

# Global IPIN Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Indoor positioning and indoor navigation (IPIN) technology make use of sensors, magnetic positioning, and Bluetooth low energy (BLE) technology to precisely track users indoors. IPIN can help people navigate indoors in places such as hospitals, museums, and university campuses.

### Scope of the Report:

This report studies the IPIN market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IPIN market by product type and applications/end industries.

Indoor positioning systems depend on three parameters, namely the dynamic positioning system platform, beacons that broadcast signals to smartphones, and the apps that make the systems indispensable to consumers. BLE beacons that assist indoor positioning are inexpensive; it is also easy to install and maintain them.

The global IPIN market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IPIN.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Apple

Beaconinside

Ericsson

Gipstech

Google

HERE

HPE

Mazemap

Micello

Microsoft

Nextome

Pinmicro

Pointr

Spreo

Zebra

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Hardware

Software

System

Market Segment by Applications, can be divided into

Retail

Aviation

Healthcare

Government organizations

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