

Global Iodate Salt Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Iodate Salt market size was valued at USD 9551.9 million in 2023 and is forecast to a readjusted size of USD 10620 million by 2030 with a CAGR of 1.5% during review period.

Iodised salt (also spelled iodized salt) is table salt mixed with a minute amount of various salts of the element iodine. The ingestion of iodine prevents iodine deficiency. Worldwide, iodine deficiency affects about two billion people and is the leading preventable cause of intellectual and developmental disabilities. Deficiency also causes thyroid gland problems, including 'endemic goitre'. In many countries, iodine deficiency is a major public health problem that can be cheaply addressed by purposely adding small amounts of iodine to the sodium chloride salt.

North America is the largest market with about 36% market share. Followed by Europe and China, accounting for about 45% market share.

The key players are Salins Group, Morton Salt, Inc., Compass Minerals, Cargill, Nihonkaisui, China Salt etc. Top 3 companies occupied about 73% revenue market share.

The Global Info Research report includes an overview of the development of the Iodate Salt industry chain, the market status of Commercial Use (Potassium Iodate Salt, Potassium Iodide Salt), Residential Use (Potassium Iodate Salt, Potassium Iodide Salt), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Iodate Salt.

Regionally, the report analyzes the Iodate Salt markets in key regions. North America

and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Iodate Salt market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Iodate Salt market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Iodate Salt industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Potassium Iodate Salt, Potassium Iodide Salt).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Iodate Salt market.

Regional Analysis: The report involves examining the Iodate Salt market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Iodate Salt market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Iodate Salt:

Company Analysis: Report covers individual Iodate Salt manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Iodate Salt This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Use, Residential Use).

Technology Analysis: Report covers specific technologies relevant to Iodate Salt. It assesses the current state, advancements, and potential future developments in Iodate Salt areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Iodate Salt market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Iodate Salt market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Potassium Iodate Salt

Potassium Iodide Salt

Other Iodide Salt

Market segment by Application

Commercial Use

Residential Use

Major players covered

Salins Group

Morton Salt, Inc.

Compass Minerals

Cargill

Nihonkaisui

China Salt

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Iodate Salt product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Iodate Salt, with price, sales, revenue and global market share of Iodate Salt from 2019 to 2024.

Chapter 3, the Iodate Salt competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Iodate Salt breakdown data are shown at the regional level, to show the

sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Iodate Salt market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Iodate Salt.

Chapter 14 and 15, to describe Iodate Salt sales channel, distributors, customers, research findings and conclusion.

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