

Global IQF Broccoli Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global IQF Broccoli market size was valued at US\$ 883 million in 2025 and is forecast to a readjusted size of US\$ 1118 million by 2032 with a CAGR of 3.2% during review period.

IQF Broccoli refers to broccoli products that are rapidly frozen using individual quick freezing technology immediately after washing, cutting, blanching, and cooling processes to preserve freshness, nutritional value, texture, color, and flavor. IQF technology prevents the formation of large ice crystals, allowing broccoli florets or cuts to remain separated and free-flowing during storage and transportation, making them highly suitable for retail, foodservice, industrial food processing, and ready-to-eat meal applications.

The IQF Broccoli industry chain starts upstream with broccoli seed suppliers, agricultural growers, fertilizer and pesticide producers, irrigation equipment providers, and cold-chain logistics companies, continues through midstream processors engaged in harvesting, washing, blanching, quick freezing, grading, packaging, and refrigerated storage operations, and extends downstream to supermarkets, foodservice distributors, frozen food manufacturers, restaurants, institutional catering providers, and export markets, with market growth supported by increasing consumer demand for convenient healthy foods, rising frozen food consumption, expanding cold-chain infrastructure, year-round vegetable availability requirements, and global trends toward nutrition-focused and minimally processed food products.

Global IQF Broccoli producers are investing in new freezing tunnels, energy-efficient refrigeration systems, automated vegetable processing plants, smart cold storage facilities, sustainable packaging lines, and integrated frozen food manufacturing projects

across China, Europe, North America, India, and Southeast Asia, while planned projects increasingly focus on expanding organic vegetable processing capacity, improving traceability systems, enhancing export-oriented cold-chain infrastructure, reducing carbon emissions through green refrigeration technologies, increasing raw material sourcing partnerships with contract farmers, and developing high-capacity IQF production facilities to satisfy growing global demand for convenient, healthy, and long-shelf-life frozen vegetable products in both retail and foodservice sectors.

2025 Global Market sales Volume: 0.52 million tons. Average Global Market Price: USD 1,650 per ton. Market Average Gross Profit Margin: 21%.

The global IQF Broccoli market has experienced stable growth driven by increasing consumer preference for convenient, nutritious, and long-shelf-life food products. Rising health awareness and the growing popularity of frozen vegetables as practical alternatives to fresh produce have significantly expanded demand across retail and foodservice channels. IQF broccoli benefits from strong consumer recognition due to its high nutritional value, including vitamins, antioxidants, and dietary fiber, which align with global wellness and healthy eating trends. The market has also gained momentum from the rapid expansion of ready-to-eat meals, frozen side dishes, and processed food applications requiring reliable year-round vegetable supply. Technological improvements in freezing efficiency, cold-chain logistics, and automated sorting systems have enhanced product quality and operational productivity, allowing manufacturers to improve yield consistency and reduce waste.

North America and Europe remain mature markets with high frozen vegetable consumption and well-established cold-chain systems, while Asia-Pacific has emerged as the fastest-growing region due to urbanization, rising disposable income, and increasing penetration of modern retail channels. China plays a major role as both a producer and exporter of IQF vegetables due to its large agricultural base and competitive processing costs.

The market presents substantial growth opportunities in emerging economies where changing lifestyles and increasing demand for convenient food products continue to support frozen vegetable adoption. Expansion of e-commerce grocery platforms and modern supermarket chains is also accelerating product accessibility in developing regions. Organic IQF broccoli and clean-label frozen vegetables are becoming important premium segments as consumers seek minimally processed and sustainably sourced food products. However, the industry faces several risks, including fluctuations in agricultural yields caused by climate change, rising energy costs associated with

refrigeration and freezing operations, labor shortages in farming and processing sectors, and strict food safety regulations in export markets. Supply chain disruptions and transportation cost volatility may also affect international trade flows and profit margins. Competitive pressure remains high because the market includes numerous regional processors, export-oriented manufacturers, and vertically integrated frozen food companies competing on price, quality, and supply reliability.

Current market trends emphasize sustainable farming practices, energy-efficient freezing technologies, recyclable packaging materials, and digital traceability systems that improve food safety transparency and operational efficiency. Manufacturers are increasingly investing in automation and smart processing technologies to reduce labor dependency and improve consistency in product quality. Private label frozen vegetable products are expanding rapidly in supermarkets, intensifying competition among suppliers while also increasing market penetration.

This report is a detailed and comprehensive analysis for global IQF Broccoli market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Processing Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IQF Broccoli market size and forecasts, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/kg), 2021-2032

Global IQF Broccoli market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/kg), 2021-2032

Global IQF Broccoli market size and forecasts, by Processing Type and by Application, in consumption value (\$ Million), sales quantity (Kilotons), and average selling prices (US\$/kg), 2021-2032

Global IQF Broccoli market shares of main players, shipments in revenue (\$ Million), sales quantity (Kilotons), and ASP (US\$/kg), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IQF Broccoli

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IQF Broccoli market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bonduelle, Greenyard, J.R. Simplot Company, McCain Foods, Ardo, Virto Group, Conagra Brands, B&G Foods, Haitong Food Group, Congelados de Navarra, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

IQF Broccoli market is split by Processing Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Processing Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Processing Type

Conventional IQF Broccoli

Blanched IQF Broccoli

Steam-Treated IQF Broccoli

Others

Market segment by Grade

Organic

Conventional

Market segment by Product Form Type

IQF Broccoli Florets

IQF Broccoli Cuts

IQF Broccoli Crumbles

Others

Market segment by Application

B2B

B2C

Major players covered

Bonduelle

Greenyard

J.R. Simplot Company

McCain Foods

Ardo

Virto Group

Conagra Brands

B&G Foods

Haitong Food Group

Congelados de Navarra

Crop's

Dole Food Company

Ecofroz

Nova Alimentos

MarBran

Uren Food Group

Shandong Lufeng Group

Taian Taishan Asia Food Co., Ltd

Qingdao Douyuan Food

Qingdao Shunchang Food Co., Ltd

Ultracongelados Campo Verde

Cixi Yongjin Frozen Food Co., Ltd

Shaoxing Lurong Food Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IQF Broccoli product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IQF Broccoli, with price, sales quantity, revenue, and global market share of IQF Broccoli from 2021 to 2026.

Chapter 3, the IQF Broccoli competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IQF Broccoli breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Processing Type and by Application, with sales market share and growth rate by Processing Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and IQF Broccoli market forecast, by regions, by Processing Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IQF Broccoli.

Chapter 14 and 15, to describe IQF Broccoli sales channel, distributors, customers,

research findings and conclusion.

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