

Global IoT Fleet Management Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global IoT Fleet Management market size was valued at US\$ 12640 million in 2024 and is forecast to a readjusted size of USD 46040 million by 2031 with a CAGR of 20.5% during review period.

A fleet management system is formed by the integration of hardware, software, and communication technologies. It provides a platform to fleet operators to efficiently control, track, and monitor commercial vehicles. They improve the overall operational efficiency by reducing the non-value-added activities of the operators. Fuel cards are used for fuel management while driver safety systems monitor driver behavior. Other solutions are employed for locational tracking of vehicles, driver navigation assistance, and ensuring that the operators meet the regulatory standards set by their respective national governments.

The Internet of Things (IoT) helps in smooth connectivity of all the vehicles in a fleet, which not only helps to gain better insight into the driver's behavior but also assists in monitoring the health of the fleet from any device. Rising demand for fleet safety and data management coupled with the growing need to reduce the total cost of ownership (TCO) and achieve fuel efficiency are anticipated to drive the adoption of IoT technology in fleet management systems.

Global IoT Fleet Management main players are Trimble, Omnitrac, Fleetmatics (Verizon), AT&T, etc. Top four companies hold a share above 45%. North America is the largest market, with a share about 35%.

This report is a detailed and comprehensive analysis for global IoT Fleet Management

market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IoT Fleet Management market size and forecasts, in consumption value (\$ Million), 2020-2031

Global IoT Fleet Management market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global IoT Fleet Management market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global IoT Fleet Management market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT Fleet Management

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT Fleet Management market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Trimble, Omnitracs, Fleetmatics (Verizon), AT&T, IBM, Teletrac Navman, TomTom, Oracle, Intel, Cisco Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

IoT Fleet Management market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Passenger Vehicles

Commercial Vehicles

Market segment by Application

Routing Management

Tracking and Monitoring

Fuel Management

Remote Diagnostics

Others

Market segment by players, this report covers

Trimble

Omnitracs

Fleetmatics (Verizon)

AT&T

IBM

Teletrac Navman

TomTom

Oracle

Intel

Cisco Systems

Sierra Wireless

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT Fleet Management product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Fleet Management, with revenue, gross margin, and global market share of IoT Fleet Management from 2020 to 2025.

Chapter 3, the IoT Fleet Management competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with

consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and IoT Fleet Management market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Fleet Management.

Chapter 13, to describe IoT Fleet Management research findings and conclusion.

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