

Global IoT Analytics Platforms Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global IoT Analytics Platforms market size was valued at US\$ 746 million in 2025 and is forecast to a readjusted size of US\$ 1055 million by 2032 with a CAGR of 5.1% during review period.

IoT analytics platforms allow businesses to analyze and visualize sensor data from internet-connected devices. IoT analytics platforms are used to understand the continuous flow of structured, unstructured and time series data produced by connected devices so that businesses can understand historical data and predict future outcomes. Companies can leverage IoT analytics solutions to track the performance of machinery, provide predictive maintenance recommendations, and better understand the unique data associated with their equipment, such as temperature, motion, and sound. Data analysts can use IoT analytics platforms to prepare, filter, transform, and drill into sensor data just as they use business intelligence platforms to analyze structured data.

Current IoT analytics platforms are rapidly expanding from device data collection and edge processing to end-to-end data governance, real-time analytics, and predictive maintenance. By integrating and processing multi-source data such as sensor data, network topology, and behavior logs, these platforms are driving a shift from passive monitoring to proactive optimization, supporting real-time dashboards, alarms, self-service data analysis, and visualization. The market is characterized by a dual-driven pattern of 'edge computing + cloud integration,' with vendors ranging from cloud service giants and industrial software companies to specialized IoT startups, emphasizing security and compliance, low latency, scalability, and customization for industry scenarios. With the development of technologies such as 5G, edge AI, and digital twins, the adoption and application depth of IoT analytics platforms will continue to increase,

but challenges remain, including standardization for large-scale device access, data quality and consistency, and cross-domain collaborative governance capabilities.

This report is a detailed and comprehensive analysis for global IoT Analytics Platforms market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global IoT Analytics Platforms market size and forecasts, in consumption value (\$ Million), 2021-2032

Global IoT Analytics Platforms market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global IoT Analytics Platforms market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global IoT Analytics Platforms market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for IoT Analytics Platforms

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global IoT Analytics Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio,

geographical presence, and key developments. Key companies covered as a part of this study include TrendMiner, AWS, SAP, SensorCloud, Datadog, ThingSpeak, Google, Software AG, Exosite, Oracle, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

IoT Analytics Platforms market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

On-premise

Market segment by Technical Architecture

Cloud-Native Platform

Edge Computing Platform

Hybrid Architecture Platform

Market segment by Data Processing Mode

Batch Processing Platform

Stream Processing Platform

Hybrid Processing Platform

Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

TrendMiner

AWS

SAP

SensorCloud

Datadog

ThingSpeak

Google

Software AG

Exosite

Oracle

SAS

Cisco

Elastic

Siemens

Blue Bite

Minitab

dataPARC

Seeq

Ayla Networks

Initial State

WebNMS

Foghub

Bosch IoT Suite

MODE

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT Analytics Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Analytics Platforms, with revenue, gross

margin, and global market share of IoT Analytics Platforms from 2021 to 2026.

Chapter 3, the IoT Analytics Platforms competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and IoT Analytics Platforms market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Analytics Platforms.

Chapter 13, to describe IoT Analytics Platforms research findings and conclusion.

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