

# Global IoT Electronic Tags Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global IoT Electronic Tags market size was valued at US\$ 420 million in 2025 and is forecast to a readjusted size of US\$ 849 million by 2032 with a CAGR of 10.1% during review period.

IoT electronic tags that can communicate with inventory systems to update product availability in real time and enable automatic replenishment. This integration simplifies inventory management and ensures that shelves are always fully stocked, reducing out-of-stocks.

1. Transition from voluntary to mandatory compliance Many countries are moving IoT security labels toward regulatory requirements, making certification a prerequisite for market access similar to energy efficiency labeling.
2. Integration with data privacy regulations Future labels will evaluate not only device security but also encryption, privacy protection, cloud security, and vulnerability management aligned with data protection laws.
3. QR-code and digital verification systems Physical labels will be paired with QR codes and online databases, allowing users to check firmware updates, vulnerability notices, support periods, and security ratings.
4. Lifecycle security management Certification will cover the entire product lifecycle, including secure boot, OTA updates, patch management, and end-of-support security commitments.
5. Expansion into industrial IoT The labeling system will expand from consumer devices

to industrial control, energy infrastructure, medical equipment, and smart city systems.

This report is a detailed and comprehensive analysis for global IoT Electronic Tags market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global IoT Electronic Tags market size and forecasts, in consumption value (\$ Million), 2021-2032

Global IoT Electronic Tags market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global IoT Electronic Tags market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global IoT Electronic Tags market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT Electronic Tags

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT Electronic Tags market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of

this study include Zebra Technologies, Honeywell, Avery Dennison, Impinj, NXP Semiconductors, UL Solutions, CSA Group, T?V Rheinland, SGS, Intertek, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market segmentation

IoT Electronic Tags market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

RFID Labels

NFC Lables

Others

### Market segment by Content

Identification Labels

Number Labels

### Market segment by Strength

Basic Security Type

Enhanced Security Type

High Security Type

### Market segment by Application

Retails

Logistics

Manufacturing

Others

Market segment by players, this report covers

Zebra Technologies

Honeywell

Avery Dennison

Impinj

NXP Semiconductors

UL Solutions

CSA Group

T?V Rheinland

SGS

Intertek

Bureau Veritas

DEKRA

Eurofins Digital Testing

NCC Group

BSI Group

Nemko

CETECOM

Applus+ Laboratories

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe IoT Electronic Tags product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Electronic Tags, with revenue, gross margin, and global market share of IoT Electronic Tags from 2021 to 2026.

Chapter 3, the IoT Electronic Tags competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and IoT Electronic Tags market forecast, by regions, by Type and by Application, with

consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Electronic Tags.

Chapter 13, to describe IoT Electronic Tags research findings and conclusion.

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