

# Global IrDA Transceivers Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global IrDA Transceivers market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The Infrared Data Association (IrDA) is an industry-driven interest group that was founded in 1993 by around 50 companies. IrDA provides specifications for a complete set of protocols for wireless infrared communications, and the name 'IrDA' also refers to that set of protocols. The main reason for using the IrDA protocols had been wireless data transfer over the 'last one meter' using point-and-shoot principles. Thus, it has been implemented in portable devices such as mobile telephones, laptops, cameras, printers, and medical devices. Main characteristics of this kind of wireless optical communication is physically secure data transfer, line-of-sight (LOS) and very low bit error rate (BER) that makes it very efficient.

The Global Info Research report includes an overview of the development of the IrDA Transceivers industry chain, the market status of Consumer Electronics (Below 1 Mbps, 1-4 Mbps), Automotive Electronics (Below 1 Mbps, 1-4 Mbps), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IrDA Transceivers.

Regionally, the report analyzes the IrDA Transceivers markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IrDA Transceivers market, with robust domestic demand, supportive policies, and a strong manufacturing base.

## Key Features:

The report presents comprehensive understanding of the IrDA Transceivers market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IrDA Transceivers industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Below 1 Mbps, 1-4 Mbps).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IrDA Transceivers market.

**Regional Analysis:** The report involves examining the IrDA Transceivers market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IrDA Transceivers market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IrDA Transceivers:

**Company Analysis:** Report covers individual IrDA Transceivers manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IrDA Transceivers This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Electronics, Automotive Electronics).

**Technology Analysis:** Report covers specific technologies relevant to IrDA Transceivers. It assesses the current state, advancements, and potential future developments in IrDA Transceivers areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the IrDA Transceivers market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

IrDA Transceivers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Below 1 Mbps

1-4 Mbps

4-16 Mbps

#### Market segment by Application

Consumer Electronics

Automotive Electronics

Military and Aerospace

Other

## Major players covered

Vishay

Analog Devices

Lite-On Technology

Panasonic

ROHM Semiconductor

Sharp

Zilog

Parallax

Schukat electronic

Calibre

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IrDA Transceivers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IrDA Transceivers, with price, sales, revenue and global market share of IrDA Transceivers from 2019 to 2024.

Chapter 3, the IrDA Transceivers competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IrDA Transceivers breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and IrDA Transceivers market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IrDA Transceivers.

Chapter 14 and 15, to describe IrDA Transceivers sales channel, distributors, customers, research findings and conclusion.

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