

# Global Invisible Orthodontics Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Invisible Orthodontics market size was valued at USD 3965.6 million in 2023 and is forecast to a readjusted size of USD 11390 million by 2030 with a CAGR of 16.3% during review period.

Orthodontic is a specialty field of dentistry that deals primarily with malpositioned teeth and the jaws: their diagnosis, prevention and correction.

Invisible orthodontics refers to the treatment and correction of patients with dislocated or crowded teeth by means of instruments such as invisible appliances.

Global invisible orthodontics main manufacturers include Align Technology, Institut Straumann AG, Henry Schien (Ortho Organizers), Ormco and 3M, etc., totally holding a share for 30% of the market. North America is the largest market of invisible orthodontics, with a share about 50%. As for the types of products, it can be divided into ceramic braces, clear aligners and lingual braces. The most common product is clear aligners, with a share over 86%. In terms of applications, it is widely used in hospitals and dental clinics. The most common application is in dental clinics, with a share over 67%.

The Global Info Research report includes an overview of the development of the Invisible Orthodontics industry chain, the market status of Hospitals (Ceramic Braces, Clear Aligners), Dental Clinics (Ceramic Braces, Clear Aligners), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Invisible Orthodontics.

Regionally, the report analyzes the Invisible Orthodontics markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Invisible Orthodontics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Invisible Orthodontics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Invisible Orthodontics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Ceramic Braces, Clear Aligners).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Invisible Orthodontics market.

**Regional Analysis:** The report involves examining the Invisible Orthodontics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Invisible Orthodontics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Invisible Orthodontics:

**Company Analysis:** Report covers individual Invisible Orthodontics manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Invisible Orthodontics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospitals, Dental Clinics).

**Technology Analysis:** Report covers specific technologies relevant to Invisible Orthodontics. It assesses the current state, advancements, and potential future developments in Invisible Orthodontics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Invisible Orthodontics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Invisible Orthodontics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Ceramic Braces

Clear Aligners

Lingual Braces

### Market segment by Application

Hospitals

Dental Clinics

## Major players covered

Align Technology

Institut Straumann AG

Henry Schien (Ortho Organizers, Inc)

Ormco

3M

Dentsply Sirona

TP Orthodontics, Inc

Angelalign

ClearPath Orthodontics

Smartee

American Orthodontics

HengHui Technologies Ltd (IROK)

ASO International Inc

Clickalign

DynaFlex

G&H Orthodontics

Magicalign

Scheu-Dental GmbH

BioMers

DB Orthodontics

K Line Europe GmbH

Hibeauty

Geniova

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Invisible Orthodontics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Invisible Orthodontics, with price, sales, revenue and global market share of Invisible Orthodontics from 2019 to 2024.

Chapter 3, the Invisible Orthodontics competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Invisible Orthodontics breakdown data are shown at the regional level, to

show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Invisible Orthodontics market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Invisible Orthodontics.

Chapter 14 and 15, to describe Invisible Orthodontics sales channel, distributors, customers, research findings and conclusion.

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