

Global IP Cards Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global IP Cards market size was valued at US\$ 644 million in 2025 and is forecast to a readjusted size of US\$ 979 million by 2032 with a CAGR of 6.2% during review period.

?IP cards? refer to card products developed based on well-known IP (intellectual property). These cards usually contain specific themes and characters. By collecting and exchanging these cards, players can enrich their decks and fight or collect them.

This report is a detailed and comprehensive analysis for global IP Cards market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IP Cards market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global IP Cards market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global IP Cards market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit),

2021-2032

Global IP Cards market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IP Cards

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IP Cards market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bandai Namco, Takara Tomy, Konami, Bushiroad, Shueisha, Square Enix, The Pok?mon Company, Panini, Wizards of the Coast, Topps, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

IP Cards market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Original IP

Proxy IP

Market segment by Application

Personal Collections

Commercial Application

Others

Major players covered

Bandai Namco

Takara Tomy

Konami

Bushiroad

Shueisha

Square Enix

The Pok?mon Company

Panini

Wizards of the Coast

Topps

Upper Deck

Saka Saka Holdings Limited

Kayou

Holley Technology

Alpha Grou

Yaoji Technology

Shanghai Film

JasonAnime

Hitcard

Roaming Cabin Cultural Technology

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IP Cards product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IP Cards, with price, sales quantity, revenue, and global market share of IP Cards from 2021 to 2026.

Chapter 3, the IP Cards competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IP Cards breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and IP Cards market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IP Cards.

Chapter 14 and 15, to describe IP Cards sales channel, distributors, customers, research findings and conclusion.

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