derived olefins and oxo-alcohol intermediates, midstream processes focus on oxo synthesis, hydrogenation, distillation, and product purification, while downstream demand is driven by plasticizer manufacturers, lubricant formulators, coating producers, chemical compounders, and industrial material suppliers. In 2025, the average selling price of isooctyl alcohol is approximately US\$2,350 per ton, with global sales volume reaching around 1.72 million tons. The industry maintains a gross margin of 18%-30%, supported by scale-driven production efficiency, integration with downstream esterification, and steady demand from performance-oriented chemical applications.

Isooctyl alcohol, also known as 2-ethylhexanol, is a chemical compound primarily used as a plasticizer and solvent in various industries such as chemicals, plastics, and coatings. As of now, the market trend for isooctyl alcohol is showing positive growth. The demand for isooctyl alcohol is expected to increase in the coming years due to its versatile applications and the growth of end-use industries. Industry analysis indicates that isooctyl alcohol remains a stable growth segment within the oxo-alcohol market, benefiting from sustained demand for high-performance plasticizers and specialty

esters. While overall growth is moderate, opportunities are emerging from environmentally compliant formulations, lubricant upgrading, and downstream integration into higher-value ester products.

This report studies the global Isooctyl Alcohol production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Isooctyl Alcohol and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Isooctyl Alcohol that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Isooctyl Alcohol total production and demand, 2021-2032, (Kilotons)

Global Isooctyl Alcohol total production value, 2021-2032, (USD Million)

Global Isooctyl Alcohol production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Isooctyl Alcohol consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Isooctyl Alcohol domestic production, consumption, key domestic manufacturers and share

Global Isooctyl Alcohol production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Isooctyl Alcohol production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Isooctyl Alcohol production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Isooctyl Alcohol market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include BASF, Evonik Industries, OQ Chemicals, Perstorp Group, Sasol, ExxonMobil Chemical, Arkema, LG Chem, PetroChina, Sinopec, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Isooctyl Alcohol market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### **Global Isooctyl Alcohol Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### **Global Isooctyl Alcohol Market, Segmentation by Type:**

>98%

>99%

### **Global Isooctyl Alcohol Market, Segmentation by Product Grade:**

Industrial Grade

High-purity Grade

Global Isooctyl Alcohol Market, Segmentation by Production Route:

Oxo Process-based

Hydrogenation-derived

Global Isooctyl Alcohol Market, Segmentation by Application:

Chemical Manufacturers

Lubricant Formulators

Coating Producers

Industrial Compounders

Companies Profiled:

BASF

Evonik Industries

OQ Chemicals

Perstorp Group

Sasol

ExxonMobil Chemical

Arkema

LG Chem

PetroChina

Sinopec

Shandong Hongxin Chemical

Zibo Qixiang Tengda Chemical

**Key Questions Answered:**

1. How big is the global Isooctyl Alcohol market?
2. What is the demand of the global Isooctyl Alcohol market?
3. What is the year over year growth of the global Isooctyl Alcohol market?
4. What is the production and production value of the global Isooctyl Alcohol market?
5. Who are the key producers in the global Isooctyl Alcohol market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Isooctyl Alcohol Introduction
- 1.2 World Isooctyl Alcohol Supply & Forecast
  - 1.2.1 World Isooctyl Alcohol Production Value (2021 & 2025 & 2032)
  - 1.2.2 World Isooctyl Alcohol Production (2021-2032)
  - 1.2.3 World Isooctyl Alcohol Pricing Trends (2021-2032)
- 1.3 World Isooctyl Alcohol Production by Region (Based on Production Site)
  - 1.3.1 World Isooctyl Alcohol Production Value by Region (2021-2032)
  - 1.3.2 World Isooctyl Alcohol Production by Region (2021-2032)
  - 1.3.3 World Isooctyl Alcohol Average Price by Region (2021-2032)
  - 1.3.4 North America Isooctyl Alcohol Production (2021-2032)
  - 1.3.5 Europe Isooctyl Alcohol Production (2021-2032)
  - 1.3.6 China Isooctyl Alcohol Production (2021-2032)
  - 1.3.7 Japan Isooctyl Alcohol Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Isooctyl Alcohol Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Isooctyl Alcohol Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Isooctyl Alcohol Demand (2021-2032)
- 2.2 World Isooctyl Alcohol Consumption by Region
  - 2.2.1 World Isooctyl Alcohol Consumption by Region (2021-2026)
  - 2.2.2 World Isooctyl Alcohol Consumption Forecast by Region (2027-2032)
- 2.3 United States Isooctyl Alcohol Consumption (2021-2032)
- 2.4 China Isooctyl Alcohol Consumption (2021-2032)
- 2.5 Europe Isooctyl Alcohol Consumption (2021-2032)
- 2.6 Japan Isooctyl Alcohol Consumption (2021-2032)
- 2.7 South Korea Isooctyl Alcohol Consumption (2021-2032)
- 2.8 ASEAN Isooctyl Alcohol Consumption (2021-2032)
- 2.9 India Isooctyl Alcohol Consumption (2021-2032)

### 3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Isooctyl Alcohol Production Value by Manufacturer (2021-2026)

- 3.2 World Isooctyl Alcohol Production by Manufacturer (2021-2026)
- 3.3 World Isooctyl Alcohol Average Price by Manufacturer (2021-2026)
- 3.4 Isooctyl Alcohol Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Isooctyl Alcohol Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Isooctyl Alcohol in 2025
  - 3.5.3 Global Concentration Ratios (CR8) for Isooctyl Alcohol in 2025
- 3.6 Isooctyl Alcohol Market: Overall Company Footprint Analysis
  - 3.6.1 Isooctyl Alcohol Market: Region Footprint
  - 3.6.2 Isooctyl Alcohol Market: Company Product Type Footprint
  - 3.6.3 Isooctyl Alcohol Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

## **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Isooctyl Alcohol Production Value Comparison
  - 4.1.1 United States VS China: Isooctyl Alcohol Production Value Comparison (2021 & 2025 & 2032)
  - 4.1.2 United States VS China: Isooctyl Alcohol Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Isooctyl Alcohol Production Comparison
  - 4.2.1 United States VS China: Isooctyl Alcohol Production Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Isooctyl Alcohol Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Isooctyl Alcohol Consumption Comparison
  - 4.3.1 United States VS China: Isooctyl Alcohol Consumption Comparison (2021 & 2025 & 2032)
  - 4.3.2 United States VS China: Isooctyl Alcohol Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Isooctyl Alcohol Manufacturers and Market Share, 2021-2026
  - 4.4.1 United States Based Isooctyl Alcohol Manufacturers, Headquarters and Production Site (States, Country)
  - 4.4.2 United States Based Manufacturers Isooctyl Alcohol Production Value

(2021-2026)

4.4.3 United States Based Manufacturers Isooctyl Alcohol Production (2021-2026)

4.5 China Based Isooctyl Alcohol Manufacturers and Market Share

4.5.1 China Based Isooctyl Alcohol Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Isooctyl Alcohol Production Value (2021-2026)

4.5.3 China Based Manufacturers Isooctyl Alcohol Production (2021-2026)

4.6 Rest of World Based Isooctyl Alcohol Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Isooctyl Alcohol Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Isooctyl Alcohol Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Isooctyl Alcohol Production (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Isooctyl Alcohol Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 >98%

5.2.2 >99%

5.3 Market Segment by Type

5.3.1 World Isooctyl Alcohol Production by Type (2021-2032)

5.3.2 World Isooctyl Alcohol Production Value by Type (2021-2032)

5.3.3 World Isooctyl Alcohol Average Price by Type (2021-2032)

## **6 MARKET ANALYSIS BY PRODUCT GRADE**

6.1 World Isooctyl Alcohol Market Size Overview by Product Grade: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Product Grade

6.2.1 Industrial Grade

6.2.2 High-purity Grade

6.3 Market Segment by Product Grade

6.3.1 World Isooctyl Alcohol Production by Product Grade (2021-2032)

6.3.2 World Isooctyl Alcohol Production Value by Product Grade (2021-2032)

6.3.3 World Isooctyl Alcohol Average Price by Product Grade (2021-2032)

## **7 MARKET ANALYSIS BY PRODUCTION ROUTE**

7.1 World Isooctyl Alcohol Market Size Overview by Production Route: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Production Route

7.2.1 Oxo Process-based

7.2.2 Hydrogenation-derived

7.3 Market Segment by Production Route

7.3.1 World Isooctyl Alcohol Production by Production Route (2021-2032)

7.3.2 World Isooctyl Alcohol Production Value by Production Route (2021-2032)

7.3.3 World Isooctyl Alcohol Average Price by Production Route (2021-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Isooctyl Alcohol Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Chemical Manufacturers

8.2.2 Lubricant Formulators

8.2.3 Coating Producers

8.2.4 Industrial Compounders

8.3 Market Segment by Application

8.3.1 World Isooctyl Alcohol Production by Application (2021-2032)

8.3.2 World Isooctyl Alcohol Production Value by Application (2021-2032)

8.3.3 World Isooctyl Alcohol Average Price by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 BASF

9.1.1 BASF Details

9.1.2 BASF Major Business

9.1.3 BASF Isooctyl Alcohol Product and Services

9.1.4 BASF Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 BASF Recent Developments/Updates

9.1.6 BASF Competitive Strengths & Weaknesses

9.2 Evonik Industries

9.2.1 Evonik Industries Details

9.2.2 Evonik Industries Major Business

9.2.3 Evonik Industries Isooctyl Alcohol Product and Services

9.2.4 Evonik Industries Isooctyl Alcohol Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.2.5 Evonik Industries Recent Developments/Updates

9.2.6 Evonik Industries Competitive Strengths & Weaknesses

## 9.3 OQ Chemicals

9.3.1 OQ Chemicals Details

9.3.2 OQ Chemicals Major Business

9.3.3 OQ Chemicals Isooctyl Alcohol Product and Services

9.3.4 OQ Chemicals Isooctyl Alcohol Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.3.5 OQ Chemicals Recent Developments/Updates

9.3.6 OQ Chemicals Competitive Strengths & Weaknesses

## 9.4 Perstorp Group

9.4.1 Perstorp Group Details

9.4.2 Perstorp Group Major Business

9.4.3 Perstorp Group Isooctyl Alcohol Product and Services

9.4.4 Perstorp Group Isooctyl Alcohol Production, Price, Value, Gross Margin and

## Market Share (2021-2026)

9.4.5 Perstorp Group Recent Developments/Updates

9.4.6 Perstorp Group Competitive Strengths & Weaknesses

## 9.5 Sasol

9.5.1 Sasol Details

9.5.2 Sasol Major Business

9.5.3 Sasol Isooctyl Alcohol Product and Services

9.5.4 Sasol Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share

## (2021-2026)

9.5.5 Sasol Recent Developments/Updates

9.5.6 Sasol Competitive Strengths & Weaknesses

## 9.6 ExxonMobil Chemical

9.6.1 ExxonMobil Chemical Details

9.6.2 ExxonMobil Chemical Major Business

9.6.3 ExxonMobil Chemical Isooctyl Alcohol Product and Services

9.6.4 ExxonMobil Chemical Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 ExxonMobil Chemical Recent Developments/Updates

9.6.6 ExxonMobil Chemical Competitive Strengths & Weaknesses

## 9.7 Arkema

9.7.1 Arkema Details

9.7.2 Arkema Major Business

9.7.3 Arkema Isooctyl Alcohol Product and Services

9.7.4 Arkema Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Arkema Recent Developments/Updates

9.7.6 Arkema Competitive Strengths & Weaknesses

9.8 LG Chem

9.8.1 LG Chem Details

9.8.2 LG Chem Major Business

9.8.3 LG Chem Isooctyl Alcohol Product and Services

9.8.4 LG Chem Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 LG Chem Recent Developments/Updates

9.8.6 LG Chem Competitive Strengths & Weaknesses

9.9 PetroChina

9.9.1 PetroChina Details

9.9.2 PetroChina Major Business

9.9.3 PetroChina Isooctyl Alcohol Product and Services

9.9.4 PetroChina Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 PetroChina Recent Developments/Updates

9.9.6 PetroChina Competitive Strengths & Weaknesses

9.10 Sinopec

9.10.1 Sinopec Details

9.10.2 Sinopec Major Business

9.10.3 Sinopec Isooctyl Alcohol Product and Services

9.10.4 Sinopec Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Sinopec Recent Developments/Updates

9.10.6 Sinopec Competitive Strengths & Weaknesses

9.11 Shandong Hongxin Chemical

9.11.1 Shandong Hongxin Chemical Details

9.11.2 Shandong Hongxin Chemical Major Business

9.11.3 Shandong Hongxin Chemical Isooctyl Alcohol Product and Services

9.11.4 Shandong Hongxin Chemical Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Shandong Hongxin Chemical Recent Developments/Updates

9.11.6 Shandong Hongxin Chemical Competitive Strengths & Weaknesses

9.12 Zibo Qixiang Tengda Chemical

9.12.1 Zibo Qixiang Tengda Chemical Details

9.12.2 Zibo Qixiang Tengda Chemical Major Business

- 9.12.3 Zibo Qixiang Tengda Chemical Isooctyl Alcohol Product and Services
- 9.12.4 Zibo Qixiang Tengda Chemical Isooctyl Alcohol Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 Zibo Qixiang Tengda Chemical Recent Developments/Updates
- 9.12.6 Zibo Qixiang Tengda Chemical Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

- 10.1 Isooctyl Alcohol Industry Chain
- 10.2 Isooctyl Alcohol Upstream Analysis
  - 10.2.1 Isooctyl Alcohol Core Raw Materials
  - 10.2.2 Main Manufacturers of Isooctyl Alcohol Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Isooctyl Alcohol Production Mode
- 10.6 Isooctyl Alcohol Procurement Model
- 10.7 Isooctyl Alcohol Industry Sales Model and Sales Channels
  - 10.7.1 Isooctyl Alcohol Sales Model
  - 10.7.2 Isooctyl Alcohol Typical Distributors

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Isooctyl Alcohol Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Isooctyl Alcohol Production Value by Region (2021-2026) & (USD Million)

Table 3. World Isooctyl Alcohol Production Value by Region (2027-2032) & (USD Million)

Table 4. World Isooctyl Alcohol Production Value Market Share by Region (2021-2026)

Table 5. World Isooctyl Alcohol Production Value Market Share by Region (2027-2032)

Table 6. World Isooctyl Alcohol Production by Region (2021-2026) & (Kilotons)

Table 7. World Isooctyl Alcohol Production by Region (2027-2032) & (Kilotons)

Table 8. World Isooctyl Alcohol Production Market Share by Region (2021-2026)

Table 9. World Isooctyl Alcohol Production Market Share by Region (2027-2032)

Table 10. World Isooctyl Alcohol Average Price by Region (2021-2026) & (US\$/Ton)

Table 11. World Isooctyl Alcohol Average Price by Region (2027-2032) & (US\$/Ton)

Table 12. Isooctyl Alcohol Major Market Trends

Table 13. World Isooctyl Alcohol Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Kilotons)

Table 14. World Isooctyl Alcohol Consumption by Region (2021-2026) & (Kilotons)

Table 15. World Isooctyl Alcohol Consumption Forecast by Region (2027-2032) & (Kilotons)

Table 16. World Isooctyl Alcohol Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Isooctyl Alcohol Producers in 2025

Table 18. World Isooctyl Alcohol Production by Manufacturer (2021-2026) & (Kilotons)

Table 19. Production Market Share of Key Isooctyl Alcohol Producers in 2025

Table 20. World Isooctyl Alcohol Average Price by Manufacturer (2021-2026) & (US\$/Ton)

Table 21. Global Isooctyl Alcohol Company Evaluation Quadrant

Table 22. World Isooctyl Alcohol Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Isooctyl Alcohol Production Site of Key Manufacturer

Table 24. Isooctyl Alcohol Market: Company Product Type Footprint

Table 25. Isooctyl Alcohol Market: Company Product Application Footprint

Table 26. Isooctyl Alcohol Competitive Factors

Table 27. Isooctyl Alcohol New Entrant and Capacity Expansion Plans

Table 28. Isooctyl Alcohol Mergers & Acquisitions Activity

Table 29. United States VS China Isooctyl Alcohol Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Isooctyl Alcohol Production Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 31. United States VS China Isooctyl Alcohol Consumption Comparison, (2021 & 2025 & 2032) & (Kilotons)

Table 32. United States Based Isooctyl Alcohol Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Isooctyl Alcohol Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Isooctyl Alcohol Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Isooctyl Alcohol Production (2021-2026) & (Kilotons)

Table 36. United States Based Manufacturers Isooctyl Alcohol Production Market Share (2021-2026)

Table 37. China Based Isooctyl Alcohol Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Isooctyl Alcohol Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Isooctyl Alcohol Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Isooctyl Alcohol Production, (2021-2026) & (Kilotons)

Table 41. China Based Manufacturers Isooctyl Alcohol Production Market Share (2021-2026)

Table 42. Rest of World Based Isooctyl Alcohol Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Isooctyl Alcohol Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Isooctyl Alcohol Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Isooctyl Alcohol Production, (2021-2026) & (Kilotons)

Table 46. Rest of World Based Manufacturers Isooctyl Alcohol Production Market Share (2021-2026)

Table 47. World Isooctyl Alcohol Production Value by Type, (USD Million), 2021 & 2025 & 2032

- Table 48. World Isooctyl Alcohol Production by Type (2021-2026) & (Kilotons)
- Table 49. World Isooctyl Alcohol Production by Type (2027-2032) & (Kilotons)
- Table 50. World Isooctyl Alcohol Production Value by Type (2021-2026) & (USD Million)
- Table 51. World Isooctyl Alcohol Production Value by Type (2027-2032) & (USD Million)
- Table 52. World Isooctyl Alcohol Average Price by Type (2021-2026) & (US\$/Ton)
- Table 53. World Isooctyl Alcohol Average Price by Type (2027-2032) & (US\$/Ton)
- Table 54. World Isooctyl Alcohol Production Value by Product Grade, (USD Million), 2021 & 2025 & 2032
- Table 55. World Isooctyl Alcohol Production by Product Grade (2021-2026) & (Kilotons)
- Table 56. World Isooctyl Alcohol Production by Product Grade (2027-2032) & (Kilotons)
- Table 57. World Isooctyl Alcohol Production Value by Product Grade (2021-2026) & (USD Million)
- Table 58. World Isooctyl Alcohol Production Value by Product Grade (2027-2032) & (USD Million)
- Table 59. World Isooctyl Alcohol Average Price by Product Grade (2021-2026) & (US\$/Ton)
- Table 60. World Isooctyl Alcohol Average Price by Product Grade (2027-2032) & (US\$/Ton)
- Table 61. World Isooctyl Alcohol Production Value by Production Route, (USD Million), 2021 & 2025 & 2032
- Table 62. World Isooctyl Alcohol Production by Production Route (2021-2026) & (Kilotons)
- Table 63. World Isooctyl Alcohol Production by Production Route (2027-2032) & (Kilotons)
- Table 64. World Isooctyl Alcohol Production Value by Production Route (2021-2026) & (USD Million)
- Table 65. World Isooctyl Alcohol Production Value by Production Route (2027-2032) & (USD Million)
- Table 66. World Isooctyl Alcohol Average Price by Production Route (2021-2026) & (US\$/Ton)
- Table 67. World Isooctyl Alcohol Average Price by Production Route (2027-2032) & (US\$/Ton)
- Table 68. World Isooctyl Alcohol Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 69. World Isooctyl Alcohol Production by Application (2021-2026) & (Kilotons)
- Table 70. World Isooctyl Alcohol Production by Application (2027-2032) & (Kilotons)
- Table 71. World Isooctyl Alcohol Production Value by Application (2021-2026) & (USD Million)
- Table 72. World Isooctyl Alcohol Production Value by Application (2027-2032) & (USD

Million)

Table 73. World Isooctyl Alcohol Average Price by Application (2021-2026) & (US\$/Ton)

Table 74. World Isooctyl Alcohol Average Price by Application (2027-2032) & (US\$/Ton)

Table 75. BASF Basic Information, Manufacturing Base and Competitors

Table 76. BASF Major Business

Table 77. BASF Isooctyl Alcohol Product and Services

Table 78. BASF Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. BASF Recent Developments/Updates

Table 80. BASF Competitive Strengths & Weaknesses

Table 81. Evonik Industries Basic Information, Manufacturing Base and Competitors

Table 82. Evonik Industries Major Business

Table 83. Evonik Industries Isooctyl Alcohol Product and Services

Table 84. Evonik Industries Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Evonik Industries Recent Developments/Updates

Table 86. Evonik Industries Competitive Strengths & Weaknesses

Table 87. OQ Chemicals Basic Information, Manufacturing Base and Competitors

Table 88. OQ Chemicals Major Business

Table 89. OQ Chemicals Isooctyl Alcohol Product and Services

Table 90. OQ Chemicals Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. OQ Chemicals Recent Developments/Updates

Table 92. OQ Chemicals Competitive Strengths & Weaknesses

Table 93. Perstorp Group Basic Information, Manufacturing Base and Competitors

Table 94. Perstorp Group Major Business

Table 95. Perstorp Group Isooctyl Alcohol Product and Services

Table 96. Perstorp Group Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. Perstorp Group Recent Developments/Updates

Table 98. Perstorp Group Competitive Strengths & Weaknesses

Table 99. Sasol Basic Information, Manufacturing Base and Competitors

Table 100. Sasol Major Business

Table 101. Sasol Isooctyl Alcohol Product and Services

Table 102. Sasol Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Sasol Recent Developments/Updates

Table 104. Sasol Competitive Strengths & Weaknesses

Table 105. ExxonMobil Chemical Basic Information, Manufacturing Base and

## Competitors

Table 106. ExxonMobil Chemical Major Business

Table 107. ExxonMobil Chemical Isooctyl Alcohol Product and Services

Table 108. ExxonMobil Chemical Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. ExxonMobil Chemical Recent Developments/Updates

Table 110. ExxonMobil Chemical Competitive Strengths & Weaknesses

Table 111. Arkema Basic Information, Manufacturing Base and Competitors

Table 112. Arkema Major Business

Table 113. Arkema Isooctyl Alcohol Product and Services

Table 114. Arkema Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Arkema Recent Developments/Updates

Table 116. Arkema Competitive Strengths & Weaknesses

Table 117. LG Chem Basic Information, Manufacturing Base and Competitors

Table 118. LG Chem Major Business

Table 119. LG Chem Isooctyl Alcohol Product and Services

Table 120. LG Chem Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. LG Chem Recent Developments/Updates

Table 122. LG Chem Competitive Strengths & Weaknesses

Table 123. PetroChina Basic Information, Manufacturing Base and Competitors

Table 124. PetroChina Major Business

Table 125. PetroChina Isooctyl Alcohol Product and Services

Table 126. PetroChina Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. PetroChina Recent Developments/Updates

Table 128. PetroChina Competitive Strengths & Weaknesses

Table 129. Sinopec Basic Information, Manufacturing Base and Competitors

Table 130. Sinopec Major Business

Table 131. Sinopec Isooctyl Alcohol Product and Services

Table 132. Sinopec Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Sinopec Recent Developments/Updates

Table 134. Sinopec Competitive Strengths & Weaknesses

Table 135. Shandong Hongxin Chemical Basic Information, Manufacturing Base and Competitors

Table 136. Shandong Hongxin Chemical Major Business

Table 137. Shandong Hongxin Chemical Isooctyl Alcohol Product and Services

Table 138. Shandong Hongxin Chemical Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Shandong Hongxin Chemical Recent Developments/Updates

Table 140. Shandong Hongxin Chemical Competitive Strengths & Weaknesses

Table 141. Zibo Qixiang Tengda Chemical Basic Information, Manufacturing Base and Competitors

Table 142. Zibo Qixiang Tengda Chemical Major Business

Table 143. Zibo Qixiang Tengda Chemical Isooctyl Alcohol Product and Services

Table 144. Zibo Qixiang Tengda Chemical Isooctyl Alcohol Production (Kilotons), Price (US\$/Ton), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Zibo Qixiang Tengda Chemical Recent Developments/Updates

Table 146. Zibo Qixiang Tengda Chemical Competitive Strengths & Weaknesses

Table 147. Global Key Players of Isooctyl Alcohol Upstream (Raw Materials)

Table 148. Global Isooctyl Alcohol Typical Customers

Table 149. Isooctyl Alcohol Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Isooctyl Alcohol Picture

Figure 2. World Isooctyl Alcohol Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Isooctyl Alcohol Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Isooctyl Alcohol Production (2021-2032) & (Kilotons)

Figure 5. World Isooctyl Alcohol Average Price (2021-2032) & (US\$/Ton)

Figure 6. World Isooctyl Alcohol Production Value Market Share by Region (2021-2032)

Figure 7. World Isooctyl Alcohol Production Market Share by Region (2021-2032)

Figure 8. North America Isooctyl Alcohol Production (2021-2032) & (Kilotons)

Figure 9. Europe Isooctyl Alcohol Production (2021-2032) & (Kilotons)

Figure 10. China Isooctyl Alcohol Production (2021-2032) & (Kilotons)

Figure 11. Japan Isooctyl Alcohol Production (2021-2032) & (Kilotons)

Figure 12. Isooctyl Alcohol Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 15. World Isooctyl Alcohol Consumption Market Share by Region (2021-2032)

Figure 16. United States Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 17. China Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 18. Europe Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 19. Japan Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 20. South Korea Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 21. ASEAN Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 22. India Isooctyl Alcohol Consumption (2021-2032) & (Kilotons)

Figure 23. Producer Shipments of Isooctyl Alcohol by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Isooctyl Alcohol Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Isooctyl Alcohol Markets in 2025

Figure 26. United States VS China: Isooctyl Alcohol Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Isooctyl Alcohol Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Isooctyl Alcohol Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Isooctyl Alcohol Production Market Share 2025

Figure 30. China Based Manufacturers Isooctyl Alcohol Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Isooctyl Alcohol Production Market Share 2025

Figure 32. World Isooctyl Alcohol Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Isooctyl Alcohol Production Value Market Share by Type in 2025

Figure 34. >98%

Figure 35. >99%

Figure 36. World Isooctyl Alcohol Production Market Share by Type (2021-2032)

Figure 37. World Isooctyl Alcohol Production Value Market Share by Type (2021-2032)

Figure 38. World Isooctyl Alcohol Average Price by Type (2021-2032) & (US\$/Ton)

Figure 39. World Isooctyl Alcohol Production Value by Product Grade, (USD Million), 2021 & 2025 & 2032

Figure 40. World Isooctyl Alcohol Production Value Market Share by Product Grade in 2025

Figure 41. Industrial Grade

Figure 42. High-purity Grade

Figure 43. World Isooctyl Alcohol Production Market Share by Product Grade (2021-2032)

Figure 44. World Isooctyl Alcohol Production Value Market Share by Product Grade (2021-2032)

Figure 45. World Isooctyl Alcohol Average Price by Product Grade (2021-2032) & (US\$/Ton)

Figure 46. World Isooctyl Alcohol Production Value by Production Route, (USD Million), 2021 & 2025 & 2032

Figure 47. World Isooctyl Alcohol Production Value Market Share by Production Route in 2025

Figure 48. Oxo Process-based

Figure 49. Hydrogenation-derived

Figure 50. World Isooctyl Alcohol Production Market Share by Production Route (2021-2032)

Figure 51. World Isooctyl Alcohol Production Value Market Share by Production Route (2021-2032)

Figure 52. World Isooctyl Alcohol Average Price by Production Route (2021-2032) & (US\$/Ton)

Figure 53. World Isooctyl Alcohol Production Value by Application, (USD Million), 2021 & 2025 & 2032

- Figure 54. World Isooctyl Alcohol Production Value Market Share by Application in 2025
- Figure 55. Chemical Manufacturers
- Figure 56. Lubricant Formulators
- Figure 57. Coating Producers
- Figure 58. Industrial Compounders
- Figure 59. World Isooctyl Alcohol Production Market Share by Application (2021-2032)
- Figure 60. World Isooctyl Alcohol Production Value Market Share by Application (2021-2032)
- Figure 61. World Isooctyl Alcohol Average Price by Application (2021-2032) & (US\$/Ton)
- Figure 62. Isooctyl Alcohol Industry Chain
- Figure 63. Isooctyl Alcohol Procurement Model
- Figure 64. Isooctyl Alcohol Sales Model
- Figure 65. Isooctyl Alcohol Sales Channels, Direct Sales, and Distribution
- Figure 66. Methodology
- Figure 67. Research Process and Data Source

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