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Global IoT Location-as?a?Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global IoT Location-as?a?Service market size was valued at US$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

This report is a detailed and comprehensive analysis for global IoT Location-as?a?Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

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Global IoT Location-as?a?Service market size and forecasts, in consumption value ($ Million), 2020-2031

Global IoT Location-as?a?Service market size and forecasts by region and country, in consumption value ($ Million), 2020-2031

Global IoT Location-as?a?Service market size and forecasts, by Type and by Application, in consumption value ($ Million), 2020-2031

Global IoT Location-as?a?Service market shares of main players, in revenue ($ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT Location-as?a?Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT Location-as?a?Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Google, International Business Machines, Microsoft, Oracle, Esri, Zebra Technologies, Qualcomm Technologies, Ericsson, Teldio, U-blox, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

IoT Location-as?a?Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

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Network-Based Location Service

GNSS-Based Location Service

Cloud-Based

Market segment by Application

Industrial

Retailing

Medical Care

Automobile

Other

Market segment by players, this report covers

Google

International Business Machines

Microsoft

Oracle

Esri

Zebra Technologies

Qualcomm Technologies

Ericsson

Teldio

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U-blox

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT Location-as?a?Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Location-as?a?Service, with revenue, gross margin, and global market share of IoT Location-as?a?Service from 2020 to 2025.

Chapter 3, the IoT Location-as?a?Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025.and IoT Location-as?a?Service market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Location-

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as?a?Service.

Chapter 13, to describe IoT Location-as?a?Service research findings and conclusion.

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Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope
1.2 Market Estimation Caveats and Base Year
1.3 Classification of IoT Location-as?a?Service by Type
  1.3.1 Overview: Global IoT Location-as?a?Service Market Size by Type: 2020 Versus 2024 Versus 2031
  1.3.2 Global IoT Location-as?a?Service Consumption Value Market Share by Type in 2024
  1.3.3 Network-Based Location Service
  1.3.4 GNSS-Based Location Service
  1.3.5 Cloud-Based
1.4 Global IoT Location-as?a?Service Market by Application
  1.4.1 Overview: Global IoT Location-as?a?Service Market Size by Application: 2020 Versus 2024 Versus 2031
  1.4.2 Industrial
  1.4.3 Retailing
  1.4.4 Medical Care
  1.4.5 Automobile
  1.4.6 Other
1.5 Global IoT Location-as?a?Service Market Size & Forecast
1.6 Global IoT Location-as?a?Service Market Size and Forecast by Region
  1.6.1 Global IoT Location-as?a?Service Market Size by Region: 2020 VS 2024 VS 2031
  1.6.2 Global IoT Location-as?a?Service Market Size by Region, (2020-2031)
  1.6.3 North America IoT Location-as?a?Service Market Size and Prospect (2020-2031)
  1.6.4 Europe IoT Location-as?a?Service Market Size and Prospect (2020-2031)
  1.6.5 Asia-Pacific IoT Location-as?a?Service Market Size and Prospect (2020-2031)
  1.6.6 South America IoT Location-as?a?Service Market Size and Prospect (2020-2031)
  1.6.7 Middle East & Africa IoT Location-as?a?Service Market Size and Prospect (2020-2031)

2 COMPANY PROFILES

2.1 Google

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2.1.1 Google Details
2.1.2 Google Major Business
2.1.3 Google IoT Location-as?a?Service Product and Solutions
2.1.4 Google IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.1.5 Google Recent Developments and Future Plans
2.2 International Business Machines
2.2.1 International Business Machines Details
2.2.2 International Business Machines Major Business
2.2.3 International Business Machines IoT Location-as?a?Service Product and Solutions
2.2.4 International Business Machines IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.2.5 International Business Machines Recent Developments and Future Plans
2.3 Microsoft
2.3.1 Microsoft Details
2.3.2 Microsoft Major Business
2.3.3 Microsoft IoT Location-as?a?Service Product and Solutions
2.3.4 Microsoft IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.3.5 Microsoft Recent Developments and Future Plans
2.4 Oracle
2.4.1 Oracle Details
2.4.2 Oracle Major Business
2.4.3 Oracle IoT Location-as?a?Service Product and Solutions
2.4.4 Oracle IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.4.5 Oracle Recent Developments and Future Plans
2.5 Esri
2.5.1 Esri Details
2.5.2 Esri Major Business
2.5.3 Esri IoT Location-as?a?Service Product and Solutions
2.5.4 Esri IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.5.5 Esri Recent Developments and Future Plans
2.6 Zebra Technologies
2.6.1 Zebra Technologies Details
2.6.2 Zebra Technologies Major Business
2.6.3 Zebra Technologies IoT Location-as?a?Service Product and Solutions

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2.6.4 Zebra Technologies IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.6.5 Zebra Technologies Recent Developments and Future Plans
2.7 Qualcomm Technologies
2.7.1 Qualcomm Technologies Details
2.7.2 Qualcomm Technologies Major Business
2.7.3 Qualcomm Technologies IoT Location-as?a?Service Product and Solutions
2.7.4 Qualcomm Technologies IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.7.5 Qualcomm Technologies Recent Developments and Future Plans
2.8 Ericsson
2.8.1 Ericsson Details
2.8.2 Ericsson Major Business
2.8.3 Ericsson IoT Location-as?a?Service Product and Solutions
2.8.4 Ericsson IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.8.5 Ericsson Recent Developments and Future Plans
2.9 Teldio
2.9.1 Teldio Details
2.9.2 Teldio Major Business
2.9.3 Teldio IoT Location-as?a?Service Product and Solutions
2.9.4 Teldio IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.9.5 Teldio Recent Developments and Future Plans
2.10 U-blox
2.10.1 U-blox Details
2.10.2 U-blox Major Business
2.10.3 U-blox IoT Location-as?a?Service Product and Solutions
2.10.4 U-blox IoT Location-as?a?Service Revenue, Gross Margin and Market Share (2020-2025)
2.10.5 U-blox Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global IoT Location-as?a?Service Revenue and Share by Players (2020-2025)
3.2 Market Share Analysis (2024)
3.2.1 Market Share of IoT Location-as?a?Service by Company Revenue
3.2.2 Top 3 IoT Location-as?a?Service Players Market Share in 2024
3.2.3 Top 6 IoT Location-as?a?Service Players Market Share in 2024

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3.3 IoT Location-as?a?Service Market: Overall Company Footprint Analysis
3.3.1 IoT Location-as?a?Service Market: Region Footprint
3.3.2 IoT Location-as?a?Service Market: Company Product Type Footprint
3.3.3 IoT Location-as?a?Service Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global IoT Location-as?a?Service Consumption Value and Market Share by Type (2020-2025)
4.2 Global IoT Location-as?a?Service Market Forecast by Type (2026-2031)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global IoT Location-as?a?Service Consumption Value Market Share by Application (2020-2025)
5.2 Global IoT Location-as?a?Service Market Forecast by Application (2026-2031)

6 NORTH AMERICA

6.1 North America IoT Location-as?a?Service Consumption Value by Type (2020-2031)
6.2 North America IoT Location-as?a?Service Market Size by Application (2020-2031)
6.3 North America IoT Location-as?a?Service Market Size by Country
6.3.1 North America IoT Location-as?a?Service Consumption Value by Country (2020-2031)
6.3.2 United States IoT Location-as?a?Service Market Size and Forecast (2020-2031)
6.3.3 Canada IoT Location-as?a?Service Market Size and Forecast (2020-2031)
6.3.4 Mexico IoT Location-as?a?Service Market Size and Forecast (2020-2031)

7 EUROPE

7.1 Europe IoT Location-as?a?Service Consumption Value by Type (2020-2031)
7.2 Europe IoT Location-as?a?Service Consumption Value by Application (2020-2031)
7.3 Europe IoT Location-as?a?Service Market Size by Country
7.3.1 Europe IoT Location-as?a?Service Consumption Value by Country (2020-2031)
7.3.2 Germany IoT Location-as?a?Service Market Size and Forecast (2020-2031)
7.3.3 France IoT Location-as?a?Service Market Size and Forecast (2020-2031)
7.3.4 United Kingdom IoT Location-as?a?Service Market Size and Forecast

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(2020-2031)
7.3.5 Russia IoT Location-as?a?Service Market Size and Forecast (2020-2031)
7.3.6 Italy IoT Location-as?a?Service Market Size and Forecast (2020-2031)

8 ASIA-PACIFIC

8.1 Asia-Pacific IoT Location-as?a?Service Consumption Value by Type (2020-2031)
8.2 Asia-Pacific IoT Location-as?a?Service Consumption Value by Application (2020-2031)
8.3 Asia-Pacific IoT Location-as?a?Service Market Size by Region
8.3.1 Asia-Pacific IoT Location-as?a?Service Consumption Value by Region (2020-2031)
8.3.2 China IoT Location-as?a?Service Market Size and Forecast (2020-2031)
8.3.3 Japan IoT Location-as?a?Service Market Size and Forecast (2020-2031)
8.3.4 South Korea IoT Location-as?a?Service Market Size and Forecast (2020-2031)
8.3.5 India IoT Location-as?a?Service Market Size and Forecast (2020-2031)
8.3.6 Southeast Asia IoT Location-as?a?Service Market Size and Forecast (2020-2031)
8.3.7 Australia IoT Location-as?a?Service Market Size and Forecast (2020-2031)

9 SOUTH AMERICA

9.1 South America IoT Location-as?a?Service Consumption Value by Type (2020-2031)
9.2 South America IoT Location-as?a?Service Consumption Value by Application (2020-2031)
9.3 South America IoT Location-as?a?Service Market Size by Country
9.3.1 South America IoT Location-as?a?Service Consumption Value by Country (2020-2031)
9.3.2 Brazil IoT Location-as?a?Service Market Size and Forecast (2020-2031)
9.3.3 Argentina IoT Location-as?a?Service Market Size and Forecast (2020-2031)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa IoT Location-as?a?Service Consumption Value by Type (2020-2031)
10.2 Middle East & Africa IoT Location-as?a?Service Consumption Value by Application (2020-2031)
10.3 Middle East & Africa IoT Location-as?a?Service Market Size by Country
10.3.1 Middle East & Africa IoT Location-as?a?Service Consumption Value by Country

+357 96 030922
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(2020-2031)
10.3.2 Turkey IoT Location-as?a?Service Market Size and Forecast (2020-2031)
10.3.3 Saudi Arabia IoT Location-as?a?Service Market Size and Forecast (2020-2031)
10.3.4 UAE IoT Location-as?a?Service Market Size and Forecast (2020-2031)

11 MARKET DYNAMICS

11.1 IoT Location-as?a?Service Market Drivers
11.2 IoT Location-as?a?Service Market Restraints
11.3 IoT Location-as?a?Service Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 IoT Location-as?a?Service Industry Chain
12.2 IoT Location-as?a?Service Upstream Analysis
12.3 IoT Location-as?a?Service Midstream Analysis
12.4 IoT Location-as?a?Service Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology
14.2 Research Process and Data Source
14.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global IoT Location-as?a?Service Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
Table 2. Global IoT Location-as?a?Service Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
Table 3. Global IoT Location-as?a?Service Consumption Value by Region (2020-2025) & (USD Million)
Table 4. Global IoT Location-as?a?Service Consumption Value by Region (2026-2031) & (USD Million)
Table 5. Google Company Information, Head Office, and Major Competitors
Table 6. Google Major Business
Table 7. Google IoT Location-as?a?Service Product and Solutions
Table 8. Google IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 9. Google Recent Developments and Future Plans
Table 10. International Business Machines Company Information, Head Office, and Major Competitors
Table 11. International Business Machines Major Business
Table 12. International Business Machines IoT Location-as?a?Service Product and Solutions
Table 13. International Business Machines IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 14. International Business Machines Recent Developments and Future Plans
Table 15. Microsoft Company Information, Head Office, and Major Competitors
Table 16. Microsoft Major Business
Table 17. Microsoft IoT Location-as?a?Service Product and Solutions
Table 18. Microsoft IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 19. Oracle Company Information, Head Office, and Major Competitors
Table 20. Oracle Major Business
Table 21. Oracle IoT Location-as?a?Service Product and Solutions
Table 22. Oracle IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 23. Oracle Recent Developments and Future Plans
Table 24. Esri Company Information, Head Office, and Major Competitors
Table 25. Esri Major Business

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Table 26. Esri IoT Location-as?a?Service Product and Solutions
Table 27. Esri IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 28. Esri Recent Developments and Future Plans
Table 29. Zebra Technologies Company Information, Head Office, and Major Competitors
Table 30. Zebra Technologies Major Business
Table 31. Zebra Technologies IoT Location-as?a?Service Product and Solutions
Table 32. Zebra Technologies IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 33. Zebra Technologies Recent Developments and Future Plans
Table 34. Qualcomm Technologies Company Information, Head Office, and Major Competitors
Table 35. Qualcomm Technologies Major Business
Table 36. Qualcomm Technologies IoT Location-as?a?Service Product and Solutions
Table 37. Qualcomm Technologies IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 38. Qualcomm Technologies Recent Developments and Future Plans
Table 39. Ericsson Company Information, Head Office, and Major Competitors
Table 40. Ericsson Major Business
Table 41. Ericsson IoT Location-as?a?Service Product and Solutions
Table 42. Ericsson IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 43. Ericsson Recent Developments and Future Plans
Table 44. Teldio Company Information, Head Office, and Major Competitors
Table 45. Teldio Major Business
Table 46. Teldio IoT Location-as?a?Service Product and Solutions
Table 47. Teldio IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 48. Teldio Recent Developments and Future Plans
Table 49. U-blox Company Information, Head Office, and Major Competitors
Table 50. U-blox Major Business
Table 51. U-blox IoT Location-as?a?Service Product and Solutions
Table 52. U-blox IoT Location-as?a?Service Revenue (USD Million), Gross Margin and Market Share (2020-2025)
Table 53. U-blox Recent Developments and Future Plans
Table 54. Global IoT Location-as?a?Service Revenue (USD Million) by Players (2020-2025)
Table 55. Global IoT Location-as?a?Service Revenue Share by Players (2020-2025)

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Table 56. Breakdown of IoT Location-as?a?Service by Company Type (Tier 1, Tier 2, and Tier 3)
Table 57. Market Position of Players in IoT Location-as?a?Service, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2024
Table 58. Head Office of Key IoT Location-as?a?Service Players
Table 59. IoT Location-as?a?Service Market: Company Product Type Footprint
Table 60. IoT Location-as?a?Service Market: Company Product Application Footprint
Table 61. IoT Location-as?a?Service New Market Entrants and Barriers to Market Entry
Table 62. IoT Location-as?a?Service Mergers, Acquisition, Agreements, and Collaborations
Table 63. Global IoT Location-as?a?Service Consumption Value (USD Million) by Type (2020-2025)
Table 64. Global IoT Location-as?a?Service Consumption Value Share by Type (2020-2025)
Table 65. Global IoT Location-as?a?Service Consumption Value Forecast by Type (2026-2031)
Table 66. Global IoT Location-as?a?Service Consumption Value by Application (2020-2025)
Table 67. Global IoT Location-as?a?Service Consumption Value Forecast by Application (2026-2031)
Table 68. North America IoT Location-as?a?Service Consumption Value by Type (2020-2025) & (USD Million)
Table 69. North America IoT Location-as?a?Service Consumption Value by Type (2026-2031) & (USD Million)
Table 70. North America IoT Location-as?a?Service Consumption Value by Application (2020-2025) & (USD Million)
Table 71. North America IoT Location-as?a?Service Consumption Value by Application (2026-2031) & (USD Million)
Table 72. North America IoT Location-as?a?Service Consumption Value by Country (2020-2025) & (USD Million)
Table 73. North America IoT Location-as?a?Service Consumption Value by Country (2026-2031) & (USD Million)
Table 74. Europe IoT Location-as?a?Service Consumption Value by Type (2020-2025) & (USD Million)
Table 75. Europe IoT Location-as?a?Service Consumption Value by Type (2026-2031) & (USD Million)
Table 76. Europe IoT Location-as?a?Service Consumption Value by Application (2020-2025) & (USD Million)
Table 77. Europe IoT Location-as?a?Service Consumption Value by Application

+357 96 030922
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(2026-2031) & (USD Million)
Table 78. Europe IoT Location-as?a?Service Consumption Value by Country (2020-2025) & (USD Million)
Table 79. Europe IoT Location-as?a?Service Consumption Value by Country (2026-2031) & (USD Million)
Table 80. Asia-Pacific IoT Location-as?a?Service Consumption Value by Type (2020-2025) & (USD Million)
Table 81. Asia-Pacific IoT Location-as?a?Service Consumption Value by Type (2026-2031) & (USD Million)
Table 82. Asia-Pacific IoT Location-as?a?Service Consumption Value by Application (2020-2025) & (USD Million)
Table 83. Asia-Pacific IoT Location-as?a?Service Consumption Value by Application (2026-2031) & (USD Million)
Table 84. Asia-Pacific IoT Location-as?a?Service Consumption Value by Region (2020-2025) & (USD Million)
Table 85. Asia-Pacific IoT Location-as?a?Service Consumption Value by Region (2026-2031) & (USD Million)
Table 86. South America IoT Location-as?a?Service Consumption Value by Type (2020-2025) & (USD Million)
Table 87. South America IoT Location-as?a?Service Consumption Value by Type (2026-2031) & (USD Million)
Table 88. South America IoT Location-as?a?Service Consumption Value by Application (2020-2025) & (USD Million)
Table 89. South America IoT Location-as?a?Service Consumption Value by Application (2026-2031) & (USD Million)
Table 90. South America IoT Location-as?a?Service Consumption Value by Country (2020-2025) & (USD Million)
Table 91. South America IoT Location-as?a?Service Consumption Value by Country (2026-2031) & (USD Million)
Table 92. Middle East & Africa IoT Location-as?a?Service Consumption Value by Type (2020-2025) & (USD Million)
Table 93. Middle East & Africa IoT Location-as?a?Service Consumption Value by Type (2026-2031) & (USD Million)
Table 94. Middle East & Africa IoT Location-as?a?Service Consumption Value by Application (2020-2025) & (USD Million)
Table 95. Middle East & Africa IoT Location-as?a?Service Consumption Value by Application (2026-2031) & (USD Million)
Table 96. Middle East & Africa IoT Location-as?a?Service Consumption Value by Country (2020-2025) & (USD Million)

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Table 97. Middle East & Africa IoT Location-as?a?Service Consumption Value by Country (2026-2031) & (USD Million)
Table 98. Global Key Players of IoT Location-as?a?Service Upstream (Raw Materials)
Table 99. Global IoT Location-as?a?Service Typical Customers

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. IoT Location-as?a?Service Picture
Figure 2. Global IoT Location-as?a?Service Consumption Value by Type, (USD Million), 2020 & 2024 & 2031
Figure 3. Global IoT Location-as?a?Service Consumption Value Market Share by Type in 2024
Figure 4. Network-Based Location Service
Figure 5. GNSS-Based Location Service
Figure 6. Cloud-Based
Figure 7. Global IoT Location-as?a?Service Consumption Value by Application, (USD Million), 2020 & 2024 & 2031
Figure 8. IoT Location-as?a?Service Consumption Value Market Share by Application in 2024
Figure 9. Industrial Picture
Figure 10. Retailing Picture
Figure 11. Medical Care Picture
Figure 12. Automobile Picture
Figure 13. Other Picture
Figure 14. Global IoT Location-as?a?Service Consumption Value, (USD Million): 2020 & 2024 & 2031
Figure 15. Global IoT Location-as?a?Service Consumption Value and Forecast (2020-2031) & (USD Million)
Figure 16. Global Market IoT Location-as?a?Service Consumption Value (USD Million) Comparison by Region (2020 VS 2024 VS 2031)
Figure 17. Global IoT Location-as?a?Service Consumption Value Market Share by Region (2020-2031)
Figure 18. Global IoT Location-as?a?Service Consumption Value Market Share by Region in 2024
Figure 19. North America IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 20. Europe IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 21. Asia-Pacific IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 22. South America IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)

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Figure 23. Middle East & Africa IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 24. Company Three Recent Developments and Future Plans
Figure 25. Global IoT Location-as?a?Service Revenue Share by Players in 2024
Figure 26. IoT Location-as?a?Service Market Share by Company Type (Tier 1, Tier 2, and Tier 3) in 2024
Figure 27. Market Share of IoT Location-as?a?Service by Player Revenue in 2024
Figure 28. Top 3 IoT Location-as?a?Service Players Market Share in 2024
Figure 29. Top 6 IoT Location-as?a?Service Players Market Share in 2024
Figure 30. Global IoT Location-as?a?Service Consumption Value Share by Type (2020-2025)
Figure 31. Global IoT Location-as?a?Service Market Share Forecast by Type (2026-2031)
Figure 32. Global IoT Location-as?a?Service Consumption Value Share by Application (2020-2025)
Figure 33. Global IoT Location-as?a?Service Market Share Forecast by Application (2026-2031)
Figure 34. North America IoT Location-as?a?Service Consumption Value Market Share by Type (2020-2031)
Figure 35. North America IoT Location-as?a?Service Consumption Value Market Share by Application (2020-2031)
Figure 36. North America IoT Location-as?a?Service Consumption Value Market Share by Country (2020-2031)
Figure 37. United States IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 38. Canada IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 39. Mexico IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 40. Europe IoT Location-as?a?Service Consumption Value Market Share by Type (2020-2031)
Figure 41. Europe IoT Location-as?a?Service Consumption Value Market Share by Application (2020-2031)
Figure 42. Europe IoT Location-as?a?Service Consumption Value Market Share by Country (2020-2031)
Figure 43. Germany IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 44. France IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)

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Figure 45. United Kingdom IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 46. Russia IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 47. Italy IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 48. Asia-Pacific IoT Location-as?a?Service Consumption Value Market Share by Type (2020-2031)
Figure 49. Asia-Pacific IoT Location-as?a?Service Consumption Value Market Share by Application (2020-2031)
Figure 50. Asia-Pacific IoT Location-as?a?Service Consumption Value Market Share by Region (2020-2031)
Figure 51. China IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 52. Japan IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 53. South Korea IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 54. India IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 55. Southeast Asia IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 56. Australia IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 57. South America IoT Location-as?a?Service Consumption Value Market Share by Type (2020-2031)
Figure 58. South America IoT Location-as?a?Service Consumption Value Market Share by Application (2020-2031)
Figure 59. South America IoT Location-as?a?Service Consumption Value Market Share by Country (2020-2031)
Figure 60. Brazil IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 61. Argentina IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 62. Middle East & Africa IoT Location-as?a?Service Consumption Value Market Share by Type (2020-2031)
Figure 63. Middle East & Africa IoT Location-as?a?Service Consumption Value Market Share by Application (2020-2031)
Figure 64. Middle East & Africa IoT Location-as?a?Service Consumption Value Market

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Share by Country (2020-2031)
Figure 65. Turkey IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 66. Saudi Arabia IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 67. UAE IoT Location-as?a?Service Consumption Value (2020-2031) & (USD Million)
Figure 68. IoT Location-as?a?Service Market Drivers
Figure 69. IoT Location-as?a?Service Market Restraints
Figure 70. IoT Location-as?a?Service Market Trends
Figure 71. Porters Five Forces Analysis
Figure 72. IoT Location-as?a?Service Industrial Chain
Figure 73. Methodology
Figure 74. Research Process and Data Source

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