

Global IoT-Enabled Pest Monitoring Device Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global IoT-Enabled Pest Monitoring Device market size was valued at US\$ 113 million in 2025 and is forecast to a readjusted size of US\$ 167 million by 2032 with a CAGR of 5.8% during review period.

IoT-Enabled Pest Monitoring Device refers to pest-monitoring equipment that captures, detects or images pests through light, pheromone, color, sticky-card, camera-trap or sensor-based mechanisms and transmits pest images, counts, equipment status, environmental data or warning information to a cloud platform, web dashboard or mobile application through cellular, Wi-Fi, LoRaWAN, NB-IoT or other communication networks. AI recognition is not mandatory; the category includes both connected devices requiring expert image review and connected smart devices with automated recognition. In 2025, global IoT-Enabled Pest Monitoring Device sales reached approximately 31,000 Sets, with an average price of 3,550 US\$/Set.

Demand is expanding because pest-monitoring sites are geographically dispersed and conventional equipment requires frequent field visits for specimen collection, operating-status checks and manual data entry. IoT connectivity enables centralized management of hundreds of stations, real-time fault alarms, remote parameter adjustment, faster image review and integration with national or provincial monitoring platforms. Wider cellular coverage, lower communication-module costs, solar-power systems and standardized data interfaces are making deployments practical in remote farmland and forests, while public-sector monitoring projects increasingly require equipment to support remote transmission and platform-level comparison of pest trends across locations and years.

Report Scope

This report is a detailed and comprehensive analysis for global IoT-Enabled Pest Monitoring Device market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IoT-Enabled Pest Monitoring Device market size and forecasts, in consumption value (\$ Million), sales quantity (Sets), and average selling prices (US\$/Set), 2021-2032

Global IoT-Enabled Pest Monitoring Device market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sets), and average selling prices (US\$/Set), 2021-2032

Global IoT-Enabled Pest Monitoring Device market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sets), and average selling prices (US\$/Set), 2021-2032

Global IoT-Enabled Pest Monitoring Device market shares of main players, shipments in revenue (\$ Million), sales quantity (Sets), and ASP (US\$/Set), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT-Enabled Pest Monitoring Device

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT-Enabled Pest Monitoring Device market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key

developments. Key companies covered as a part of this study include Zhejiang Top Cloud-Agri Technology, Henan Yunfei Technology, Henan Yuanfeng Technology Network, Beijing Ecoman Biotech, Chengdu Beyond Technology, Wuhan Chenyun Technology, Ruifeng Technology Group, Shandong Fengtu IoT Technology, Shandong Jingdao Optoelectronic Technology, Shandong Tianhe Environmental Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

IoT-Enabled Pest Monitoring Device market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cellular 4G/5G

NB-IoT or LoRaWAN

Wi-Fi or Ethernet

Multi-Network Hybrid

Market segment by Method

Light-Based Attraction

Pheromone-Based Attraction

Color-Based Attraction

Others

Market segment by Power Supply

Grid-Powered

Solar-Powered

Market segment by Application

Field Crop Monitoring

Orchard and Plantation Monitoring

Forestry and Grassland Monitoring

Others

Major players covered

Zhejiang Top Cloud-Agri Technology

Henan Yunfei Technology

Henan Yuanfeng Technology Network

Beijing Ecoman Biotech

Chengdu Beyond Technology

Wuhan Chenyun Technology

Ruifeng Technology Group

Shandong Fengtu IoT Technology

Shandong Jingdao Optoelectronic Technology

Shandong Tianhe Environmental Technology

Henan Deshen Agricultural Technology

Henan Zhaodi Electronic Technology

Ruiou Shidai

Zhengzhou Oukoqi Instrument Manufacturing

Xiaoma Zhinong

Trapview Group

Pessl Instruments

Semios

FarmSense

CropVue Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

Chapter Outline

Chapter 1, to describe IoT-Enabled Pest Monitoring Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IoT-Enabled Pest Monitoring Device, with price, sales quantity, revenue, and global market share of IoT-Enabled Pest Monitoring Device from 2021 to 2026.

Chapter 3, the IoT-Enabled Pest Monitoring Device competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IoT-Enabled Pest Monitoring Device breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and IoT-Enabled Pest Monitoring Device market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IoT-Enabled Pest Monitoring Device.

Chapter 14 and 15, to describe IoT-Enabled Pest Monitoring Device sales channel, distributors, customers, research findings and conclusion.

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