

Global Invisible Metallic Radiant Coating Glass Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Invisible Metallic Radiant Coating Glass market size was valued at US\$ 14540 million in 2024 and is forecast to a readjusted size of USD 24640 million by 2031 with a CAGR of 7.9% during review period.

Invisible metallic radiant coating glass is a film-based product composed of multiple layers of metal or other compounds coated on the glass surface. The coating layer has the characteristics of high transmission of visible light and high reflection of mid- and far-infrared rays, which makes it have excellent heat insulation effect and good light transmittance compared with ordinary glass and traditional architectural coated glass.

Rapid urbanization has resulted in demand for residential and commercial buildings. The demand for new construction through green buildings is driving the revenue growth of the low-e glass market. Residential and commercial building construction plays an important role in driving the demand for low-e glass. According to World Bank U.S. data, the global construction industry was worth US\$22.04 trillion in 2020. These instances of revenue growth in commercial and residential building construction in the low-E glass market play a key role in driving demand. Low-E glass is rapidly gaining ground in modern architecture and green buildings because of its energy savings, solar control and advanced thermal insulation properties. Low-E glass can transmit 80% of daylight by filtering ultraviolet (UV) light from all directions, which can reduce a building's energy costs. According to the U.S. Department of Energy, low-e glass can reduce energy loss by up to 30 to 50 percent. The adoption of low-e glass panels is becoming increasingly popular among residential and commercial builders, developers, architects and green building contractors due to energy-saving factors. In addition, automakers are switching

from regular glass to low-e glass for better mileage performance, solar control and thermal insulation, and lower CO₂ emissions. In addition, the properties of Low-E glass help reduce U-value and sunshade coefficient (SC), thereby contributing to the overall energy efficiency of the vehicle. Reducing energy costs by reducing carbon footprint is an important factor driving the revenue growth of the low-e glass market.

This report is a detailed and comprehensive analysis for global Invisible Metallic Radiant Coating Glass market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Invisible Metallic Radiant Coating Glass market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Invisible Metallic Radiant Coating Glass market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Invisible Metallic Radiant Coating Glass market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Invisible Metallic Radiant Coating Glass market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Invisible Metallic Radiant Coating Glass

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Invisible Metallic Radiant Coating Glass market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Saint-Gobain, Viridian, NSG, PPG, AGC, Guardian Industries, Schott, Metro Performance Glass, Hollow Glass, Cardinal Glass, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Invisible Metallic Radiant Coating Glass market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Online Pyrolytic Deposition

Offline Vacuum Sputtering

Market segment by Application

Commercial Buildings

Home Windows and Doors

Others

Major players covered

Saint-Gobain

Viridian

NSG

PPG

AGC

Guardian Industries

Schott

Metro Performance Glass

Hollow Glass

Cardinal Glass

Padihamglass

CSG Holding

Xinyi Glass

Yaohua Pilkington Glass

Taiwan Glass

Blue Star Glass

Sanxin Glass

Qingdao Jinjing

Kibing Group

Huadong Coating Glass

Zhongli Holding

Yijun Yaoneng New Material

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Invisible Metallic Radiant Coating Glass product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Invisible Metallic Radiant Coating Glass, with price, sales quantity, revenue, and global market share of Invisible Metallic Radiant Coating Glass from 2020 to 2025.

Chapter 3, the Invisible Metallic Radiant Coating Glass competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Invisible Metallic Radiant Coating Glass breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Invisible Metallic Radiant Coating Glass market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Invisible Metallic Radiant Coating Glass.

Chapter 14 and 15, to describe Invisible Metallic Radiant Coating Glass sales channel, distributors, customers, research findings and conclusion.

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