

Global IoT Antennas Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GF42CF3A5386EN.html>

Date: April 2026

Pages: 153

Price: US\$ 4,480.00 (Single User License)

ID: GF42CF3A5386EN

Abstracts

The global IoT Antennas market size is expected to reach \$ 11713 million by 2032, rising at a market growth of 9.6% CAGR during the forecast period (2026-2032).

IoT antennas are critical RF components used in IoT devices and systems to enable stable transmit and receive performance for cellular and non cellular LPWA connectivity under tight space constraints and complex installation environments, while meeting mass production consistency and certification requirements. Products are commonly organized into internal and external antennas. Internal designs emphasize compact size, mountability, and tunability, while external designs emphasize installation convenience and environmental robustness. In terms of connectivity standards, many offerings focus on cellular IoT, covering NB IoT and LTE M and related cellular bands, while sub 1 GHz non cellular LPWA solutions are also used for technologies such as LoRa and Sigfox. Multi band and multi standard designs, including combo antennas, help reduce PCB complexity and BOM. The prevailing delivery model combines catalog products with device level tuning, testing, and certification support. Differentiation is typically built around band coverage, efficiency, gain, VSWR, size, connector options, and robustness, as well as faster integration for use cases such as smart metering, asset tracking, industrial monitoring, and gateways or routers.

The IoT antenna market is shifting from a standalone RF component business to a system-level connectivity enabler. Value is no longer determined solely by electrical metrics such as gain and efficiency, but by a combination of band coverage, device-level integration, and manufacturing consistency. Supplier catalogs commonly organize offerings by internal, external, combo, and vehicle form factors and present clear integration paths around cellular and LPWA standards. Across vendor pages, NB-IoT and LTE-M repeatedly appear as the core cellular IoT rails, positioned alongside legacy

cellular bands and, increasingly, 5G. This signals that OEMs prefer antenna platforms that can span regions and operator band plans while remaining tunable and integration-friendly. From an engineering perspective, embedded FR4, SMD mountable designs, and flexible antennas are emphasized to deliver stable RF performance in compact devices, reduce PCB and assembly complexity, and shorten the path from prototypes to volume production.

On the demand side, the most certain growth comes from scalable deployments such as smart metering, asset tracking, and industrial monitoring. These scenarios place stronger requirements on low power, coverage, and reliability, directly accelerating adoption of sub-GHz and cellular IoT antennas. Vendor pages frequently tag Smart Metering and Asset Tracking as key use cases and highlight metrics such as high radiation efficiency, near-omnidirectional patterns, and stable connectivity in real environments. For example, sub-GHz antennas targeting Europe's unlicensed band emphasize high efficiency and swapability so customers can shift between adjacent bands on the same PCB without redesigning the mechanical structure. Meanwhile, medical wearables, automotive, and smart-city IoT are increasing their use of multi-standard and combo antennas to reduce antenna count inside the device and improve roaming and positioning experiences. These trends will further drive demand for multi-band, multi-antenna designs and higher environmental robustness.

On the supply side, competition is evolving toward a combined model of standard catalog products plus services. Leading vendors expand catalogs to cover diverse mounting conditions across endpoints and infrastructure and offer multi-band platform products to maximize reuse. At the same time, many suppliers emphasize engineering support, application collateral, and test capabilities, including design tools, application notes, downloadable resources, and OTA and measurement lab capabilities. This reflects the reality that tuning, certification, and manufacturing consistency in real-world environments are now decisive success factors. Regionally, US and European players and Japanese suppliers often show depth in catalog breadth and high-performance SMD solutions, while Chinese suppliers move aggressively on full form-factor coverage, scalable manufacturing, and cost-effective delivery, and they also incorporate multiple IoT technology stacks such as NB-IoT, LoRa, and Wi-SUN into solution narratives. The industry is therefore likely to converge on a division of labor built around platformized products plus localized engineering services, with sustained demand release in high-certainty scenarios such as smart metering, industrial IoT, and automotive.

This report studies the global IoT Antennas production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for IoT Antennas and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of IoT Antennas that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global IoT Antennas total production and demand, 2021-2032, (K Units)

Global IoT Antennas total production value, 2021-2032, (USD Million)

Global IoT Antennas production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global IoT Antennas consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: IoT Antennas domestic production, consumption, key domestic manufacturers and share

Global IoT Antennas production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global IoT Antennas production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global IoT Antennas production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global IoT Antennas market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Taoglas, KYOCERA AVX, Molex, TE Connectivity (incl. Linx), Abracon, Antenova, Ezurio (formerly Laird Connectivity), Amphenol, Pulse Electronics, Unictron Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World IoT Antennas market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global IoT Antennas Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global IoT Antennas Market, Segmentation by Type:

Chip Antennas

Wire Antennas

Whip Antennas

PCB Antennas

Proprietary Antennas

Global IoT Antennas Market, Segmentation by Installation Form:

Internal Antenna

External Antenna

Global IoT Antennas Market, Segmentation by Connectivity Standard:

Cellular IoT Antenna

Non-Cellular LPWA Antenna

Global IoT Antennas Market, Segmentation by Application:

Industrial Applications

Commercial Applications

Consumer Applications

Companies Profiled:

Taoglas

KYOCERA AVX

Molex

TE Connectivity (incl. Linx)

Abracon

Antenova

Ezurio (formerly Laird Connectivity)

Amphenol

Pulse Electronics

Unictron Technologies

Yokowo

InnoTek Antenna Labs

SYCOM21

Shenzhen Sunway Communication

Luxshare Precision

Huizhou SPEED Wireless Technology Co., Ltd.

Key Questions Answered:

1. How big is the global IoT Antennas market?
2. What is the demand of the global IoT Antennas market?
3. What is the year over year growth of the global IoT Antennas market?
4. What is the production and production value of the global IoT Antennas market?
5. Who are the key producers in the global IoT Antennas market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 IoT Antennas Introduction
- 1.2 World IoT Antennas Supply & Forecast
 - 1.2.1 World IoT Antennas Production Value (2021 & 2025 & 2032)
 - 1.2.2 World IoT Antennas Production (2021-2032)
 - 1.2.3 World IoT Antennas Pricing Trends (2021-2032)
- 1.3 World IoT Antennas Production by Region (Based on Production Site)
 - 1.3.1 World IoT Antennas Production Value by Region (2021-2032)
 - 1.3.2 World IoT Antennas Production by Region (2021-2032)
 - 1.3.3 World IoT Antennas Average Price by Region (2021-2032)
 - 1.3.4 North America IoT Antennas Production (2021-2032)
 - 1.3.5 Europe IoT Antennas Production (2021-2032)
 - 1.3.6 China IoT Antennas Production (2021-2032)
 - 1.3.7 Japan IoT Antennas Production (2021-2032)
 - 1.3.8 South Korea IoT Antennas Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 IoT Antennas Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 IoT Antennas Major Market Trends

2 DEMAND SUMMARY

- 2.1 World IoT Antennas Demand (2021-2032)
- 2.2 World IoT Antennas Consumption by Region
 - 2.2.1 World IoT Antennas Consumption by Region (2021-2026)
 - 2.2.2 World IoT Antennas Consumption Forecast by Region (2027-2032)
- 2.3 United States IoT Antennas Consumption (2021-2032)
- 2.4 China IoT Antennas Consumption (2021-2032)
- 2.5 Europe IoT Antennas Consumption (2021-2032)
- 2.6 Japan IoT Antennas Consumption (2021-2032)
- 2.7 South Korea IoT Antennas Consumption (2021-2032)
- 2.8 ASEAN IoT Antennas Consumption (2021-2032)
- 2.9 India IoT Antennas Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World IoT Antennas Production Value by Manufacturer (2021-2026)
- 3.2 World IoT Antennas Production by Manufacturer (2021-2026)
- 3.3 World IoT Antennas Average Price by Manufacturer (2021-2026)
- 3.4 IoT Antennas Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global IoT Antennas Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for IoT Antennas in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for IoT Antennas in 2025
- 3.6 IoT Antennas Market: Overall Company Footprint Analysis
 - 3.6.1 IoT Antennas Market: Region Footprint
 - 3.6.2 IoT Antennas Market: Company Product Type Footprint
 - 3.6.3 IoT Antennas Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: IoT Antennas Production Value Comparison
 - 4.1.1 United States VS China: IoT Antennas Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: IoT Antennas Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: IoT Antennas Production Comparison
 - 4.2.1 United States VS China: IoT Antennas Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: IoT Antennas Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: IoT Antennas Consumption Comparison
 - 4.3.1 United States VS China: IoT Antennas Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: IoT Antennas Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based IoT Antennas Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based IoT Antennas Manufacturers, Headquarters and Production Site (States, Country)

- 4.4.2 United States Based Manufacturers IoT Antennas Production Value (2021-2026)
- 4.4.3 United States Based Manufacturers IoT Antennas Production (2021-2026)
- 4.5 China Based IoT Antennas Manufacturers and Market Share
 - 4.5.1 China Based IoT Antennas Manufacturers, Headquarters and Production Site (Province, Country)
 - 4.5.2 China Based Manufacturers IoT Antennas Production Value (2021-2026)
 - 4.5.3 China Based Manufacturers IoT Antennas Production (2021-2026)
- 4.6 Rest of World Based IoT Antennas Manufacturers and Market Share, 2021-2026
 - 4.6.1 Rest of World Based IoT Antennas Manufacturers, Headquarters and Production Site (State, Country)
 - 4.6.2 Rest of World Based Manufacturers IoT Antennas Production Value (2021-2026)
 - 4.6.3 Rest of World Based Manufacturers IoT Antennas Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

- 5.1 World IoT Antennas Market Size Overview by Type: 2021 VS 2025 VS 2032
- 5.2 Segment Introduction by Type
 - 5.2.1 Chip Antennas
 - 5.2.2 Wire Antennas
 - 5.2.3 Whip Antennas
 - 5.2.4 PCB Antennas
 - 5.2.5 Proprietary Antennas
- 5.3 Market Segment by Type
 - 5.3.1 World IoT Antennas Production by Type (2021-2032)
 - 5.3.2 World IoT Antennas Production Value by Type (2021-2032)
 - 5.3.3 World IoT Antennas Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY INSTALLATION FORM

- 6.1 World IoT Antennas Market Size Overview by Installation Form: 2021 VS 2025 VS 2032
- 6.2 Segment Introduction by Installation Form
 - 6.2.1 Internal Antenna
 - 6.2.2 External Antenna
- 6.3 Market Segment by Installation Form
 - 6.3.1 World IoT Antennas Production by Installation Form (2021-2032)
 - 6.3.2 World IoT Antennas Production Value by Installation Form (2021-2032)
 - 6.3.3 World IoT Antennas Average Price by Installation Form (2021-2032)

7 MARKET ANALYSIS BY CONNECTIVITY STANDARD

7.1 World IoT Antennas Market Size Overview by Connectivity Standard: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Connectivity Standard

7.2.1 Cellular IoT Antenna

7.2.2 Non-Cellular LPWA Antenna

7.3 Market Segment by Connectivity Standard

7.3.1 World IoT Antennas Production by Connectivity Standard (2021-2032)

7.3.2 World IoT Antennas Production Value by Connectivity Standard (2021-2032)

7.3.3 World IoT Antennas Average Price by Connectivity Standard (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World IoT Antennas Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Industrial Applications

8.2.2 Commercial Applications

8.2.3 Consumer Applications

8.3 Market Segment by Application

8.3.1 World IoT Antennas Production by Application (2021-2032)

8.3.2 World IoT Antennas Production Value by Application (2021-2032)

8.3.3 World IoT Antennas Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Taoglas

9.1.1 Taoglas Details

9.1.2 Taoglas Major Business

9.1.3 Taoglas IoT Antennas Product and Services

9.1.4 Taoglas IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Taoglas Recent Developments/Updates

9.1.6 Taoglas Competitive Strengths & Weaknesses

9.2 KYOCERA AVX

9.2.1 KYOCERA AVX Details

9.2.2 KYOCERA AVX Major Business

9.2.3 KYOCERA AVX IoT Antennas Product and Services

9.2.4 KYOCERA AVX IoT Antennas Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.2.5 KYOCERA AVX Recent Developments/Updates

9.2.6 KYOCERA AVX Competitive Strengths & Weaknesses

9.3 Molex

9.3.1 Molex Details

9.3.2 Molex Major Business

9.3.3 Molex IoT Antennas Product and Services

9.3.4 Molex IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Molex Recent Developments/Updates

9.3.6 Molex Competitive Strengths & Weaknesses

9.4 TE Connectivity (incl. Linx)

9.4.1 TE Connectivity (incl. Linx) Details

9.4.2 TE Connectivity (incl. Linx) Major Business

9.4.3 TE Connectivity (incl. Linx) IoT Antennas Product and Services

9.4.4 TE Connectivity (incl. Linx) IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 TE Connectivity (incl. Linx) Recent Developments/Updates

9.4.6 TE Connectivity (incl. Linx) Competitive Strengths & Weaknesses

9.5 Abracon

9.5.1 Abracon Details

9.5.2 Abracon Major Business

9.5.3 Abracon IoT Antennas Product and Services

9.5.4 Abracon IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.5.5 Abracon Recent Developments/Updates

9.5.6 Abracon Competitive Strengths & Weaknesses

9.6 Antenova

9.6.1 Antenova Details

9.6.2 Antenova Major Business

9.6.3 Antenova IoT Antennas Product and Services

9.6.4 Antenova IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Antenova Recent Developments/Updates

9.6.6 Antenova Competitive Strengths & Weaknesses

9.7 Ezurio (formerly Laird Connectivity)

9.7.1 Ezurio (formerly Laird Connectivity) Details

9.7.2 Ezurio (formerly Laird Connectivity) Major Business

9.7.3 Ezurio (formerly Laird Connectivity) IoT Antennas Product and Services

9.7.4 Ezurio (formerly Laird Connectivity) IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Ezurio (formerly Laird Connectivity) Recent Developments/Updates

9.7.6 Ezurio (formerly Laird Connectivity) Competitive Strengths & Weaknesses

9.8 Amphenol

9.8.1 Amphenol Details

9.8.2 Amphenol Major Business

9.8.3 Amphenol IoT Antennas Product and Services

9.8.4 Amphenol IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Amphenol Recent Developments/Updates

9.8.6 Amphenol Competitive Strengths & Weaknesses

9.9 Pulse Electronics

9.9.1 Pulse Electronics Details

9.9.2 Pulse Electronics Major Business

9.9.3 Pulse Electronics IoT Antennas Product and Services

9.9.4 Pulse Electronics IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Pulse Electronics Recent Developments/Updates

9.9.6 Pulse Electronics Competitive Strengths & Weaknesses

9.10 Unictron Technologies

9.10.1 Unictron Technologies Details

9.10.2 Unictron Technologies Major Business

9.10.3 Unictron Technologies IoT Antennas Product and Services

9.10.4 Unictron Technologies IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Unictron Technologies Recent Developments/Updates

9.10.6 Unictron Technologies Competitive Strengths & Weaknesses

9.11 Yokowo

9.11.1 Yokowo Details

9.11.2 Yokowo Major Business

9.11.3 Yokowo IoT Antennas Product and Services

9.11.4 Yokowo IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Yokowo Recent Developments/Updates

9.11.6 Yokowo Competitive Strengths & Weaknesses

9.12 InnoTek Antenna Labs

9.12.1 InnoTek Antenna Labs Details

9.12.2 InnoTek Antenna Labs Major Business

- 9.12.3 InnoTek Antenna Labs IoT Antennas Product and Services
- 9.12.4 InnoTek Antenna Labs IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.12.5 InnoTek Antenna Labs Recent Developments/Updates
- 9.12.6 InnoTek Antenna Labs Competitive Strengths & Weaknesses
- 9.13 SYCOM21
 - 9.13.1 SYCOM21 Details
 - 9.13.2 SYCOM21 Major Business
 - 9.13.3 SYCOM21 IoT Antennas Product and Services
 - 9.13.4 SYCOM21 IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.13.5 SYCOM21 Recent Developments/Updates
 - 9.13.6 SYCOM21 Competitive Strengths & Weaknesses
- 9.14 Shenzhen Sunway Communication
 - 9.14.1 Shenzhen Sunway Communication Details
 - 9.14.2 Shenzhen Sunway Communication Major Business
 - 9.14.3 Shenzhen Sunway Communication IoT Antennas Product and Services
 - 9.14.4 Shenzhen Sunway Communication IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.14.5 Shenzhen Sunway Communication Recent Developments/Updates
 - 9.14.6 Shenzhen Sunway Communication Competitive Strengths & Weaknesses
- 9.15 Luxshare Precision
 - 9.15.1 Luxshare Precision Details
 - 9.15.2 Luxshare Precision Major Business
 - 9.15.3 Luxshare Precision IoT Antennas Product and Services
 - 9.15.4 Luxshare Precision IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.15.5 Luxshare Precision Recent Developments/Updates
 - 9.15.6 Luxshare Precision Competitive Strengths & Weaknesses
- 9.16 Huizhou SPEED Wireless Technology Co., Ltd.
 - 9.16.1 Huizhou SPEED Wireless Technology Co., Ltd. Details
 - 9.16.2 Huizhou SPEED Wireless Technology Co., Ltd. Major Business
 - 9.16.3 Huizhou SPEED Wireless Technology Co., Ltd. IoT Antennas Product and Services
 - 9.16.4 Huizhou SPEED Wireless Technology Co., Ltd. IoT Antennas Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.16.5 Huizhou SPEED Wireless Technology Co., Ltd. Recent Developments/Updates
 - 9.16.6 Huizhou SPEED Wireless Technology Co., Ltd. Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 IoT Antennas Industry Chain

10.2 IoT Antennas Upstream Analysis

10.2.1 IoT Antennas Core Raw Materials

10.2.2 Main Manufacturers of IoT Antennas Core Raw Materials

10.3 Midstream Analysis

10.4 Downstream Analysis

10.5 IoT Antennas Production Mode

10.6 IoT Antennas Procurement Model

10.7 IoT Antennas Industry Sales Model and Sales Channels

10.7.1 IoT Antennas Sales Model

10.7.2 IoT Antennas Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World IoT Antennas Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World IoT Antennas Production Value by Region (2021-2026) & (USD Million)

Table 3. World IoT Antennas Production Value by Region (2027-2032) & (USD Million)

Table 4. World IoT Antennas Production Value Market Share by Region (2021-2026)

Table 5. World IoT Antennas Production Value Market Share by Region (2027-2032)

Table 6. World IoT Antennas Production by Region (2021-2026) & (K Units)

Table 7. World IoT Antennas Production by Region (2027-2032) & (K Units)

Table 8. World IoT Antennas Production Market Share by Region (2021-2026)

Table 9. World IoT Antennas Production Market Share by Region (2027-2032)

Table 10. World IoT Antennas Average Price by Region (2021-2026) & (USD/Unit)

Table 11. World IoT Antennas Average Price by Region (2027-2032) & (USD/Unit)

Table 12. IoT Antennas Major Market Trends

Table 13. World IoT Antennas Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World IoT Antennas Consumption by Region (2021-2026) & (K Units)

Table 15. World IoT Antennas Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World IoT Antennas Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key IoT Antennas Producers in 2025

Table 18. World IoT Antennas Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key IoT Antennas Producers in 2025

Table 20. World IoT Antennas Average Price by Manufacturer (2021-2026) & (USD/Unit)

Table 21. Global IoT Antennas Company Evaluation Quadrant

Table 22. World IoT Antennas Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and IoT Antennas Production Site of Key Manufacturer

Table 24. IoT Antennas Market: Company Product Type Footprint

Table 25. IoT Antennas Market: Company Product Application Footprint

Table 26. IoT Antennas Competitive Factors

Table 27. IoT Antennas New Entrant and Capacity Expansion Plans

Table 28. IoT Antennas Mergers & Acquisitions Activity

Table 29. United States VS China IoT Antennas Production Value Comparison, (2021 &

2025 & 2032) & (USD Million)

Table 30. United States VS China IoT Antennas Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China IoT Antennas Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based IoT Antennas Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers IoT Antennas Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers IoT Antennas Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers IoT Antennas Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers IoT Antennas Production Market Share (2021-2026)

Table 37. China Based IoT Antennas Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers IoT Antennas Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers IoT Antennas Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers IoT Antennas Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers IoT Antennas Production Market Share (2021-2026)

Table 42. Rest of World Based IoT Antennas Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers IoT Antennas Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers IoT Antennas Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers IoT Antennas Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers IoT Antennas Production Market Share (2021-2026)

Table 47. World IoT Antennas Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World IoT Antennas Production by Type (2021-2026) & (K Units)

Table 49. World IoT Antennas Production by Type (2027-2032) & (K Units)

Table 50. World IoT Antennas Production Value by Type (2021-2026) & (USD Million)

Table 51. World IoT Antennas Production Value by Type (2027-2032) & (USD Million)

Table 52. World IoT Antennas Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World IoT Antennas Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World IoT Antennas Production Value by Installation Form, (USD Million), 2021 & 2025 & 2032

Table 55. World IoT Antennas Production by Installation Form (2021-2026) & (K Units)

Table 56. World IoT Antennas Production by Installation Form (2027-2032) & (K Units)

Table 57. World IoT Antennas Production Value by Installation Form (2021-2026) & (USD Million)

Table 58. World IoT Antennas Production Value by Installation Form (2027-2032) & (USD Million)

Table 59. World IoT Antennas Average Price by Installation Form (2021-2026) & (USD/Unit)

Table 60. World IoT Antennas Average Price by Installation Form (2027-2032) & (USD/Unit)

Table 61. World IoT Antennas Production Value by Connectivity Standard, (USD Million), 2021 & 2025 & 2032

Table 62. World IoT Antennas Production by Connectivity Standard (2021-2026) & (K Units)

Table 63. World IoT Antennas Production by Connectivity Standard (2027-2032) & (K Units)

Table 64. World IoT Antennas Production Value by Connectivity Standard (2021-2026) & (USD Million)

Table 65. World IoT Antennas Production Value by Connectivity Standard (2027-2032) & (USD Million)

Table 66. World IoT Antennas Average Price by Connectivity Standard (2021-2026) & (USD/Unit)

Table 67. World IoT Antennas Average Price by Connectivity Standard (2027-2032) & (USD/Unit)

Table 68. World IoT Antennas Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World IoT Antennas Production by Application (2021-2026) & (K Units)

Table 70. World IoT Antennas Production by Application (2027-2032) & (K Units)

Table 71. World IoT Antennas Production Value by Application (2021-2026) & (USD Million)

Table 72. World IoT Antennas Production Value by Application (2027-2032) & (USD Million)

Table 73. World IoT Antennas Average Price by Application (2021-2026) & (USD/Unit)

- Table 74. World IoT Antennas Average Price by Application (2027-2032) & (USD/Unit)
- Table 75. Taoglas Basic Information, Manufacturing Base and Competitors
- Table 76. Taoglas Major Business
- Table 77. Taoglas IoT Antennas Product and Services
- Table 78. Taoglas IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Taoglas Recent Developments/Updates
- Table 80. Taoglas Competitive Strengths & Weaknesses
- Table 81. KYOCERA AVX Basic Information, Manufacturing Base and Competitors
- Table 82. KYOCERA AVX Major Business
- Table 83. KYOCERA AVX IoT Antennas Product and Services
- Table 84. KYOCERA AVX IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 85. KYOCERA AVX Recent Developments/Updates
- Table 86. KYOCERA AVX Competitive Strengths & Weaknesses
- Table 87. Molex Basic Information, Manufacturing Base and Competitors
- Table 88. Molex Major Business
- Table 89. Molex IoT Antennas Product and Services
- Table 90. Molex IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 91. Molex Recent Developments/Updates
- Table 92. Molex Competitive Strengths & Weaknesses
- Table 93. TE Connectivity (incl. Linx) Basic Information, Manufacturing Base and Competitors
- Table 94. TE Connectivity (incl. Linx) Major Business
- Table 95. TE Connectivity (incl. Linx) IoT Antennas Product and Services
- Table 96. TE Connectivity (incl. Linx) IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. TE Connectivity (incl. Linx) Recent Developments/Updates
- Table 98. TE Connectivity (incl. Linx) Competitive Strengths & Weaknesses
- Table 99. Abracon Basic Information, Manufacturing Base and Competitors
- Table 100. Abracon Major Business
- Table 101. Abracon IoT Antennas Product and Services
- Table 102. Abracon IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. Abracon Recent Developments/Updates
- Table 104. Abracon Competitive Strengths & Weaknesses
- Table 105. Antenova Basic Information, Manufacturing Base and Competitors

Table 106. Antenova Major Business

Table 107. Antenova IoT Antennas Product and Services

Table 108. Antenova IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Antenova Recent Developments/Updates

Table 110. Antenova Competitive Strengths & Weaknesses

Table 111. Ezurio (formerly Laird Connectivity) Basic Information, Manufacturing Base and Competitors

Table 112. Ezurio (formerly Laird Connectivity) Major Business

Table 113. Ezurio (formerly Laird Connectivity) IoT Antennas Product and Services

Table 114. Ezurio (formerly Laird Connectivity) IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Ezurio (formerly Laird Connectivity) Recent Developments/Updates

Table 116. Ezurio (formerly Laird Connectivity) Competitive Strengths & Weaknesses

Table 117. Amphenol Basic Information, Manufacturing Base and Competitors

Table 118. Amphenol Major Business

Table 119. Amphenol IoT Antennas Product and Services

Table 120. Amphenol IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Amphenol Recent Developments/Updates

Table 122. Amphenol Competitive Strengths & Weaknesses

Table 123. Pulse Electronics Basic Information, Manufacturing Base and Competitors

Table 124. Pulse Electronics Major Business

Table 125. Pulse Electronics IoT Antennas Product and Services

Table 126. Pulse Electronics IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Pulse Electronics Recent Developments/Updates

Table 128. Pulse Electronics Competitive Strengths & Weaknesses

Table 129. Unictron Technologies Basic Information, Manufacturing Base and Competitors

Table 130. Unictron Technologies Major Business

Table 131. Unictron Technologies IoT Antennas Product and Services

Table 132. Unictron Technologies IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Unictron Technologies Recent Developments/Updates

Table 134. Unictron Technologies Competitive Strengths & Weaknesses

Table 135. Yokowo Basic Information, Manufacturing Base and Competitors

Table 136. Yokowo Major Business

- Table 137. Yokowo IoT Antennas Product and Services
- Table 138. Yokowo IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Yokowo Recent Developments/Updates
- Table 140. Yokowo Competitive Strengths & Weaknesses
- Table 141. InnoTek Antenna Labs Basic Information, Manufacturing Base and Competitors
- Table 142. InnoTek Antenna Labs Major Business
- Table 143. InnoTek Antenna Labs IoT Antennas Product and Services
- Table 144. InnoTek Antenna Labs IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. InnoTek Antenna Labs Recent Developments/Updates
- Table 146. InnoTek Antenna Labs Competitive Strengths & Weaknesses
- Table 147. SYCOM21 Basic Information, Manufacturing Base and Competitors
- Table 148. SYCOM21 Major Business
- Table 149. SYCOM21 IoT Antennas Product and Services
- Table 150. SYCOM21 IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. SYCOM21 Recent Developments/Updates
- Table 152. SYCOM21 Competitive Strengths & Weaknesses
- Table 153. Shenzhen Sunway Communication Basic Information, Manufacturing Base and Competitors
- Table 154. Shenzhen Sunway Communication Major Business
- Table 155. Shenzhen Sunway Communication IoT Antennas Product and Services
- Table 156. Shenzhen Sunway Communication IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 157. Shenzhen Sunway Communication Recent Developments/Updates
- Table 158. Shenzhen Sunway Communication Competitive Strengths & Weaknesses
- Table 159. Luxshare Precision Basic Information, Manufacturing Base and Competitors
- Table 160. Luxshare Precision Major Business
- Table 161. Luxshare Precision IoT Antennas Product and Services
- Table 162. Luxshare Precision IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 163. Luxshare Precision Recent Developments/Updates
- Table 164. Luxshare Precision Competitive Strengths & Weaknesses
- Table 165. Huizhou SPEED Wireless Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 166. Huizhou SPEED Wireless Technology Co., Ltd. Major Business

Table 167. Huizhou SPEED Wireless Technology Co., Ltd. IoT Antennas Product and Services

Table 168. Huizhou SPEED Wireless Technology Co., Ltd. IoT Antennas Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Huizhou SPEED Wireless Technology Co., Ltd. Recent Developments/Updates

Table 170. Huizhou SPEED Wireless Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 171. Global Key Players of IoT Antennas Upstream (Raw Materials)

Table 172. Global IoT Antennas Typical Customers

Table 173. IoT Antennas Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. IoT Antennas Picture

Figure 2. World IoT Antennas Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World IoT Antennas Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World IoT Antennas Production (2021-2032) & (K Units)

Figure 5. World IoT Antennas Average Price (2021-2032) & (USD/Unit)

Figure 6. World IoT Antennas Production Value Market Share by Region (2021-2032)

Figure 7. World IoT Antennas Production Market Share by Region (2021-2032)

Figure 8. North America IoT Antennas Production (2021-2032) & (K Units)

Figure 9. Europe IoT Antennas Production (2021-2032) & (K Units)

Figure 10. China IoT Antennas Production (2021-2032) & (K Units)

Figure 11. Japan IoT Antennas Production (2021-2032) & (K Units)

Figure 12. South Korea IoT Antennas Production (2021-2032) & (K Units)

Figure 13. IoT Antennas Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World IoT Antennas Consumption (2021-2032) & (K Units)

Figure 16. World IoT Antennas Consumption Market Share by Region (2021-2032)

Figure 17. United States IoT Antennas Consumption (2021-2032) & (K Units)

Figure 18. China IoT Antennas Consumption (2021-2032) & (K Units)

Figure 19. Europe IoT Antennas Consumption (2021-2032) & (K Units)

Figure 20. Japan IoT Antennas Consumption (2021-2032) & (K Units)

Figure 21. South Korea IoT Antennas Consumption (2021-2032) & (K Units)

Figure 22. ASEAN IoT Antennas Consumption (2021-2032) & (K Units)

Figure 23. India IoT Antennas Consumption (2021-2032) & (K Units)

Figure 24. Producer Shipments of IoT Antennas by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for IoT Antennas Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for IoT Antennas Markets in 2025

Figure 27. United States VS China: IoT Antennas Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: IoT Antennas Production Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: IoT Antennas Consumption Market Share

Comparison (2021 & 2025 & 2032)

Figure 30. United States Based Manufacturers IoT Antennas Production Market Share 2025

Figure 31. China Based Manufacturers IoT Antennas Production Market Share 2025

Figure 32. Rest of World Based Manufacturers IoT Antennas Production Market Share 2025

Figure 33. World IoT Antennas Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 34. World IoT Antennas Production Value Market Share by Type in 2025

Figure 35. Chip Antennas

Figure 36. Wire Antennas

Figure 37. Whip Antennas

Figure 38. PCB Antennas

Figure 39. Proprietary Antennas

Figure 40. World IoT Antennas Production Market Share by Type (2021-2032)

Figure 41. World IoT Antennas Production Value Market Share by Type (2021-2032)

Figure 42. World IoT Antennas Average Price by Type (2021-2032) & (USD/Unit)

Figure 43. World IoT Antennas Production Value by Installation Form, (USD Million), 2021 & 2025 & 2032

Figure 44. World IoT Antennas Production Value Market Share by Installation Form in 2025

Figure 45. Internal Antenna

Figure 46. External Antenna

Figure 47. World IoT Antennas Production Market Share by Installation Form (2021-2032)

Figure 48. World IoT Antennas Production Value Market Share by Installation Form (2021-2032)

Figure 49. World IoT Antennas Average Price by Installation Form (2021-2032) & (USD/Unit)

Figure 50. World IoT Antennas Production Value by Connectivity Standard, (USD Million), 2021 & 2025 & 2032

Figure 51. World IoT Antennas Production Value Market Share by Connectivity Standard in 2025

Figure 52. Cellular IoT Antenna

Figure 53. Non-Cellular LPWA Antenna

Figure 54. World IoT Antennas Production Market Share by Connectivity Standard (2021-2032)

Figure 55. World IoT Antennas Production Value Market Share by Connectivity Standard (2021-2032)

Figure 56. World IoT Antennas Average Price by Connectivity Standard (2021-2032) & (USD/Unit)

Figure 57. World IoT Antennas Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 58. World IoT Antennas Production Value Market Share by Application in 2025

Figure 59. Industrial Applications

Figure 60. Commercial Applications

Figure 61. Consumer Applications

Figure 62. World IoT Antennas Production Market Share by Application (2021-2032)

Figure 63. World IoT Antennas Production Value Market Share by Application (2021-2032)

Figure 64. World IoT Antennas Average Price by Application (2021-2032) & (USD/Unit)

Figure 65. IoT Antennas Industry Chain

Figure 66. IoT Antennas Procurement Model

Figure 67. IoT Antennas Sales Model

Figure 68. IoT Antennas Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

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