

Global IoT Network Management Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global IoT Network Management market size is expected to reach \$ 12283 million by 2032, rising at a market growth of 8.0% CAGR during the forecast period (2026-2032).

IoT network management is an important guarantee for the construction and operation of IoT systems. Through effective device management, connection management, data management and performance management, the efficient and stable operation of IoT networks can be ensured, providing strong support for the development of IoT applications. With the continuous development of technology, IoT network management will become more and more intelligent, automated, cloud-based and integrated, providing users with better management services. The fast growth of industrial IoT (IIoT) applications increasing need for advanced network management solutions. As industries adopt IoT technologies to improve their operations, handling these networks efficiently becomes crucial. IIoT involves involving machinery, sensors and equipment to collect and analyze data, which can recover production processes and operational efficiency.

As the number of IoT devices deployed by enterprises continues to increase, IoT network management is evolving from basic connectivity monitoring towards a convergence of cloud-native, automated, intelligent, and secure technologies. Enterprises need to manage device connections from different operators, communication protocols, and countries/regions within a unified platform. The adoption of eSIM and remote SIM configuration technologies is reducing the difficulty of cross-border IoT deployment and operator switching, while the development of 5G RedCap, NB-IoT, LTE-M, LoRaWAN, and satellite IoT expands the types of connections that network management platforms need to support. AI and machine learning are beginning

to be used for traffic prediction, anomaly detection, fault warning, and automatic repair, while edge computing is driving the decentralization of some device authentication, policy enforcement, and network analysis capabilities to the field. Simultaneously, zero-trust access, device authentication, data encryption, and network isolation are gradually becoming standard platform features, with key industries such as manufacturing, automotive, energy, and utilities increasingly favoring private clouds, hybrid clouds, or on-premises deployments. Market business models are also shifting from one-time software licenses to subscription models that charge based on the number of devices, SIMs, connections, or data usage, and are integrating with ERP, CRM, billing, and ticketing systems via APIs.

Report Scope

This report studies the global IoT Network Management demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for IoT Network Management, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of IoT Network Management that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IoT Network Management total market, 2021-2032, (USD Million)

Global IoT Network Management total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: IoT Network Management total market, key domestic companies, and share, (USD Million)

Global IoT Network Management revenue by player, revenue and market share 2021-2026, (USD Million)

Global IoT Network Management total market by Type, CAGR, 2021-2032, (USD Million)

Global IoT Network Management total market by Application, CAGR,

2021-2032, (USD Million)

This report profiles major players in the global IoT Network Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cisco Systems, Microsoft, Amazon Web Services, IBM, Huawei Technologies, Nokia, Aeris Communications, PTC, Cumulocity, Siemens, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world IoT Network Management market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global IoT Network Management Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IoT Network Management Market, Segmentation by Type:

Connectivity and Subscription Management

Device Provisioning and Configuration Management

Network Performance and Traffic Management

Fault and Event Management

Others

Global IoT Network Management Market, Segmentation by Technology:

Cellular IoT Networks

LPWAN Networks

Wi-Fi and Short-Range Wireless Networks

Others

Global IoT Network Management Market, Segmentation by Component:

IoT Network Management Software

Professional Services

Managed Services

Global IoT Network Management Market, Segmentation by

Application:

SMEs

Large Enterprises

Companies Profiled:

Cisco Systems

Microsoft

Amazon Web Services

IBM

Huawei Technologies

Nokia

Aeris Communications

PTC

Cumulocity

Siemens

Bosch

Software AG

emnify

Particle Industries

KORE Group

China Mobile Communications

Tencent Cloud

NTT DOCOMO, Inc.

SORACOM, INC.

KDDI Corporation

Key Questions Answered

1. How big is the global IoT Network Management market?
2. What is the demand of the global IoT Network Management market?
3. What is the year over year growth of the global IoT Network Management market?
4. What is the total value of the global IoT Network Management market?
5. Who are the Major Players in the global IoT Network Management market?
6. What are the growth factors driving the market demand?

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