

# Global IoT as a Service Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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## Abstracts

According to our (Global Info Research) latest study, the global IoT as a Service market size was valued at US\$ 137390 million in 2024 and is forecast to a readjusted size of USD 211720 million by 2031 with a CAGR of 6.4% during review period.

According to our research, the number of global connected IoT devices was about 14 billion, grew by 18% compared to 2021. The data released by the Office of the Central Cyberspace Affairs Commission shows that, by the end of 2022, China has built and opened a total of 2.3 million 5G base stations. 110 cities across the country have reached the gigabit city construction standards. Gigabit optical network has the ability to cover more than 500 million households. IPv6 scale deployment application is deeply promoted. The number of active users exceeds 700 million, mobile network IPv6 traffic accounted for nearly 50%. The total size of China's data center racks exceeds 6.5 million standard racks, with an average annual growth rate of more than 30% in the past five years.

This report is a detailed and comprehensive analysis for global IoT as a Service market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IoT as a Service market size and forecasts, in consumption value (\$ Million),

2020-2031

Global IoT as a Service market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global IoT as a Service market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global IoT as a Service market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT as a Service

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT as a Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PTC, Cisco, Microsoft, Google, IBM, Intel, SAP, Oracle, Amazon, Telit, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

IoT as a Service market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Device Software

Connectivity and Control Service

Analytics Service

#### Market segment by Application

Industrial

Retailing

Medical Care

Automobile

Other

#### Market segment by players, this report covers

PTC

Cisco

Microsoft

Google

IBM

Intel

SAP

Oracle

Amazon

Telit

General Electric

Gemalto

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT as a Service product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT as a Service, with revenue, gross margin, and global market share of IoT as a Service from 2020 to 2025.

Chapter 3, the IoT as a Service competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and IoT as a Service market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT as a Service.

Chapter 13, to describe IoT as a Service research findings and conclusion.

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