

Global IP Telephony Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global IP Telephony market size was valued at USD 2841.1 million in 2023 and is forecast to a readjusted size of USD 4042.7 million by 2030 with a CAGR of 5.2% during review period.

IP telephony is a method and group of technologies for the delivery of voice communications and multimedia sessions over Internet Protocol (IP) networks, such as the Internet. The terms Internet telephony, broadband telephony, and broadband phone service specifically refer to the provisioning of communications services (voice, fax, SMS, voice-messaging) over the public Internet, rather than via the public switched telephone network (PSTN), also known as plain old telephone service (POTS).

The key players of global IP Telephony market includes Cisco, Avaya, Mitel, Polycom, Alcatel-Lucent and so on. In 2019, the top 5 companies accounted for a total market share of about 50%, among which Cisco is in the dominating position, with occupying nearly 13% of global market.

The Global Info Research report includes an overview of the development of the IP Telephony industry chain, the market status of BFSI (IP Telephony Hardware, IP Telephony Software and Service), IT & Telecommunication (IP Telephony Hardware, IP Telephony Software and Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IP Telephony.

Regionally, the report analyzes the IP Telephony markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IP

Telephony market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IP Telephony market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IP Telephony industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., IP Telephony Hardware, IP Telephony Software and Service).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IP Telephony market.

Regional Analysis: The report involves examining the IP Telephony market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the IP Telephony market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IP Telephony:

Company Analysis: Report covers individual IP Telephony players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards IP Telephony This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (BFSI, IT &

Telecommunication).

Technology Analysis: Report covers specific technologies relevant to IP Telephony. It assesses the current state, advancements, and potential future developments in IP Telephony areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the IP Telephony market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

IP Telephony market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

IP Telephony Hardware

IP Telephony Software and Service

Market segment by Application

BFSI

IT & Telecommunication

Retail

Government

Others

Market segment by players, this report covers

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

LogMeIn

Panasonic

Grandstream

NEC

Gigaset

D-Link

Escene

Fanvil

Snom

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IP Telephony product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IP Telephony, with revenue, gross margin and global market share of IP Telephony from 2019 to 2024.

Chapter 3, the IP Telephony competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and IP Telephony market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IP Telephony.

Chapter 13, to describe IP Telephony research findings and conclusion.

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