

Global IPS Gaming Monitor Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global IPS Gaming Monitor market size is expected to reach \$ 14084 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

IPS gaming monitors are display devices designed for gaming applications that utilize IPS (In-Plane Switching) panel technology. Compared with traditional TN or certain VA panels, IPS gaming monitors offer wider viewing angles, superior color accuracy, and more consistent brightness while increasingly achieving high refresh rates and fast response times. Modern IPS gaming monitors often support 144Hz or higher refresh rates, low gray-to-gray response times, and variable refresh rate technologies, enabling them to balance smooth motion performance with enhanced visual quality. As a result, IPS gaming monitors have evolved from image-quality-focused products into mainstream gaming displays that combine competitive performance with immersive visuals.

The market is driven by the combined evolution of gaming experiences and display technologies. Increasing visual complexity, richer color representation, and higher immersion requirements in modern games are pushing gamers toward displays with improved image quality and wider viewing angles. At the same time, continuous advancements in IPS panel technology—particularly in refresh rate, response time, and cost efficiency—have reduced the traditional performance gap with TN panels, enabling wider adoption in mainstream and high-end gaming monitors. In addition, the convergence of esports, game streaming, and content creation has increased demand for displays that balance competitive gaming performance with accurate color reproduction, further expanding the addressable market for IPS gaming monitors.

This report studies the global IPS Gaming Monitor production, demand, key

manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for IPS Gaming Monitor and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of IPS Gaming Monitor that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IPS Gaming Monitor total production and demand, 2021-2032, (K Units)

Global IPS Gaming Monitor total production value, 2021-2032, (USD Million)

Global IPS Gaming Monitor production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global IPS Gaming Monitor consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: IPS Gaming Monitor domestic production, consumption, key domestic manufacturers and share

Global IPS Gaming Monitor production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global IPS Gaming Monitor production by Refresh Rate, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global IPS Gaming Monitor production by Channel, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global IPS Gaming Monitor market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include AOC/Philips, ASUS, Acer, MSI, Samsung, Dell, LG, Lenovo, HP, HKC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World IPS Gaming Monitor market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Refresh Rate, and by Channel. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global IPS Gaming Monitor Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IPS Gaming Monitor Market, Segmentation by Refresh Rate:

144Hz

165Hz

240Hz

Others

Global IPS Gaming Monitor Market, Segmentation by Resolution:

Full HD

Quad HD

Ultra HD

Global IPS Gaming Monitor Market, Segmentation by Screen Size:

Less Than 23 Inches

23-25 Inches

25 Inches or More

Global IPS Gaming Monitor Market, Segmentation by Channel:

Online Sales

Offline Sales

Companies Profiled:

AOC/Philips

ASUS

Acer

MSI

Samsung

Dell

LG

Lenovo

HP

HKC

BenQ ZOWIE

Viewsonic

Razer

Gigabyte

SANC

Key Questions Answered:

1. How big is the global IPS Gaming Monitor market?
2. What is the demand of the global IPS Gaming Monitor market?
3. What is the year over year growth of the global IPS Gaming Monitor market?
4. What is the production and production value of the global IPS Gaming Monitor market?
5. Who are the key producers in the global IPS Gaming Monitor market?
6. What are the growth factors driving the market demand?

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