

# Global IPM Pheromones Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global IPM Pheromones market size was valued at USD 415.7 million in 2023 and is forecast to a readjusted size of USD 662.7 million by 2030 with a CAGR of 6.9% during review period.

Pheromones are chemicals produced as messengers that affect the behavior of other individuals of insects or other animals. They are usually wind borne but may be placed on soil, vegetation or various items. Each species of insect relies on some one hundred chemicals in its life, to engage in such routine activities as finding food and mates, aggregating to take advantage of food resources, protecting sites of oviposition, and escaping predation. It has been found that pheromones may convey different signals when presented in combinations or concentrations. Pheromones differ from sight or sound signals in a number of ways. They travel slowly, do not fade quickly, and are effective over a long range. Sound and sight receptors are not needed for pheromone detection, and pheromone direction is not limited to straight lines.

Global IPM Pheromones key players include Shin-Etsu, BASF, Suterra, Isagro, Bedoukian Research, etc. Global top five manufacturers hold a share about 35%.

North America is the largest market, with a share about 35%, followed by Europe and Asia-Pacific, both have a share about 50%.

In terms of product, Sex Pheromones is the largest segment, with a share over 65%. And in terms of application, the largest application is Orchard Crops, followed by Field Crops, Vegetables, etc.

The Global Info Research report includes an overview of the development of the IPM Pheromones industry chain, the market status of Orchard Crops (Sex Pheromones, Aggregation Pheromones), Field Crops (Sex Pheromones, Aggregation Pheromones), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IPM Pheromones.

Regionally, the report analyzes the IPM Pheromones markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IPM Pheromones market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the IPM Pheromones market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IPM Pheromones industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Sex Pheromones, Aggregation Pheromones).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IPM Pheromones market.

**Regional Analysis:** The report involves examining the IPM Pheromones market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IPM Pheromones market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IPM Pheromones:

**Company Analysis:** Report covers individual IPM Pheromones manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IPM Pheromones. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Orchard Crops, Field Crops).

**Technology Analysis:** Report covers specific technologies relevant to IPM Pheromones. It assesses the current state, advancements, and potential future developments in IPM Pheromones areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IPM Pheromones market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

IPM Pheromones market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Sex Pheromones

Aggregation Pheromones

Others

## Market segment by Application

Orchard Crops

Field Crops

Vegetables

Others

## Major players covered

Shin-Etsu

Suterra

Bedoukian Research

SEDQ

Pherobank

Isagro

Russell Ipm

BASF

Provivi

Wanhedaye

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IPM Pheromones product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IPM Pheromones, with price, sales, revenue and global market share of IPM Pheromones from 2019 to 2024.

Chapter 3, the IPM Pheromones competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IPM Pheromones breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and IPM Pheromones market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IPM Pheromones.

Chapter 14 and 15, to describe IPM Pheromones sales channel, distributors,

customers, research findings and conclusion.

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