

Global IoT Software Development Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global IoT Software Development market size is expected to reach \$ 7793 million by 2032, rising at a market growth of 7.6% CAGR during the forecast period (2026-2032).

IoT software development encompasses the design, development, integration, testing, and operations and maintenance (O&M) services for connected devices, sensors, gateways, edge computing nodes, cloud platforms, mobile applications, web consoles, data analytics systems, and industry-specific application scenarios. Key components include device connectivity, protocol adaptation, embedded software, edge computing, cloud-based IoT platforms, device management, data acquisition, real-time monitoring, rule engines, digital twins, AI analytics, remote OTA updates, API integration, and security management. IBM defines the IoT as a network of physical devices equipped with sensors, software, and network connectivity capabilities that enable them to collect and share data; IoT software development involves transforming this device data into application systems that are operational, manageable, analyzable, and commercially viable.

IoT software development is shifting from scattered customized firmware programming toward integrated cloud-edge-end collaborative system development. AI and machine learning are deeply embedded into development workflows, forming AIoT architectures that support real-time data analysis and autonomous equipment decision-making. Low-code and no-code development platforms streamline program iteration, lowering technical barriers for system deployment and shortening project cycles significantly. Developers are gradually moving from generic cross-device programs to vertical industry-oriented solutions tailored for industrial manufacturing, smart cities, connected healthcare and smart energy, with greater focus on equipment interconnection, multi-

protocol adaptation and heterogeneous device compatibility. Cybersecurity has become a compulsory module throughout the whole development cycle; built-in data encryption, identity authentication and access control are embedded into embedded software and cloud platforms to meet global data privacy and equipment safety regulations. Digital twin simulation is widely adopted in the development phase to test software logic without physical hardware and reduce debugging costs. The market is gradually split into two segments: large technology teams deliver full-stack platform development for large enterprises, while small and medium developers focus on lightweight application customization and post-launch operation maintenance, and outsourced development services keep expanding alongside enterprise digital transformation.

This report studies the global IoT Software Development demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for IoT Software Development, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of IoT Software Development that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IoT Software Development total market, 2021-2032, (USD Million)

Global IoT Software Development total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: IoT Software Development total market, key domestic companies, and share, (USD Million)

Global IoT Software Development revenue by player, revenue and market share 2021-2026, (USD Million)

Global IoT Software Development total market by Type, CAGR, 2021-2032, (USD Million)

Global IoT Software Development total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global IoT Software Development market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Accenture, IBM, Tata Consultancy Services, Infosys,

Capgemini, Cognizant, Wipro, HCLTech, Deloitte, EPAM Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world IoT Software Development market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global IoT Software Development Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IoT Software Development Market, Segmentation by Type:

Network Management Software

Application Management Software

Data Management Software

Device Management Software

Others

Global IoT Software Development Market, Segmentation by Connectivity Protocol:

Wi-Fi / Ethernet

Bluetooth / BLE

Cellular IoT

Others

Global IoT Software Development Market, Segmentation by Scale:

Small-scale IoT: Below 1,000 Devices

Medium-scale IoT: 1,000?100,000 Devices

Large-scale IoT: 100,000?1 Million Devices

Others

Global IoT Software Development Market, Segmentation by Application:

Energy & Utilities

Healthcare

Smart Homes & Cities

Manufacturing

Transportation & Logistics

Retail

Others

Companies Profiled:

Accenture

IBM

Tata Consultancy Services

Infosys

Capgemini

Cognizant

Wipro

HCLTech

Deloitte

EPAM Systems

Globant

SoftServe

Intellias

Endava

Luxoft

Tuya Smart

Gizwits

Toshiba Digital Solutions

Mitsubishi Electric

Panasonic Connect

Key Questions Answered

1. How big is the global IoT Software Development market?
2. What is the demand of the global IoT Software Development market?
3. What is the year over year growth of the global IoT Software Development market?
4. What is the total value of the global IoT Software Development market?
5. Who are the Major Players in the global IoT Software Development market?
6. What are the growth factors driving the market demand?

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