

Global IoT Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global IoT market size was valued at USD 35240 million in 2023 and is forecast to a readjusted size of USD 73450 million by 2030 with a CAGR of 11.1% during review period.

The Internet of Things (IoT) is a network of physical objects that use sensors and APIs to connect and exchange data over the Internet.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

The Global Info Research report includes an overview of the development of the IoT industry chain, the market status of Artificial Intelligence (Perception Technology, Network Technology), Connectivity (Perception Technology, Network Technology), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IoT.

Regionally, the report analyzes the IoT markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing

consumer awareness. Asia-Pacific, particularly China, leads the global IoT market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IoT market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IoT industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Perception Technology, Network Technology).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IoT market.

Regional Analysis: The report involves examining the IoT market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the IoT market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IoT:

Company Analysis: Report covers individual IoT players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards IoT This may involve surveys, interviews, and analysis of consumer

reviews and feedback from different by Application (Artificial Intelligence, Connectivity).

Technology Analysis: Report covers specific technologies relevant to IoT. It assesses the current state, advancements, and potential future developments in IoT areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the IoT market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

IoT market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Perception Technology

Network Technology

Application Technology

Market segment by Application

Artificial Intelligence

Connectivity

Networking

Sensing/Sensors

Databases

Others

Market segment by players, this report covers

Amazon Web Services

Autodesk SeeControl

BlackBerry

Bosch Software Innovations

Bright Wolf

C3 IoT

Carriots

Concirus

Connio

Cumulocity

Davra Networks

Device Insight

EVERYTHNG

Exosite

GE

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT, with revenue, gross margin and global market share of IoT from 2019 to 2024.

Chapter 3, the IoT competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and IoT market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT.

Chapter 13, to describe IoT research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of IoT
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Classification of IoT by Type
 - 1.3.1 Overview: Global IoT Market Size by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Global IoT Consumption Value Market Share by Type in 2023
 - 1.3.3 Perception Technology
 - 1.3.4 Network Technology
 - 1.3.5 Application Technology
- 1.4 Global IoT Market by Application
 - 1.4.1 Overview: Global IoT Market Size by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Artificial Intelligence
 - 1.4.3 Connectivity
 - 1.4.4 Networking
 - 1.4.5 Sensing/Sensors
 - 1.4.6 Databases
 - 1.4.7 Others
- 1.5 Global IoT Market Size & Forecast
- 1.6 Global IoT Market Size and Forecast by Region
 - 1.6.1 Global IoT Market Size by Region: 2019 VS 2023 VS 2030
 - 1.6.2 Global IoT Market Size by Region, (2019-2030)
 - 1.6.3 North America IoT Market Size and Prospect (2019-2030)
 - 1.6.4 Europe IoT Market Size and Prospect (2019-2030)
 - 1.6.5 Asia-Pacific IoT Market Size and Prospect (2019-2030)
 - 1.6.6 South America IoT Market Size and Prospect (2019-2030)
 - 1.6.7 Middle East and Africa IoT Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

- 2.1 Amazon Web Services
 - 2.1.1 Amazon Web Services Details
 - 2.1.2 Amazon Web Services Major Business
 - 2.1.3 Amazon Web Services IoT Product and Solutions
 - 2.1.4 Amazon Web Services IoT Revenue, Gross Margin and Market Share (2019-2024)

- 2.1.5 Amazon Web Services Recent Developments and Future Plans
- 2.2 Autodesk SeeControl
 - 2.2.1 Autodesk SeeControl Details
 - 2.2.2 Autodesk SeeControl Major Business
 - 2.2.3 Autodesk SeeControl IoT Product and Solutions
 - 2.2.4 Autodesk SeeControl IoT Revenue, Gross Margin and Market Share (2019-2024)
 - 2.2.5 Autodesk SeeControl Recent Developments and Future Plans
- 2.3 BlackBerry
 - 2.3.1 BlackBerry Details
 - 2.3.2 BlackBerry Major Business
 - 2.3.3 BlackBerry IoT Product and Solutions
 - 2.3.4 BlackBerry IoT Revenue, Gross Margin and Market Share (2019-2024)
 - 2.3.5 BlackBerry Recent Developments and Future Plans
- 2.4 Bosch Software Innovations
 - 2.4.1 Bosch Software Innovations Details
 - 2.4.2 Bosch Software Innovations Major Business
 - 2.4.3 Bosch Software Innovations IoT Product and Solutions
 - 2.4.4 Bosch Software Innovations IoT Revenue, Gross Margin and Market Share (2019-2024)
 - 2.4.5 Bosch Software Innovations Recent Developments and Future Plans
- 2.5 Bright Wolf
 - 2.5.1 Bright Wolf Details
 - 2.5.2 Bright Wolf Major Business
 - 2.5.3 Bright Wolf IoT Product and Solutions
 - 2.5.4 Bright Wolf IoT Revenue, Gross Margin and Market Share (2019-2024)
 - 2.5.5 Bright Wolf Recent Developments and Future Plans
- 2.6 C3 IoT
 - 2.6.1 C3 IoT Details
 - 2.6.2 C3 IoT Major Business
 - 2.6.3 C3 IoT IoT Product and Solutions
 - 2.6.4 C3 IoT IoT Revenue, Gross Margin and Market Share (2019-2024)
 - 2.6.5 C3 IoT Recent Developments and Future Plans
- 2.7 Carriots
 - 2.7.1 Carriots Details
 - 2.7.2 Carriots Major Business
 - 2.7.3 Carriots IoT Product and Solutions
 - 2.7.4 Carriots IoT Revenue, Gross Margin and Market Share (2019-2024)
 - 2.7.5 Carriots Recent Developments and Future Plans

2.8 Concirrus

2.8.1 Concirrus Details

2.8.2 Concirrus Major Business

2.8.3 Concirrus IoT Product and Solutions

2.8.4 Concirrus IoT Revenue, Gross Margin and Market Share (2019-2024)

2.8.5 Concirrus Recent Developments and Future Plans

2.9 Connio

2.9.1 Connio Details

2.9.2 Connio Major Business

2.9.3 Connio IoT Product and Solutions

2.9.4 Connio IoT Revenue, Gross Margin and Market Share (2019-2024)

2.9.5 Connio Recent Developments and Future Plans

2.10 Cumulocity

2.10.1 Cumulocity Details

2.10.2 Cumulocity Major Business

2.10.3 Cumulocity IoT Product and Solutions

2.10.4 Cumulocity IoT Revenue, Gross Margin and Market Share (2019-2024)

2.10.5 Cumulocity Recent Developments and Future Plans

2.11 Davra Networks

2.11.1 Davra Networks Details

2.11.2 Davra Networks Major Business

2.11.3 Davra Networks IoT Product and Solutions

2.11.4 Davra Networks IoT Revenue, Gross Margin and Market Share (2019-2024)

2.11.5 Davra Networks Recent Developments and Future Plans

2.12 Device Insight

2.12.1 Device Insight Details

2.12.2 Device Insight Major Business

2.12.3 Device Insight IoT Product and Solutions

2.12.4 Device Insight IoT Revenue, Gross Margin and Market Share (2019-2024)

2.12.5 Device Insight Recent Developments and Future Plans

2.13 EVERYTHING

2.13.1 EVERYTHING Details

2.13.2 EVERYTHING Major Business

2.13.3 EVERYTHING IoT Product and Solutions

2.13.4 EVERYTHING IoT Revenue, Gross Margin and Market Share (2019-2024)

2.13.5 EVERYTHING Recent Developments and Future Plans

2.14 Exosite

2.14.1 Exosite Details

2.14.2 Exosite Major Business

- 2.14.3 Exosite IoT Product and Solutions
- 2.14.4 Exosite IoT Revenue, Gross Margin and Market Share (2019-2024)
- 2.14.5 Exosite Recent Developments and Future Plans

2.15 GE

- 2.15.1 GE Details
- 2.15.2 GE Major Business
- 2.15.3 GE IoT Product and Solutions
- 2.15.4 GE IoT Revenue, Gross Margin and Market Share (2019-2024)
- 2.15.5 GE Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

- 3.1 Global IoT Revenue and Share by Players (2019-2024)
- 3.2 Market Share Analysis (2023)
 - 3.2.1 Market Share of IoT by Company Revenue
 - 3.2.2 Top 3 IoT Players Market Share in 2023
 - 3.2.3 Top 6 IoT Players Market Share in 2023
- 3.3 IoT Market: Overall Company Footprint Analysis
 - 3.3.1 IoT Market: Region Footprint
 - 3.3.2 IoT Market: Company Product Type Footprint
 - 3.3.3 IoT Market: Company Product Application Footprint
- 3.4 New Market Entrants and Barriers to Market Entry
- 3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

- 4.1 Global IoT Consumption Value and Market Share by Type (2019-2024)
- 4.2 Global IoT Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

- 5.1 Global IoT Consumption Value Market Share by Application (2019-2024)
- 5.2 Global IoT Market Forecast by Application (2025-2030)

6 NORTH AMERICA

- 6.1 North America IoT Consumption Value by Type (2019-2030)
- 6.2 North America IoT Consumption Value by Application (2019-2030)
- 6.3 North America IoT Market Size by Country

- 6.3.1 North America IoT Consumption Value by Country (2019-2030)
- 6.3.2 United States IoT Market Size and Forecast (2019-2030)
- 6.3.3 Canada IoT Market Size and Forecast (2019-2030)
- 6.3.4 Mexico IoT Market Size and Forecast (2019-2030)

7 EUROPE

- 7.1 Europe IoT Consumption Value by Type (2019-2030)
- 7.2 Europe IoT Consumption Value by Application (2019-2030)
- 7.3 Europe IoT Market Size by Country
 - 7.3.1 Europe IoT Consumption Value by Country (2019-2030)
 - 7.3.2 Germany IoT Market Size and Forecast (2019-2030)
 - 7.3.3 France IoT Market Size and Forecast (2019-2030)
 - 7.3.4 United Kingdom IoT Market Size and Forecast (2019-2030)
 - 7.3.5 Russia IoT Market Size and Forecast (2019-2030)
 - 7.3.6 Italy IoT Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

- 8.1 Asia-Pacific IoT Consumption Value by Type (2019-2030)
- 8.2 Asia-Pacific IoT Consumption Value by Application (2019-2030)
- 8.3 Asia-Pacific IoT Market Size by Region
 - 8.3.1 Asia-Pacific IoT Consumption Value by Region (2019-2030)
 - 8.3.2 China IoT Market Size and Forecast (2019-2030)
 - 8.3.3 Japan IoT Market Size and Forecast (2019-2030)
 - 8.3.4 South Korea IoT Market Size and Forecast (2019-2030)
 - 8.3.5 India IoT Market Size and Forecast (2019-2030)
 - 8.3.6 Southeast Asia IoT Market Size and Forecast (2019-2030)
 - 8.3.7 Australia IoT Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

- 9.1 South America IoT Consumption Value by Type (2019-2030)
- 9.2 South America IoT Consumption Value by Application (2019-2030)
- 9.3 South America IoT Market Size by Country
 - 9.3.1 South America IoT Consumption Value by Country (2019-2030)
 - 9.3.2 Brazil IoT Market Size and Forecast (2019-2030)
 - 9.3.3 Argentina IoT Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

- 10.1 Middle East & Africa IoT Consumption Value by Type (2019-2030)
- 10.2 Middle East & Africa IoT Consumption Value by Application (2019-2030)
- 10.3 Middle East & Africa IoT Market Size by Country
 - 10.3.1 Middle East & Africa IoT Consumption Value by Country (2019-2030)
 - 10.3.2 Turkey IoT Market Size and Forecast (2019-2030)
 - 10.3.3 Saudi Arabia IoT Market Size and Forecast (2019-2030)
 - 10.3.4 UAE IoT Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

- 11.1 IoT Market Drivers
- 11.2 IoT Market Restraints
- 11.3 IoT Trends Analysis
- 11.4 Porters Five Forces Analysis
 - 11.4.1 Threat of New Entrants
 - 11.4.2 Bargaining Power of Suppliers
 - 11.4.3 Bargaining Power of Buyers
 - 11.4.4 Threat of Substitutes
 - 11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

- 12.1 IoT Industry Chain
- 12.2 IoT Upstream Analysis
- 12.3 IoT Midstream Analysis
- 12.4 IoT Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. Global IoT Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Table 2. Global IoT Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Table 3. Global IoT Consumption Value by Region (2019-2024) & (USD Million)
- Table 4. Global IoT Consumption Value by Region (2025-2030) & (USD Million)
- Table 5. Amazon Web Services Company Information, Head Office, and Major Competitors
- Table 6. Amazon Web Services Major Business
- Table 7. Amazon Web Services IoT Product and Solutions
- Table 8. Amazon Web Services IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 9. Amazon Web Services Recent Developments and Future Plans
- Table 10. Autodesk SeeControl Company Information, Head Office, and Major Competitors
- Table 11. Autodesk SeeControl Major Business
- Table 12. Autodesk SeeControl IoT Product and Solutions
- Table 13. Autodesk SeeControl IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 14. Autodesk SeeControl Recent Developments and Future Plans
- Table 15. BlackBerry Company Information, Head Office, and Major Competitors
- Table 16. BlackBerry Major Business
- Table 17. BlackBerry IoT Product and Solutions
- Table 18. BlackBerry IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 19. BlackBerry Recent Developments and Future Plans
- Table 20. Bosch Software Innovations Company Information, Head Office, and Major Competitors
- Table 21. Bosch Software Innovations Major Business
- Table 22. Bosch Software Innovations IoT Product and Solutions
- Table 23. Bosch Software Innovations IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 24. Bosch Software Innovations Recent Developments and Future Plans
- Table 25. Bright Wolf Company Information, Head Office, and Major Competitors
- Table 26. Bright Wolf Major Business
- Table 27. Bright Wolf IoT Product and Solutions

Table 28. Bright Wolf IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Bright Wolf Recent Developments and Future Plans

Table 30. C3 IoT Company Information, Head Office, and Major Competitors

Table 31. C3 IoT Major Business

Table 32. C3 IoT IoT Product and Solutions

Table 33. C3 IoT IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. C3 IoT Recent Developments and Future Plans

Table 35. Carriots Company Information, Head Office, and Major Competitors

Table 36. Carriots Major Business

Table 37. Carriots IoT Product and Solutions

Table 38. Carriots IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Carriots Recent Developments and Future Plans

Table 40. Concirrus Company Information, Head Office, and Major Competitors

Table 41. Concirrus Major Business

Table 42. Concirrus IoT Product and Solutions

Table 43. Concirrus IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Concirrus Recent Developments and Future Plans

Table 45. Connio Company Information, Head Office, and Major Competitors

Table 46. Connio Major Business

Table 47. Connio IoT Product and Solutions

Table 48. Connio IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Connio Recent Developments and Future Plans

Table 50. Cumulocity Company Information, Head Office, and Major Competitors

Table 51. Cumulocity Major Business

Table 52. Cumulocity IoT Product and Solutions

Table 53. Cumulocity IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 54. Cumulocity Recent Developments and Future Plans

Table 55. Davra Networks Company Information, Head Office, and Major Competitors

Table 56. Davra Networks Major Business

Table 57. Davra Networks IoT Product and Solutions

Table 58. Davra Networks IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 59. Davra Networks Recent Developments and Future Plans

Table 60. Device Insight Company Information, Head Office, and Major Competitors

Table 61. Device Insight Major Business

Table 62. Device Insight IoT Product and Solutions

Table 63. Device Insight IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 64. Device Insight Recent Developments and Future Plans

Table 65. EVRYTHNG Company Information, Head Office, and Major Competitors

Table 66. EVRYTHNG Major Business

Table 67. EVRYTHNG IoT Product and Solutions

Table 68. EVRYTHNG IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 69. EVRYTHNG Recent Developments and Future Plans

Table 70. Exosite Company Information, Head Office, and Major Competitors

Table 71. Exosite Major Business

Table 72. Exosite IoT Product and Solutions

Table 73. Exosite IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 74. Exosite Recent Developments and Future Plans

Table 75. GE Company Information, Head Office, and Major Competitors

Table 76. GE Major Business

Table 77. GE IoT Product and Solutions

Table 78. GE IoT Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 79. GE Recent Developments and Future Plans

Table 80. Global IoT Revenue (USD Million) by Players (2019-2024)

Table 81. Global IoT Revenue Share by Players (2019-2024)

Table 82. Breakdown of IoT by Company Type (Tier 1, Tier 2, and Tier 3)

Table 83. Market Position of Players in IoT, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023

Table 84. Head Office of Key IoT Players

Table 85. IoT Market: Company Product Type Footprint

Table 86. IoT Market: Company Product Application Footprint

Table 87. IoT New Market Entrants and Barriers to Market Entry

Table 88. IoT Mergers, Acquisition, Agreements, and Collaborations

Table 89. Global IoT Consumption Value (USD Million) by Type (2019-2024)

Table 90. Global IoT Consumption Value Share by Type (2019-2024)

Table 91. Global IoT Consumption Value Forecast by Type (2025-2030)

Table 92. Global IoT Consumption Value by Application (2019-2024)

Table 93. Global IoT Consumption Value Forecast by Application (2025-2030)

Table 94. North America IoT Consumption Value by Type (2019-2024) & (USD Million)

Table 95. North America IoT Consumption Value by Type (2025-2030) & (USD Million)

Table 96. North America IoT Consumption Value by Application (2019-2024) & (USD Million)

Table 97. North America IoT Consumption Value by Application (2025-2030) & (USD Million)

Table 98. North America IoT Consumption Value by Country (2019-2024) & (USD Million)

Table 99. North America IoT Consumption Value by Country (2025-2030) & (USD Million)

Table 100. Europe IoT Consumption Value by Type (2019-2024) & (USD Million)

Table 101. Europe IoT Consumption Value by Type (2025-2030) & (USD Million)

Table 102. Europe IoT Consumption Value by Application (2019-2024) & (USD Million)

Table 103. Europe IoT Consumption Value by Application (2025-2030) & (USD Million)

Table 104. Europe IoT Consumption Value by Country (2019-2024) & (USD Million)

Table 105. Europe IoT Consumption Value by Country (2025-2030) & (USD Million)

Table 106. Asia-Pacific IoT Consumption Value by Type (2019-2024) & (USD Million)

Table 107. Asia-Pacific IoT Consumption Value by Type (2025-2030) & (USD Million)

Table 108. Asia-Pacific IoT Consumption Value by Application (2019-2024) & (USD Million)

Table 109. Asia-Pacific IoT Consumption Value by Application (2025-2030) & (USD Million)

Table 110. Asia-Pacific IoT Consumption Value by Region (2019-2024) & (USD Million)

Table 111. Asia-Pacific IoT Consumption Value by Region (2025-2030) & (USD Million)

Table 112. South America IoT Consumption Value by Type (2019-2024) & (USD Million)

Table 113. South America IoT Consumption Value by Type (2025-2030) & (USD Million)

Table 114. South America IoT Consumption Value by Application (2019-2024) & (USD Million)

Table 115. South America IoT Consumption Value by Application (2025-2030) & (USD Million)

Table 116. South America IoT Consumption Value by Country (2019-2024) & (USD Million)

Table 117. South America IoT Consumption Value by Country (2025-2030) & (USD Million)

Table 118. Middle East & Africa IoT Consumption Value by Type (2019-2024) & (USD Million)

Table 119. Middle East & Africa IoT Consumption Value by Type (2025-2030) & (USD Million)

Table 120. Middle East & Africa IoT Consumption Value by Application (2019-2024) & (USD Million)

Table 121. Middle East & Africa IoT Consumption Value by Application (2025-2030) & (USD Million)

Table 122. Middle East & Africa IoT Consumption Value by Country (2019-2024) & (USD Million)

Table 123. Middle East & Africa IoT Consumption Value by Country (2025-2030) & (USD Million)

Table 124. IoT Raw Material

Table 125. Key Suppliers of IoT Raw Materials

List Of Figures

LIST OF FIGURES

Figure 1. IoT Picture

Figure 2. Global IoT Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global IoT Consumption Value Market Share by Type in 2023

Figure 4. Perception Technology

Figure 5. Network Technology

Figure 6. Application Technology

Figure 7. Global IoT Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 8. IoT Consumption Value Market Share by Application in 2023

Figure 9. Artificial Intelligence Picture

Figure 10. Connectivity Picture

Figure 11. Networking Picture

Figure 12. Sensing/Sensors Picture

Figure 13. Databases Picture

Figure 14. Others Picture

Figure 15. Global IoT Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global IoT Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Market IoT Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 18. Global IoT Consumption Value Market Share by Region (2019-2030)

Figure 19. Global IoT Consumption Value Market Share by Region in 2023

Figure 20. North America IoT Consumption Value (2019-2030) & (USD Million)

Figure 21. Europe IoT Consumption Value (2019-2030) & (USD Million)

Figure 22. Asia-Pacific IoT Consumption Value (2019-2030) & (USD Million)

Figure 23. South America IoT Consumption Value (2019-2030) & (USD Million)

Figure 24. Middle East and Africa IoT Consumption Value (2019-2030) & (USD Million)

Figure 25. Global IoT Revenue Share by Players in 2023

Figure 26. IoT Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 27. Global Top 3 Players IoT Market Share in 2023

Figure 28. Global Top 6 Players IoT Market Share in 2023

Figure 29. Global IoT Consumption Value Share by Type (2019-2024)

Figure 30. Global IoT Market Share Forecast by Type (2025-2030)

Figure 31. Global IoT Consumption Value Share by Application (2019-2024)

Figure 32. Global IoT Market Share Forecast by Application (2025-2030)

Figure 33. North America IoT Consumption Value Market Share by Type (2019-2030)

Figure 34. North America IoT Consumption Value Market Share by Application

(2019-2030)

Figure 35. North America IoT Consumption Value Market Share by Country

(2019-2030)

Figure 36. United States IoT Consumption Value (2019-2030) & (USD Million)

Figure 37. Canada IoT Consumption Value (2019-2030) & (USD Million)

Figure 38. Mexico IoT Consumption Value (2019-2030) & (USD Million)

Figure 39. Europe IoT Consumption Value Market Share by Type (2019-2030)

Figure 40. Europe IoT Consumption Value Market Share by Application (2019-2030)

Figure 41. Europe IoT Consumption Value Market Share by Country (2019-2030)

Figure 42. Germany IoT Consumption Value (2019-2030) & (USD Million)

Figure 43. France IoT Consumption Value (2019-2030) & (USD Million)

Figure 44. United Kingdom IoT Consumption Value (2019-2030) & (USD Million)

Figure 45. Russia IoT Consumption Value (2019-2030) & (USD Million)

Figure 46. Italy IoT Consumption Value (2019-2030) & (USD Million)

Figure 47. Asia-Pacific IoT Consumption Value Market Share by Type (2019-2030)

Figure 48. Asia-Pacific IoT Consumption Value Market Share by Application

(2019-2030)

Figure 49. Asia-Pacific IoT Consumption Value Market Share by Region (2019-2030)

Figure 50. China IoT Consumption Value (2019-2030) & (USD Million)

Figure 51. Japan IoT Consumption Value (2019-2030) & (USD Million)

Figure 52. South Korea IoT Consumption Value (2019-2030) & (USD Million)

Figure 53. India IoT Consumption Value (2019-2030) & (USD Million)

Figure 54. Southeast Asia IoT Consumption Value (2019-2030) & (USD Million)

Figure 55. Australia IoT Consumption Value (2019-2030) & (USD Million)

Figure 56. South America IoT Consumption Value Market Share by Type (2019-2030)

Figure 57. South America IoT Consumption Value Market Share by Application

(2019-2030)

Figure 58. South America IoT Consumption Value Market Share by Country

(2019-2030)

Figure 59. Brazil IoT Consumption Value (2019-2030) & (USD Million)

Figure 60. Argentina IoT Consumption Value (2019-2030) & (USD Million)

Figure 61. Middle East and Africa IoT Consumption Value Market Share by Type

(2019-2030)

Figure 62. Middle East and Africa IoT Consumption Value Market Share by Application

(2019-2030)

Figure 63. Middle East and Africa IoT Consumption Value Market Share by Country

(2019-2030)

Figure 64. Turkey IoT Consumption Value (2019-2030) & (USD Million)

Figure 65. Saudi Arabia IoT Consumption Value (2019-2030) & (USD Million)

Figure 66. UAE IoT Consumption Value (2019-2030) & (USD Million)

Figure 67. IoT Market Drivers

Figure 68. IoT Market Restraints

Figure 69. IoT Market Trends

Figure 70. Porters Five Forces Analysis

Figure 71. Manufacturing Cost Structure Analysis of IoT in 2023

Figure 72. Manufacturing Process Analysis of IoT

Figure 73. IoT Industrial Chain

Figure 74. Methodology

Figure 75. Research Process and Data Source

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