

# Global IoT Agriculture Solutions Market 2023 by Company, Regions, Type and Application, Forecast to 2029

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## Abstracts

According to our (Global Info Research) latest study, the global IoT Agriculture Solutions market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

IoT (Internet of Things) agriculture solutions, also known as smart agriculture or precision agriculture, refer to the integration of modern technologies and digital systems into traditional agricultural practices. These solutions leverage IoT devices, sensors, and data analytics to improve agricultural efficiency, productivity, and sustainability. IoT agriculture solutions aim to optimize various aspects of farming and enable farmers to make data-driven decisions for better crop management, resource utilization, and yield optimization.

IoT agriculture solutions are transforming traditional agriculture into a highly connected and data-driven industry, enabling farmers to embrace precision farming techniques and achieve higher productivity while promoting sustainable practices. These technologies are crucial in addressing the challenges of global food security and meeting the growing demand for agricultural products.

The Global Info Research report includes an overview of the development of the IoT Agriculture Solutions industry chain, the market status of Planting Agriculture (Soil Monitoring Solutions, Crop Health and Pest Management Solutions), Horticulture (Soil Monitoring Solutions, Crop Health and Pest Management Solutions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of IoT Agriculture Solutions.

Regionally, the report analyzes the IoT Agriculture Solutions markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global IoT Agriculture Solutions market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the IoT Agriculture Solutions market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the IoT Agriculture Solutions industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Soil Monitoring Solutions, Crop Health and Pest Management Solutions).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the IoT Agriculture Solutions market.

**Regional Analysis:** The report involves examining the IoT Agriculture Solutions market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the IoT Agriculture Solutions market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to IoT Agriculture Solutions:

**Company Analysis:** Report covers individual IoT Agriculture Solutions players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards IoT Agriculture Solutions. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Planting Agriculture, Horticulture).

**Technology Analysis:** Report covers specific technologies relevant to IoT Agriculture Solutions. It assesses the current state, advancements, and potential future developments in IoT Agriculture Solutions areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the IoT Agriculture Solutions market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

IoT Agriculture Solutions market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Soil Monitoring Solutions

Crop Health and Pest Management Solutions

Precision Irrigation Solutions

Livestock Monitoring and Management Solutions

Others

### Market segment by Application

Planting Agriculture

Horticulture

Livestock Monitoring

Others

Market segment by players, this report covers

John Deere

Trimble

AgLeader Technology

Raven Industries

Bayer

AGCO

PrecisionHawk

Semios

Hortau

Topcon Positioning Systems

Hexagon Agriculture

Pessl Instruments

CropX

Arable Labs

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe IoT Agriculture Solutions product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of IoT Agriculture Solutions, with revenue, gross margin and global market share of IoT Agriculture Solutions from 2018 to 2023.

Chapter 3, the IoT Agriculture Solutions competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2018 to 2029.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2018 to 2023. and IoT Agriculture Solutions market forecast, by regions, type and application, with consumption value, from 2024 to 2029.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War

Chapter 12, the key raw materials and key suppliers, and industry chain of IoT Agriculture Solutions.

Chapter 13, to describe IoT Agriculture Solutions research findings and conclusion.

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