

Global IoT-Enabled Pest Monitoring Device Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global IoT-Enabled Pest Monitoring Device market size is expected to reach \$ 167 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

IoT-Enabled Pest Monitoring Device refers to pest-monitoring equipment that captures, detects or images pests through light, pheromone, color, sticky-card, camera-trap or sensor-based mechanisms and transmits pest images, counts, equipment status, environmental data or warning information to a cloud platform, web dashboard or mobile application through cellular, Wi-Fi, LoRaWAN, NB-IoT or other communication networks. AI recognition is not mandatory; the category includes both connected devices requiring expert image review and connected smart devices with automated recognition. In 2025, global IoT-Enabled Pest Monitoring Device sales reached approximately 31,000 Sets, with an average price of 3,550 US\$/Set.

Demand is expanding because pest-monitoring sites are geographically dispersed and conventional equipment requires frequent field visits for specimen collection, operating-status checks and manual data entry. IoT connectivity enables centralized management of hundreds of stations, real-time fault alarms, remote parameter adjustment, faster image review and integration with national or provincial monitoring platforms. Wider cellular coverage, lower communication-module costs, solar-power systems and standardized data interfaces are making deployments practical in remote farmland and forests, while public-sector monitoring projects increasingly require equipment to support remote transmission and platform-level comparison of pest trends across locations and years.

Report Scope

This report studies the global IoT-Enabled Pest Monitoring Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for IoT-Enabled Pest Monitoring Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of IoT-Enabled Pest Monitoring Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IoT-Enabled Pest Monitoring Device total production and demand, 2021-2032, (Sets)

Global IoT-Enabled Pest Monitoring Device total production value, 2021-2032, (USD Million)

Global IoT-Enabled Pest Monitoring Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Sets), (based on production site)

Global IoT-Enabled Pest Monitoring Device consumption by region & country, CAGR, 2021-2032 & (Sets)

U.S. VS China: IoT-Enabled Pest Monitoring Device domestic production, consumption, key domestic manufacturers and share

Global IoT-Enabled Pest Monitoring Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Sets)

Global IoT-Enabled Pest Monitoring Device production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Sets)

Global IoT-Enabled Pest Monitoring Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Sets)

This report profiles key players in the global IoT-Enabled Pest Monitoring Device market based on the following parameters - company overview, production, value, price, gross

margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Zhejiang Top Cloud-Agri Technology, Henan Yunfei Technology, Henan Yuanfeng Technology Network, Beijing Ecoman Biotech, Chengdu Beyond Technology, Wuhan Chenyun Technology, Ruifeng Technology Group, Shandong Fengtu IoT Technology, Shandong Jingdao Optoelectronic Technology, Shandong Tianhe Environmental Technology, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World IoT-Enabled Pest Monitoring Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Sets) and average price (US\$/Set) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global IoT-Enabled Pest Monitoring Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IoT-Enabled Pest Monitoring Device Market, Segmentation by Type:

Cellular 4G/5G

NB-IoT or LoRaWAN

Wi-Fi or Ethernet

Multi-Network Hybrid

Global IoT-Enabled Pest Monitoring Device Market, Segmentation by Method:

Light-Based Attraction

Pheromone-Based Attraction

Color-Based Attraction

Others

Global IoT-Enabled Pest Monitoring Device Market, Segmentation by Power Supply:

Grid-Powered

Solar-Powered

Global IoT-Enabled Pest Monitoring Device Market, Segmentation by Application:

Field Crop Monitoring

Orchard and Plantation Monitoring

Forestry and Grassland Monitoring

Others

Companies Profiled:

Zhejiang Top Cloud-Agri Technology

Henan Yunfei Technology

Henan Yuanfeng Technology Network

Beijing Ecoman Biotech

Chengdu Beyond Technology

Wuhan Chenyun Technology

Ruifeng Technology Group

Shandong Fengtu IoT Technology

Shandong Jingdao Optoelectronic Technology

Shandong Tianhe Environmental Technology

Henan Deshen Agricultural Technology

Henan Zhaodi Electronic Technology

Ruiou Shidai

Zhengzhou Oukoqi Instrument Manufacturing

Xiaoma Zhinong

Trapview Group

Pessl Instruments

Semios

FarmSense

CropVue Technologies

Key Questions Answered:

1. How big is the global IoT-Enabled Pest Monitoring Device market?
2. What is the demand of the global IoT-Enabled Pest Monitoring Device market?
3. What is the year over year growth of the global IoT-Enabled Pest Monitoring Device market?
4. What is the production and production value of the global IoT-Enabled Pest Monitoring Device market?
5. Who are the key producers in the global IoT-Enabled Pest Monitoring Device market?
6. What are the growth factors driving the market demand?

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