

Global IoT Monetization Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

<https://marketpublishers.com/r/GCF4AEA5120EN.html>

Date: December 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: GCF4AEA5120EN

Abstracts

The increasing Internet connectivity, increased use of smartphones and other connected devices, and growing adoption of cloud platforms are the major drivers for the IoT monetization market.

Scope of the Report:

This report studies the IoT Monetization market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the IoT Monetization market by product type and applications/end industries.

IoT monetization market for industrial applications is expected to witness a high growth during the forecast period.

The global IoT Monetization market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IoT Monetization.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

PTC

INTERNATIONAL BUSINESS MACHINE

GENERAL ELECTRIC

SAP

CISCO SYSTEMS

AMDOCS

INTEL

ORACLE

GOOGLE

MICROSOFT

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Small And Medium-Sized Enterprises

Big Companies

Market Segment by Applications, can be divided into

Retail

Industrial

Automotive & Transportation

Building & Home Automation

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