

Global Isobutylene Isoprene Rubber (IIR) Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Isobutylene Isoprene Rubber (IIR) market size was valued at US\$ 6157 million in 2024 and is forecast to a readjusted size of USD 8510 million by 2031 with a CAGR of 4.8% during review period.

Isobutylene Isoprene Rubber, which is abbreviated as IIR, is a synthetic rubber, a copolymer of isobutylene with isoprene. Isobutylene Isoprene Rubber can also be called Butyl Rubber. The primary properties of Isobutylene Isoprene rubber are excellent air-barrier performance, good flex fatigue and vibration damping. From inner tubes to curing bladders, butyl properties are valued across a range of rubber products.

Global Isobutylene Isoprene Rubber (IIR) key players include ExxonMobil, Lanxess, JSR, etc. Global top three manufacturers hold a share about 75%.

North America is the largest market, with a share over 30%, followed by China and Europe, both have a share over 40 percent.

In terms of product, Halogenated IIR is the largest segment, with a share about 65%. And in terms of application, the largest application is Tires, followed by Medical Stoppers, Protective Clothing, Sporting Equipment, etc.

This report is a detailed and comprehensive analysis for global Isobutylene Isoprene Rubber (IIR) market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Isobutylene Isoprene Rubber (IIR) market size and forecasts, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Isobutylene Isoprene Rubber (IIR) market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Isobutylene Isoprene Rubber (IIR) market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K MT), and average selling prices (USD/MT), 2020-2031

Global Isobutylene Isoprene Rubber (IIR) market shares of main players, shipments in revenue (\$ Million), sales quantity (K MT), and ASP (USD/MT), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Isobutylene Isoprene Rubber (IIR)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Isobutylene Isoprene Rubber (IIR) market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ExxonMobil, Lanxess, PJSC NizhneKamskneftekhim, Sibur, JSR, Sinopec Beijing Yanshan, Formosa Synthetic Rubber (Ningbo), Zhejiang Cenway Synthetic New Material, Panjin Heyun Group, Shandong Chambroad Petrochemicals, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Market Segmentation

Isobutylene Isoprene Rubber (IIR) market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Regular IIR

Halogenated IIR

Market segment by Application

Tires

Medical Stoppers

Protective Clothing

Sporting Equipment

Others

Major players covered

ExxonMobil

Lanxess

PJSC NizhneKamskneftkhim

Sibur

JSR

Sinopec Beijing Yanshan

Formosa Synthetic Rubber (Ningbo)

Zhejiang Cenway Synthetic New Material

Panjin Heyun Group

Shandong Chambroad Petrochemicals

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Isobutylene Isoprene Rubber (IIR) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Isobutylene Isoprene Rubber (IIR), with price, sales quantity, revenue, and global market share of Isobutylene Isoprene Rubber (IIR) from 2020 to 2025.

Chapter 3, the Isobutylene Isoprene Rubber (IIR) competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Isobutylene Isoprene Rubber (IIR) breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Isobutylene Isoprene Rubber (IIR) market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Isobutylene Isoprene Rubber (IIR).

Chapter 14 and 15, to describe Isobutylene Isoprene Rubber (IIR) sales channel, distributors, customers, research findings and conclusion.

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