

Global IoT RFID Labels Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global IoT RFID Labels market size was valued at US\$ 13660 million in 2024 and is forecast to a readjusted size of USD 24620 million by 2031 with a CAGR of 8.9% during review period.

IoT RFID labels are labels with additional human readable information printed on them. An RFID label is a small device consisting of a circuit, an antenna, sometimes an internal power source, and a protective casing. RFID labels are typically used in inventory management and tracking, whether it to be for locating assets within a building, preventing retail theft, or reducing manual work to manage and document inventories. The sticker or label is printed on one side of the tag, possibly showing a barcode, text, company logo, serial number, or other such visible information. An RFID label printer is used to print this human readable information onto the label, and also sometimes program the tag with information. RFID label printer software is used to customize the label and program the tag.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

This report is a detailed and comprehensive analysis for global IoT RFID Labels market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IoT RFID Labels market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global IoT RFID Labels market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global IoT RFID Labels market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global IoT RFID Labels market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT RFID Labels

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT RFID Labels market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alien Technology, Pepperl + Fuchs, Tag Factory, Confidex, Protopak Engineering, Tageos, HID Global, Hans Turck, Zebra Technologies,

Honeywell international, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

IoT RFID Labels market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Passive Labels

Active Labels

Market segment by Application

Inventory Management

Supply Chain Management

Asset Tracking

Object Tracking

Object Identification

Others

Major players covered

Alien Technology

Pepperl + Fuchs

Tag Factory

Confidex

Protopak Engineering

Tageos

HID Global

Hans Turck

Zebra Technologies

Honeywell international

Omron Automation

Omnia Technologies

Invengo Information Technology

MPI Label Systems

Avery Dennison

Syndicate RFID

William Frick

NXP Semiconductors

RF Code

GAO RFID

Ifm Group

CoreRFID

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IoT RFID Labels product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IoT RFID Labels, with price, sales quantity, revenue, and global market share of IoT RFID Labels from 2020 to 2025.

Chapter 3, the IoT RFID Labels competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IoT RFID Labels breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and IoT RFID Labels market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IoT RFID Labels.

Chapter 14 and 15, to describe IoT RFID Labels sales channel, distributors, customers, research findings and conclusion.

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