

# Global IoT Automotive Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

The Internet of things (IoT) is the network of physical devices, vehicles, home appliances, and other items embedded with electronics, software, sensors, actuators, and connectivity which enables these things to connect, collect and exchange data, creating opportunities for more direct integration of the physical world into computer-based systems, resulting in efficiency improvements, economic benefits, and reduced human exertions.

### Scope of the Report:

The factors that are contributing significantly to the growth of global IoT Automotive market includes government funding for next-generation communication technologies such as vehicle-to-vehicle and vehicle-to-infrastructure communication; increasing demand for smartphone features in cars; increasing awareness towards safety and security of the passengers; and growth in automobile industry.

The global IoT Automotive market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of IoT Automotive.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the IoT Automotive market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report

analyzes the top players in global market, and splits the IoT Automotive market by product type and applications/end industries.

Market Segment by Companies, this report covers

Google

Texas Instruments

Audi

IBM

Cisco

Apple

Microsoft

Intel

Bosch

GM

Ford

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

In-vehicle Communication

Vehicle-to-vehicle Communication

Vehicle-to-infrastructure Communication

Market Segment by Applications, can be divided into

Navigation

Telematics

Infotainment

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