

Global IPL (Intense Pulsed Light) Hair Removal Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G745B04C1024EN.html>

Date: January 2024

Pages: 88

Price: US\$ 3,480.00 (Single User License)

ID: G745B04C1024EN

Abstracts

According to our (Global Info Research) latest study, the global IPL (Intense Pulsed Light) Hair Removal market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Intense pulsed light (IPL) is a technology used by cosmetic and medical practitioners to perform various skin treatments for aesthetic and therapeutic purposes, including hair removal, photo rejuvenation (e.g. the treatment of skin pigmentation, sun damage, and thread veins) as well as to alleviate dermatologic diseases such as acne.

This report studies Hair Removal device which uses the IPL (Intense Pulsed Light) technology.

Key players of Japan IPL (Intense Pulsed Light) Hair Removal market include Philips, Panasonic, Braun, Silk'n, CosBeauty and so on. In 2019, top 5 manufacturers accounted for a total market share of about 68%, among which Philips took up over 27% by its own.

Based on Applications, IPL (Intense Pulsed Light) Hair Removal could be split into segments of At-Home Use and Commercial Use. In 2019, At-Home Use took up a market share of over 81%, while Commercial Use took up about 19%.

The Global Info Research report includes an overview of the development of the IPL (Intense Pulsed Light) Hair Removal industry chain, the market status of At-Home Use (Less Than 100 USD, 100-200 USD), Commercial Use (Less Than 100 USD, 100-200 USD), and key enterprises in developed and developing market, and analysed the

cutting-edge technology, patent, hot applications and market trends of IPL (Intense Pulsed Light) Hair Removal.

Regionally, the report analyzes the IPL (Intense Pulsed Light) Hair Removal markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IPL (Intense Pulsed Light) Hair Removal market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IPL (Intense Pulsed Light) Hair Removal market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IPL (Intense Pulsed Light) Hair Removal industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Product RRP (e.g., Less Than 100 USD, 100-200 USD).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IPL (Intense Pulsed Light) Hair Removal market.

Regional Analysis: The report involves examining the IPL (Intense Pulsed Light) Hair Removal market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the IPL (Intense Pulsed Light) Hair Removal market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IPL (Intense Pulsed Light) Hair

Removal:

Company Analysis: Report covers individual IPL (Intense Pulsed Light) Hair Removal manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards IPL (Intense Pulsed Light) Hair Removal. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (At-Home Use, Commercial Use).

Technology Analysis: Report covers specific technologies relevant to IPL (Intense Pulsed Light) Hair Removal. It assesses the current state, advancements, and potential future developments in IPL (Intense Pulsed Light) Hair Removal areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IPL (Intense Pulsed Light) Hair Removal market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

IPL (Intense Pulsed Light) Hair Removal market is split by Product RRP and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Product RRP, and by Application in terms of volume and value.

Market segment by Product RRP

Less Than 100 USD

100-200 USD

201-400 USD

More Than 400 USD

Market segment by Application

At-Home Use

Commercial Use

Major players covered

Philips

Panasonic

Braun

Silk'n

CosBeauty

Ya-Man

Illuminage Beauty

SmoothSkin(Cyden)

Remington

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IPL (Intense Pulsed Light) Hair Removal product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IPL (Intense Pulsed Light) Hair Removal, with price, sales, revenue and global market share of IPL (Intense Pulsed Light) Hair Removal from 2019 to 2024.

Chapter 3, the IPL (Intense Pulsed Light) Hair Removal competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IPL (Intense Pulsed Light) Hair Removal breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Product RRP and application, with sales market share and growth rate by product rrp, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and IPL (Intense Pulsed Light) Hair Removal market forecast, by regions, product rrp and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IPL (Intense Pulsed Light) Hair Removal.

Chapter 14 and 15, to describe IPL (Intense Pulsed Light) Hair Removal sales channel, distributors, customers, research findings and conclusion.

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