

# Global IoT Chip Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global IoT Chip market size was valued at USD 47300 million in 2023 and is forecast to a readjusted size of USD 124550 million by 2030 with a CAGR of 14.8% during review period.

An IoT chip is a small electronic device embedded in objects, machines, and electronic devices. It connects to wireless networks and sends and receives data. The most proportion of Global IoT Chip is used for consumer electronics and the proportion is about 28.54% in 2020.

According to types, the most proportion of the Global IoT Chip is processor ,taking about 36.58% share of global market in 2020.

The Global Info Research report includes an overview of the development of the IoT Chip industry chain, the market status of Consumer Electronics (Processor, Sensor), Building Automation (Processor, Sensor), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IoT Chip.

Regionally, the report analyzes the IoT Chip markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IoT Chip market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the IoT Chip market. It provides a

holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IoT Chip industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Processor, Sensor).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IoT Chip market.

**Regional Analysis:** The report involves examining the IoT Chip market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IoT Chip market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IoT Chip:

**Company Analysis:** Report covers individual IoT Chip manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IoT Chip This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Consumer Electronics, Building Automation).

**Technology Analysis:** Report covers specific technologies relevant to IoT Chip. It assesses the current state, advancements, and potential future developments in IoT Chip areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IoT Chip market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

IoT Chip market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Processor

Sensor

Connectivity IC

Memory Device

Logic Device

#### Market segment by Application

Consumer Electronics

Building Automation

Industrial

Automotive & Transportation

Healthcare

Agriculture

Others

#### Major players covered

Intel

NVIDIA

Qualcomm

Samsung Electronics

HiSilicon (Huawei Technologies)

Microchip Technology

Texas Instruments

Advanced Micro Devices

NXP Semiconductors

Mediatek

Infineon Technologies

STMicroelectronics

Marvell Technology

#### Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe IoT Chip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IoT Chip, with price, sales, revenue and global market share of IoT Chip from 2019 to 2024.

Chapter 3, the IoT Chip competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IoT Chip breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and IoT Chip market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IoT Chip.

Chapter 14 and 15, to describe IoT Chip sales channel, distributors, customers, research findings and conclusion.

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