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Global IoT Edge Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global IoT Edge market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

IoT Edge solves a fundamental problem associated with the centralization of cloud architecture. While clouds are powerful for storage and processing, they create delays for IoT devices sending data back and forth. By bringing cloud computing capabilities to local devices, IoT edge computing can process data faster, preventing delays, security breaches and other concerns.

Local processing supports real-time business systems and alerts, and it manages the data sent back to the cloud. An IoT Edge device meets the needs of the larger IoT platform while also bringing decision-processing local by eliminating the roundtrip time required for cloud processing. (Cisco)

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

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The Global Info Research report includes an overview of the development of the IoT Edge industry chain, the market status of Retail (Hardware, Software), Utility (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IoT Edge.

Regionally, the report analyzes the IoT Edge markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IoT Edge market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IoT Edge market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IoT Edge industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IoT Edge market.

Regional Analysis: The report involves examining the IoT Edge market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the IoT Edge market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

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The report also involves a more granular approach to IoT Edge:

Company Analysis: Report covers individual IoT Edge players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards IoT Edge This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Utility).

Technology Analysis: Report covers specific technologies relevant to IoT Edge. It assesses the current state, advancements, and potential future developments in IoT Edge areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the IoT Edge market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

IoT Edge market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Market segment by Application

Retail

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Utility

Oil & Gas

Healthcare

Manufacturing

Others

Market segment by players, this report covers

Adlink

Advantech

Akamai Technologies

Alibaba

Amazon (AWS)

Bosch

ClearBlade

Crosser Technologies

Google

Hewlett Packard

Huawei

IBM

InHand Networks

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Intel

Lenovo

Limelight Networks

Marlabs

Microsoft

Nutanix

Section

Software AG

Supermicro

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT Edge product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Edge, with revenue, gross margin and global

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market share of IoT Edge from 2019 to 2024.

Chapter 3, the IoT Edge competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and IoT Edge market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Edge.

Chapter 13, to describe IoT Edge research findings and conclusion.

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info@marketpublishers.com

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope of IoT Edge
1.2 Market Estimation Caveats and Base Year
1.3 Classification of IoT Edge by Type
  1.3.1 Overview: Global IoT Edge Market Size by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Global IoT Edge Consumption Value Market Share by Type in 2023
  1.3.3 Hardware
  1.3.4 Software
1.4 Global IoT Edge Market by Application
  1.4.1 Overview: Global IoT Edge Market Size by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Retail
  1.4.3 Utility
  1.4.4 Oil & Gas
  1.4.5 Healthcare
  1.4.6 Manufacturing
  1.4.7 Others
1.5 Global IoT Edge Market Size & Forecast
1.6 Global IoT Edge Market Size and Forecast by Region
  1.6.1 Global IoT Edge Market Size by Region: 2019 VS 2023 VS 2030
  1.6.2 Global IoT Edge Market Size by Region, (2019-2030)
  1.6.3 North America IoT Edge Market Size and Prospect (2019-2030)
  1.6.4 Europe IoT Edge Market Size and Prospect (2019-2030)
  1.6.5 Asia-Pacific IoT Edge Market Size and Prospect (2019-2030)
  1.6.6 South America IoT Edge Market Size and Prospect (2019-2030)
  1.6.7 Middle East and Africa IoT Edge Market Size and Prospect (2019-2030)

2 COMPANY PROFILES

2.1 Adlink
  2.1.1 Adlink Details
  2.1.2 Adlink Major Business
  2.1.3 Adlink IoT Edge Product and Solutions
  2.1.4 Adlink IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Adlink Recent Developments and Future Plans
2.2 Advantech

+357 96 030922
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2.2.1 Advantech Details
2.2.2 Advantech Major Business
2.2.3 Advantech IoT Edge Product and Solutions
2.2.4 Advantech IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Advantech Recent Developments and Future Plans
2.3 Akamai Technologies
2.3.1 Akamai Technologies Details
2.3.2 Akamai Technologies Major Business
2.3.3 Akamai Technologies IoT Edge Product and Solutions
2.3.4 Akamai Technologies IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Akamai Technologies Recent Developments and Future Plans
2.4 Alibaba
2.4.1 Alibaba Details
2.4.2 Alibaba Major Business
2.4.3 Alibaba IoT Edge Product and Solutions
2.4.4 Alibaba IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Alibaba Recent Developments and Future Plans
2.5 Amazon (AWS)
2.5.1 Amazon (AWS) Details
2.5.2 Amazon (AWS) Major Business
2.5.3 Amazon (AWS) IoT Edge Product and Solutions
2.5.4 Amazon (AWS) IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Amazon (AWS) Recent Developments and Future Plans
2.6 Bosch
2.6.1 Bosch Details
2.6.2 Bosch Major Business
2.6.3 Bosch IoT Edge Product and Solutions
2.6.4 Bosch IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Bosch Recent Developments and Future Plans
2.7 ClearBlade
2.7.1 ClearBlade Details
2.7.2 ClearBlade Major Business
2.7.3 ClearBlade IoT Edge Product and Solutions
2.7.4 ClearBlade IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 ClearBlade Recent Developments and Future Plans
2.8 Crosser Technologies
2.8.1 Crosser Technologies Details

+357 96 030922
info@marketpublishers.com

2.8.2 Crosser Technologies Major Business
2.8.3 Crosser Technologies IoT Edge Product and Solutions
2.8.4 Crosser Technologies IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Crosser Technologies Recent Developments and Future Plans
2.9 Google
2.9.1 Google Details
2.9.2 Google Major Business
2.9.3 Google IoT Edge Product and Solutions
2.9.4 Google IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 Google Recent Developments and Future Plans
2.10 Hewlett Packard
2.10.1 Hewlett Packard Details
2.10.2 Hewlett Packard Major Business
2.10.3 Hewlett Packard IoT Edge Product and Solutions
2.10.4 Hewlett Packard IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 Hewlett Packard Recent Developments and Future Plans
2.11 Huawei
2.11.1 Huawei Details
2.11.2 Huawei Major Business
2.11.3 Huawei IoT Edge Product and Solutions
2.11.4 Huawei IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.11.5 Huawei Recent Developments and Future Plans
2.12 IBM
2.12.1 IBM Details
2.12.2 IBM Major Business
2.12.3 IBM IoT Edge Product and Solutions
2.12.4 IBM IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.12.5 IBM Recent Developments and Future Plans
2.13 InHand Networks
2.13.1 InHand Networks Details
2.13.2 InHand Networks Major Business
2.13.3 InHand Networks IoT Edge Product and Solutions
2.13.4 InHand Networks IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.13.5 InHand Networks Recent Developments and Future Plans
2.14 Intel
2.14.1 Intel Details

+357 96 030922
info@marketpublishers.com

2.14.2 Intel Major Business
2.14.3 Intel IoT Edge Product and Solutions
2.14.4 Intel IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.14.5 Intel Recent Developments and Future Plans
2.15 Lenovo
2.15.1 Lenovo Details
2.15.2 Lenovo Major Business
2.15.3 Lenovo IoT Edge Product and Solutions
2.15.4 Lenovo IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.15.5 Lenovo Recent Developments and Future Plans
2.16 Limelight Networks
2.16.1 Limelight Networks Details
2.16.2 Limelight Networks Major Business
2.16.3 Limelight Networks IoT Edge Product and Solutions
2.16.4 Limelight Networks IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.16.5 Limelight Networks Recent Developments and Future Plans
2.17 Marlabs
2.17.1 Marlabs Details
2.17.2 Marlabs Major Business
2.17.3 Marlabs IoT Edge Product and Solutions
2.17.4 Marlabs IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.17.5 Marlabs Recent Developments and Future Plans
2.18 Microsoft
2.18.1 Microsoft Details
2.18.2 Microsoft Major Business
2.18.3 Microsoft IoT Edge Product and Solutions
2.18.4 Microsoft IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.18.5 Microsoft Recent Developments and Future Plans
2.19 Nutanix
2.19.1 Nutanix Details
2.19.2 Nutanix Major Business
2.19.3 Nutanix IoT Edge Product and Solutions
2.19.4 Nutanix IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.19.5 Nutanix Recent Developments and Future Plans
2.20 Section
2.20.1 Section Details
2.20.2 Section Major Business
2.20.3 Section IoT Edge Product and Solutions

+357 96 030922
info@marketpublishers.com

2.20.4 Section IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.20.5 Section Recent Developments and Future Plans
2.21 Software AG
2.21.1 Software AG Details
2.21.2 Software AG Major Business
2.21.3 Software AG IoT Edge Product and Solutions
2.21.4 Software AG IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.21.5 Software AG Recent Developments and Future Plans
2.22 Supermicro
2.22.1 Supermicro Details
2.22.2 Supermicro Major Business
2.22.3 Supermicro IoT Edge Product and Solutions
2.22.4 Supermicro IoT Edge Revenue, Gross Margin and Market Share (2019-2024)
2.22.5 Supermicro Recent Developments and Future Plans

3 MARKET COMPETITION, BY PLAYERS

3.1 Global IoT Edge Revenue and Share by Players (2019-2024)
3.2 Market Share Analysis (2023)
3.2.1 Market Share of IoT Edge by Company Revenue
3.2.2 Top 3 IoT Edge Players Market Share in 2023
3.2.3 Top 6 IoT Edge Players Market Share in 2023
3.3 IoT Edge Market: Overall Company Footprint Analysis
3.3.1 IoT Edge Market: Region Footprint
3.3.2 IoT Edge Market: Company Product Type Footprint
3.3.3 IoT Edge Market: Company Product Application Footprint
3.4 New Market Entrants and Barriers to Market Entry
3.5 Mergers, Acquisition, Agreements, and Collaborations

4 MARKET SIZE SEGMENT BY TYPE

4.1 Global IoT Edge Consumption Value and Market Share by Type (2019-2024)
4.2 Global IoT Edge Market Forecast by Type (2025-2030)

5 MARKET SIZE SEGMENT BY APPLICATION

5.1 Global IoT Edge Consumption Value Market Share by Application (2019-2024)
5.2 Global IoT Edge Market Forecast by Application (2025-2030)

+357 96 030922
info@marketpublishers.com

6 NORTH AMERICA

6.1 North America IoT Edge Consumption Value by Type (2019-2030)
6.2 North America IoT Edge Consumption Value by Application (2019-2030)
6.3 North America IoT Edge Market Size by Country
  6.3.1 North America IoT Edge Consumption Value by Country (2019-2030)
  6.3.2 United States IoT Edge Market Size and Forecast (2019-2030)
  6.3.3 Canada IoT Edge Market Size and Forecast (2019-2030)
  6.3.4 Mexico IoT Edge Market Size and Forecast (2019-2030)

7 EUROPE

7.1 Europe IoT Edge Consumption Value by Type (2019-2030)
7.2 Europe IoT Edge Consumption Value by Application (2019-2030)
7.3 Europe IoT Edge Market Size by Country
  7.3.1 Europe IoT Edge Consumption Value by Country (2019-2030)
  7.3.2 Germany IoT Edge Market Size and Forecast (2019-2030)
  7.3.3 France IoT Edge Market Size and Forecast (2019-2030)
  7.3.4 United Kingdom IoT Edge Market Size and Forecast (2019-2030)
  7.3.5 Russia IoT Edge Market Size and Forecast (2019-2030)
  7.3.6 Italy IoT Edge Market Size and Forecast (2019-2030)

8 ASIA-PACIFIC

8.1 Asia-Pacific IoT Edge Consumption Value by Type (2019-2030)
8.2 Asia-Pacific IoT Edge Consumption Value by Application (2019-2030)
8.3 Asia-Pacific IoT Edge Market Size by Region
  8.3.1 Asia-Pacific IoT Edge Consumption Value by Region (2019-2030)
  8.3.2 China IoT Edge Market Size and Forecast (2019-2030)
  8.3.3 Japan IoT Edge Market Size and Forecast (2019-2030)
  8.3.4 South Korea IoT Edge Market Size and Forecast (2019-2030)
  8.3.5 India IoT Edge Market Size and Forecast (2019-2030)
  8.3.6 Southeast Asia IoT Edge Market Size and Forecast (2019-2030)
  8.3.7 Australia IoT Edge Market Size and Forecast (2019-2030)

9 SOUTH AMERICA

9.1 South America IoT Edge Consumption Value by Type (2019-2030)
9.2 South America IoT Edge Consumption Value by Application (2019-2030)

+357 96 030922
info@marketpublishers.com

9.3 South America IoT Edge Market Size by Country
9.3.1 South America IoT Edge Consumption Value by Country (2019-2030)
9.3.2 Brazil IoT Edge Market Size and Forecast (2019-2030)
9.3.3 Argentina IoT Edge Market Size and Forecast (2019-2030)

10 MIDDLE EAST & AFRICA

10.1 Middle East & Africa IoT Edge Consumption Value by Type (2019-2030)
10.2 Middle East & Africa IoT Edge Consumption Value by Application (2019-2030)
10.3 Middle East & Africa IoT Edge Market Size by Country
10.3.1 Middle East & Africa IoT Edge Consumption Value by Country (2019-2030)
10.3.2 Turkey IoT Edge Market Size and Forecast (2019-2030)
10.3.3 Saudi Arabia IoT Edge Market Size and Forecast (2019-2030)
10.3.4 UAE IoT Edge Market Size and Forecast (2019-2030)

11 MARKET DYNAMICS

11.1 IoT Edge Market Drivers
11.2 IoT Edge Market Restraints
11.3 IoT Edge Trends Analysis
11.4 Porters Five Forces Analysis
11.4.1 Threat of New Entrants
11.4.2 Bargaining Power of Suppliers
11.4.3 Bargaining Power of Buyers
11.4.4 Threat of Substitutes
11.4.5 Competitive Rivalry

12 INDUSTRY CHAIN ANALYSIS

12.1 IoT Edge Industry Chain
12.2 IoT Edge Upstream Analysis
12.3 IoT Edge Midstream Analysis
12.4 IoT Edge Downstream Analysis

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

+357 96 030922
info@marketpublishers.com

14.2 Research Process and Data Source
14.3 Disclaimer

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global IoT Edge Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global IoT Edge Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Global IoT Edge Consumption Value by Region (2019-2024) & (USD Million)
Table 4. Global IoT Edge Consumption Value by Region (2025-2030) & (USD Million)
Table 5. Adlink Company Information, Head Office, and Major Competitors
Table 6. Adlink Major Business
Table 7. Adlink IoT Edge Product and Solutions
Table 8. Adlink IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 9. Adlink Recent Developments and Future Plans
Table 10. Advantech Company Information, Head Office, and Major Competitors
Table 11. Advantech Major Business
Table 12. Advantech IoT Edge Product and Solutions
Table 13. Advantech IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 14. Advantech Recent Developments and Future Plans
Table 15. Akamai Technologies Company Information, Head Office, and Major Competitors
Table 16. Akamai Technologies Major Business
Table 17. Akamai Technologies IoT Edge Product and Solutions
Table 18. Akamai Technologies IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 19. Akamai Technologies Recent Developments and Future Plans
Table 20. Alibaba Company Information, Head Office, and Major Competitors
Table 21. Alibaba Major Business
Table 22. Alibaba IoT Edge Product and Solutions
Table 23. Alibaba IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 24. Alibaba Recent Developments and Future Plans
Table 25. Amazon (AWS) Company Information, Head Office, and Major Competitors
Table 26. Amazon (AWS) Major Business
Table 27. Amazon (AWS) IoT Edge Product and Solutions
Table 28. Amazon (AWS) IoT Edge Revenue (USD Million), Gross Margin and Market

+357 96 030922
info@marketpublishers.com

Share (2019-2024)
Table 29. Amazon (AWS) Recent Developments and Future Plans
Table 30. Bosch Company Information, Head Office, and Major Competitors
Table 31. Bosch Major Business
Table 32. Bosch IoT Edge Product and Solutions
Table 33. Bosch IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 34. Bosch Recent Developments and Future Plans
Table 35. ClearBlade Company Information, Head Office, and Major Competitors
Table 36. ClearBlade Major Business
Table 37. ClearBlade IoT Edge Product and Solutions
Table 38. ClearBlade IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 39. ClearBlade Recent Developments and Future Plans
Table 40. Crosser Technologies Company Information, Head Office, and Major Competitors
Table 41. Crosser Technologies Major Business
Table 42. Crosser Technologies IoT Edge Product and Solutions
Table 43. Crosser Technologies IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 44. Crosser Technologies Recent Developments and Future Plans
Table 45. Google Company Information, Head Office, and Major Competitors
Table 46. Google Major Business
Table 47. Google IoT Edge Product and Solutions
Table 48. Google IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 49. Google Recent Developments and Future Plans
Table 50. Hewlett Packard Company Information, Head Office, and Major Competitors
Table 51. Hewlett Packard Major Business
Table 52. Hewlett Packard IoT Edge Product and Solutions
Table 53. Hewlett Packard IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 54. Hewlett Packard Recent Developments and Future Plans
Table 55. Huawei Company Information, Head Office, and Major Competitors
Table 56. Huawei Major Business
Table 57. Huawei IoT Edge Product and Solutions
Table 58. Huawei IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 59. Huawei Recent Developments and Future Plans

+357 96 030922
info@marketpublishers.com

Table 60. IBM Company Information, Head Office, and Major Competitors
Table 61. IBM Major Business
Table 62. IBM IoT Edge Product and Solutions
Table 63. IBM IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 64. IBM Recent Developments and Future Plans
Table 65. InHand Networks Company Information, Head Office, and Major Competitors
Table 66. InHand Networks Major Business
Table 67. InHand Networks IoT Edge Product and Solutions
Table 68. InHand Networks IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 69. InHand Networks Recent Developments and Future Plans
Table 70. Intel Company Information, Head Office, and Major Competitors
Table 71. Intel Major Business
Table 72. Intel IoT Edge Product and Solutions
Table 73. Intel IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 74. Intel Recent Developments and Future Plans
Table 75. Lenovo Company Information, Head Office, and Major Competitors
Table 76. Lenovo Major Business
Table 77. Lenovo IoT Edge Product and Solutions
Table 78. Lenovo IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 79. Lenovo Recent Developments and Future Plans
Table 80. Limelight Networks Company Information, Head Office, and Major Competitors
Table 81. Limelight Networks Major Business
Table 82. Limelight Networks IoT Edge Product and Solutions
Table 83. Limelight Networks IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 84. Limelight Networks Recent Developments and Future Plans
Table 85. Marlabs Company Information, Head Office, and Major Competitors
Table 86. Marlabs Major Business
Table 87. Marlabs IoT Edge Product and Solutions
Table 88. Marlabs IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 89. Marlabs Recent Developments and Future Plans
Table 90. Microsoft Company Information, Head Office, and Major Competitors
Table 91. Microsoft Major Business

+357 96 030922
info@marketpublishers.com

Table 92. Microsoft IoT Edge Product and Solutions
Table 93. Microsoft IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 94. Microsoft Recent Developments and Future Plans
Table 95. Nutanix Company Information, Head Office, and Major Competitors
Table 96. Nutanix Major Business
Table 97. Nutanix IoT Edge Product and Solutions
Table 98. Nutanix IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 99. Nutanix Recent Developments and Future Plans
Table 100. Section Company Information, Head Office, and Major Competitors
Table 101. Section Major Business
Table 102. Section IoT Edge Product and Solutions
Table 103. Section IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 104. Section Recent Developments and Future Plans
Table 105. Software AG Company Information, Head Office, and Major Competitors
Table 106. Software AG Major Business
Table 107. Software AG IoT Edge Product and Solutions
Table 108. Software AG IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 109. Software AG Recent Developments and Future Plans
Table 110. Supermicro Company Information, Head Office, and Major Competitors
Table 111. Supermicro Major Business
Table 112. Supermicro IoT Edge Product and Solutions
Table 113. Supermicro IoT Edge Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 114. Supermicro Recent Developments and Future Plans
Table 115. Global IoT Edge Revenue (USD Million) by Players (2019-2024)
Table 116. Global IoT Edge Revenue Share by Players (2019-2024)
Table 117. Breakdown of IoT Edge by Company Type (Tier 1, Tier 2, and Tier 3)
Table 118. Market Position of Players in IoT Edge, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
Table 119. Head Office of Key IoT Edge Players
Table 120. IoT Edge Market: Company Product Type Footprint
Table 121. IoT Edge Market: Company Product Application Footprint
Table 122. IoT Edge New Market Entrants and Barriers to Market Entry
Table 123. IoT Edge Mergers, Acquisition, Agreements, and Collaborations
Table 124. Global IoT Edge Consumption Value (USD Million) by Type (2019-2024)

+357 96 030922
info@marketpublishers.com

Table 125. Global IoT Edge Consumption Value Share by Type (2019-2024)
Table 126. Global IoT Edge Consumption Value Forecast by Type (2025-2030)
Table 127. Global IoT Edge Consumption Value by Application (2019-2024)
Table 128. Global IoT Edge Consumption Value Forecast by Application (2025-2030)
Table 129. North America IoT Edge Consumption Value by Type (2019-2024) & (USD Million)
Table 130. North America IoT Edge Consumption Value by Type (2025-2030) & (USD Million)
Table 131. North America IoT Edge Consumption Value by Application (2019-2024) & (USD Million)
Table 132. North America IoT Edge Consumption Value by Application (2025-2030) & (USD Million)
Table 133. North America IoT Edge Consumption Value by Country (2019-2024) & (USD Million)
Table 134. North America IoT Edge Consumption Value by Country (2025-2030) & (USD Million)
Table 135. Europe IoT Edge Consumption Value by Type (2019-2024) & (USD Million)
Table 136. Europe IoT Edge Consumption Value by Type (2025-2030) & (USD Million)
Table 137. Europe IoT Edge Consumption Value by Application (2019-2024) & (USD Million)
Table 138. Europe IoT Edge Consumption Value by Application (2025-2030) & (USD Million)
Table 139. Europe IoT Edge Consumption Value by Country (2019-2024) & (USD Million)
Table 140. Europe IoT Edge Consumption Value by Country (2025-2030) & (USD Million)
Table 141. Asia-Pacific IoT Edge Consumption Value by Type (2019-2024) & (USD Million)
Table 142. Asia-Pacific IoT Edge Consumption Value by Type (2025-2030) & (USD Million)
Table 143. Asia-Pacific IoT Edge Consumption Value by Application (2019-2024) & (USD Million)
Table 144. Asia-Pacific IoT Edge Consumption Value by Application (2025-2030) & (USD Million)
Table 145. Asia-Pacific IoT Edge Consumption Value by Region (2019-2024) & (USD Million)
Table 146. Asia-Pacific IoT Edge Consumption Value by Region (2025-2030) & (USD Million)
Table 147. South America IoT Edge Consumption Value by Type (2019-2024) & (USD

+357 96 030922
info@marketpublishers.com

Million)
Table 148. South America IoT Edge Consumption Value by Type (2025-2030) & (USD Million)
Table 149. South America IoT Edge Consumption Value by Application (2019-2024) & (USD Million)
Table 150. South America IoT Edge Consumption Value by Application (2025-2030) & (USD Million)
Table 151. South America IoT Edge Consumption Value by Country (2019-2024) & (USD Million)
Table 152. South America IoT Edge Consumption Value by Country (2025-2030) & (USD Million)
Table 153. Middle East & Africa IoT Edge Consumption Value by Type (2019-2024) & (USD Million)
Table 154. Middle East & Africa IoT Edge Consumption Value by Type (2025-2030) & (USD Million)
Table 155. Middle East & Africa IoT Edge Consumption Value by Application (2019-2024) & (USD Million)
Table 156. Middle East & Africa IoT Edge Consumption Value by Application (2025-2030) & (USD Million)
Table 157. Middle East & Africa IoT Edge Consumption Value by Country (2019-2024) & (USD Million)
Table 158. Middle East & Africa IoT Edge Consumption Value by Country (2025-2030) & (USD Million)
Table 159. IoT Edge Raw Material
Table 160. Key Suppliers of IoT Edge Raw Materials

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List Of Figures

LIST OF FIGURES

Figure 1. IoT Edge Picture
Figure 2. Global IoT Edge Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global IoT Edge Consumption Value Market Share by Type in 2023
Figure 4. Hardware
Figure 5. Software
Figure 6. Global IoT Edge Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 7. IoT Edge Consumption Value Market Share by Application in 2023
Figure 8. Retail Picture
Figure 9. Utility Picture
Figure 10. Oil & Gas Picture
Figure 11. Healthcare Picture
Figure 12. Manufacturing Picture
Figure 13. Others Picture
Figure 14. Global IoT Edge Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 15. Global IoT Edge Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 16. Global Market IoT Edge Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)
Figure 17. Global IoT Edge Consumption Value Market Share by Region (2019-2030)
Figure 18. Global IoT Edge Consumption Value Market Share by Region in 2023
Figure 19. North America IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 20. Europe IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 21. Asia-Pacific IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 22. South America IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 23. Middle East and Africa IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 24. Global IoT Edge Revenue Share by Players in 2023
Figure 25. IoT Edge Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023
Figure 26. Global Top 3 Players IoT Edge Market Share in 2023
Figure 27. Global Top 6 Players IoT Edge Market Share in 2023
Figure 28. Global IoT Edge Consumption Value Share by Type (2019-2024)
Figure 29. Global IoT Edge Market Share Forecast by Type (2025-2030)
Figure 30. Global IoT Edge Consumption Value Share by Application (2019-2024)

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Figure 31. Global IoT Edge Market Share Forecast by Application (2025-2030)
Figure 32. North America IoT Edge Consumption Value Market Share by Type (2019-2030)
Figure 33. North America IoT Edge Consumption Value Market Share by Application (2019-2030)
Figure 34. North America IoT Edge Consumption Value Market Share by Country (2019-2030)
Figure 35. United States IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 36. Canada IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 37. Mexico IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 38. Europe IoT Edge Consumption Value Market Share by Type (2019-2030)
Figure 39. Europe IoT Edge Consumption Value Market Share by Application (2019-2030)
Figure 40. Europe IoT Edge Consumption Value Market Share by Country (2019-2030)
Figure 41. Germany IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 42. France IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 43. United Kingdom IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 44. Russia IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 45. Italy IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 46. Asia-Pacific IoT Edge Consumption Value Market Share by Type (2019-2030)
Figure 47. Asia-Pacific IoT Edge Consumption Value Market Share by Application (2019-2030)
Figure 48. Asia-Pacific IoT Edge Consumption Value Market Share by Region (2019-2030)
Figure 49. China IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 50. Japan IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 51. South Korea IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 52. India IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 53. Southeast Asia IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 54. Australia IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 55. South America IoT Edge Consumption Value Market Share by Type (2019-2030)
Figure 56. South America IoT Edge Consumption Value Market Share by Application (2019-2030)
Figure 57. South America IoT Edge Consumption Value Market Share by Country (2019-2030)
Figure 58. Brazil IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 59. Argentina IoT Edge Consumption Value (2019-2030) & (USD Million)

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Figure 60. Middle East and Africa IoT Edge Consumption Value Market Share by Type (2019-2030)
Figure 61. Middle East and Africa IoT Edge Consumption Value Market Share by Application (2019-2030)
Figure 62. Middle East and Africa IoT Edge Consumption Value Market Share by Country (2019-2030)
Figure 63. Turkey IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 64. Saudi Arabia IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 65. UAE IoT Edge Consumption Value (2019-2030) & (USD Million)
Figure 66. IoT Edge Market Drivers
Figure 67. IoT Edge Market Restraints
Figure 68. IoT Edge Market Trends
Figure 69. Porters Five Forces Analysis
Figure 70. Manufacturing Cost Structure Analysis of IoT Edge in 2023
Figure 71. Manufacturing Process Analysis of IoT Edge
Figure 72. IoT Edge Industrial Chain
Figure 73. Methodology
Figure 74. Research Process and Data Source

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