

Global IoT Light Pole Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global IoT Light Pole market size is expected to reach \$ 808 million by 2032, rising at a market growth of 9.8% CAGR during the forecast period (2026-2032).

IoT light poles are multifunctional urban infrastructure terminals that integrate sensors, communication modules, and intelligent control systems into traditional streetlights. By connecting to an IoT platform, these poles can achieve remote lighting control and energy management, while simultaneously supporting functions such as video surveillance, environmental monitoring, wireless communication, information dissemination, and emergency alarms. They become important nodes for urban data collection and edge computing, and are widely used in smart cities, smart transportation, and refined urban management scenarios. In 2025, sales reached 350,000 units, with an average price of \$1,100, a capacity utilization rate of 89%, and a gross profit margin of 40%.

With the deepening of the smart city strategy, the demand for IoT light poles, as an urban infrastructure carrier integrating lighting, communication, monitoring, and edge computing, is showing a steady growth trend. Urban management departments are increasingly focused on issues such as public safety, traffic efficiency, environmental quality, and energy utilization, prompting streetlights to evolve from single-function devices to data-driven and intelligent interconnection platforms. IoT light poles, due to their ability to replace scattered equipment, save on municipal investment, and enhance data collection capabilities, are being incorporated into numerous urban development plans, accelerating their deployment in new town construction, renovation of old municipal facilities, and commercial complexes, thus driving steady market expansion. In terms of market competition, the value of IoT light poles has shifted from single hardware components to integrated solutions. Downstream users are no longer solely focused on equipment procurement costs, but are placing greater emphasis on system openness, data interface capabilities, platform compatibility, and subsequent operation

and maintenance support. Vendors with multi-network protocol compatibility, intelligent control algorithms, cloud platform integration, and security protection capabilities are more likely to gain favor with urban operators. Simultaneously, as the scale of equipment expands and the complexity of scenarios increases, suppliers integrating remote monitoring, predictive maintenance, and service capabilities have a greater advantage in long-term cooperation, further differentiating market competition from product performance to overall service capabilities and ecosystem collaboration capabilities.

This report studies the global IoT Light Pole demand, key companies, and key regions. This report is a detailed and comprehensive analysis of the world market for IoT Light Pole, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of IoT Light Pole that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IoT Light Pole total market, 2021-2032, (USD Million)

Global IoT Light Pole total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: IoT Light Pole total market, key domestic companies, and share, (USD Million)

Global IoT Light Pole revenue by player, revenue and market share 2021-2026, (USD Million)

Global IoT Light Pole total market by Type, CAGR, 2021-2032, (USD Million)

Global IoT Light Pole total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global IoT Light Pole market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Miller Electric Company, Lumca, Philips, Ericsson, LIGMAN, Telelink City, Hydro, Stouch Lighting, Aeris, Omniflow, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world IoT Light Pole market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global IoT Light Pole Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IoT Light Pole Market, Segmentation by Type:

Hardware

Software

Service

Global IoT Light Pole Market, Segmentation by Communication and Control Technology:

Cellular Communication Smart LED Pole

LPWAN-Based Smart LED Pole

Wi-Fi / LAN-Connected Smart LED Pole

Global IoT Light Pole Market, Segmentation by Structural Design:

Grid-Powered Smart LED Pole

Integrated Cabinet Smart LED Pole

Modular Smart LED Pole

Global IoT Light Pole Market, Segmentation by Application:

City Roadways

Public Places

Harbors

Others

Companies Profiled:

Miller Electric Company

Lumca

Philips

Ericsson

LIGMAN

Telelink City

Hydro

Stouch Lighting

Aeris

Omniflow

Fonda Technology

Unilumin

Mason Technologies

Shanghai AI DG

Minkave

Powerbridge

ZHUHAI CLINTEL TECHNOLOGY

Huati

Sanqian Smart

FSL

MS Technology

Key Questions Answered

1. How big is the global IoT Light Pole market?
2. What is the demand of the global IoT Light Pole market?
3. What is the year over year growth of the global IoT Light Pole market?
4. What is the total value of the global IoT Light Pole market?
5. Who are the Major Players in the global IoT Light Pole market?
6. What are the growth factors driving the market demand?

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