

# Global IoT Antennas Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global IoT Antennas market size was valued at US\$ 6173 million in 2025 and is forecast to a readjusted size of US\$ 11713 million by 2032 with a CAGR of 9.6% during review period.

IoT antennas are critical RF components used in IoT devices and systems to enable stable transmit and receive performance for cellular and non cellular LPWA connectivity under tight space constraints and complex installation environments, while meeting mass production consistency and certification requirements. Products are commonly organized into internal and external antennas. Internal designs emphasize compact size, mountability, and tunability, while external designs emphasize installation convenience and environmental robustness. In terms of connectivity standards, many offerings focus on cellular IoT, covering NB IoT and LTE M and related cellular bands, while sub 1 GHz non cellular LPWA solutions are also used for technologies such as LoRa and Sigfox. Multi band and multi standard designs, including combo antennas, help reduce PCB complexity and BOM. The prevailing delivery model combines catalog products with device level tuning, testing, and certification support. Differentiation is typically built around band coverage, efficiency, gain, VSWR, size, connector options, and robustness, as well as faster integration for use cases such as smart metering, asset tracking, industrial monitoring, and gateways or routers.

The IoT antenna market is shifting from a standalone RF component business to a system-level connectivity enabler. Value is no longer determined solely by electrical metrics such as gain and efficiency, but by a combination of band coverage, device-level integration, and manufacturing consistency. Supplier catalogs commonly organize offerings by internal, external, combo, and vehicle form factors and present clear integration paths around cellular and LPWA standards. Across vendor pages, NB-IoT

and LTE-M repeatedly appear as the core cellular IoT rails, positioned alongside legacy cellular bands and, increasingly, 5G. This signals that OEMs prefer antenna platforms that can span regions and operator band plans while remaining tunable and integration-friendly. From an engineering perspective, embedded FR4, SMD mountable designs, and flexible antennas are emphasized to deliver stable RF performance in compact devices, reduce PCB and assembly complexity, and shorten the path from prototypes to volume production.

On the demand side, the most certain growth comes from scalable deployments such as smart metering, asset tracking, and industrial monitoring. These scenarios place stronger requirements on low power, coverage, and reliability, directly accelerating adoption of sub-GHz and cellular IoT antennas. Vendor pages frequently tag Smart Metering and Asset Tracking as key use cases and highlight metrics such as high radiation efficiency, near-omnidirectional patterns, and stable connectivity in real environments. For example, sub-GHz antennas targeting Europe's unlicensed band emphasize high efficiency and swapability so customers can shift between adjacent bands on the same PCB without redesigning the mechanical structure. Meanwhile, medical wearables, automotive, and smart-city IoT are increasing their use of multi-standard and combo antennas to reduce antenna count inside the device and improve roaming and positioning experiences. These trends will further drive demand for multi-band, multi-antenna designs and higher environmental robustness.

On the supply side, competition is evolving toward a combined model of standard catalog products plus services. Leading vendors expand catalogs to cover diverse mounting conditions across endpoints and infrastructure and offer multi-band platform products to maximize reuse. At the same time, many suppliers emphasize engineering support, application collateral, and test capabilities, including design tools, application notes, downloadable resources, and OTA and measurement lab capabilities. This reflects the reality that tuning, certification, and manufacturing consistency in real-world environments are now decisive success factors. Regionally, US and European players and Japanese suppliers often show depth in catalog breadth and high-performance SMD solutions, while Chinese suppliers move aggressively on full form-factor coverage, scalable manufacturing, and cost-effective delivery, and they also incorporate multiple IoT technology stacks such as NB-IoT, LoRa, and Wi-SUN into solution narratives. The industry is therefore likely to converge on a division of labor built around platformized products plus localized engineering services, with sustained demand release in high-certainty scenarios such as smart metering, industrial IoT, and automotive.

This report is a detailed and comprehensive analysis for global IoT Antennas market.

Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global IoT Antennas market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global IoT Antennas market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global IoT Antennas market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global IoT Antennas market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT Antennas

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT Antennas market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Taoglas, KYOCERA AVX, Molex, TE Connectivity (incl. Linx), Abracon, Antenova, Ezurio (formerly Laird Connectivity), Amphenol, Pulse Electronics, Unictron Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

IoT Antennas market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Chip Antennas

Wire Antennas

Whip Antennas

PCB Antennas

Proprietary Antennas

#### Market segment by Installation Form

Internal Antenna

External Antenna

#### Market segment by Connectivity Standard

Cellular IoT Antenna

Non-Cellular LPWA Antenna

#### Market segment by Application

Industrial Applications

Commercial Applications

## Consumer Applications

### Major players covered

Taoglas

KYOCERA AVX

Molex

TE Connectivity (incl. Linx)

Abracon

Antenova

Ezurio (formerly Laird Connectivity)

Amphenol

Pulse Electronics

Unictron Technologies

Yokowo

InnoTek Antenna Labs

SYCOM21

Shenzhen Sunway Communication

Luxshare Precision

Huizhou SPEED Wireless Technology Co., Ltd.

### Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe IoT Antennas product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of IoT Antennas, with price, sales quantity, revenue, and global market share of IoT Antennas from 2021 to 2026.

Chapter 3, the IoT Antennas competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the IoT Antennas breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and IoT Antennas market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of IoT Antennas.

Chapter 14 and 15, to describe IoT Antennas sales channel, distributors, customers, research findings and conclusion.

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