

Global Investor Relations (IR) Website Builder Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Investor Relations (IR) Website Builder Software market size is expected to reach \$ 594 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

Investor relations (IR) website builder software is specifically built and used to help companies design and launch investor relations sites. These solutions allow users to build custom and professional sites, often integrated into their main site, so that investors can access company information and companies can meet financial disclosure regulations.

Market Drivers

1. Regulatory & Compliance

- SEC Rule 30e-3 & ESG Disclosure Trends: Push for easy, centralized access to reports.
- Global Standards (e.g., GDPR, MiFID II): Requires secure, compliant data handling.
- Accessibility Mandates (WCAG): Legal requirement for websites to be accessible to all investors.

2. Investor Behavior & Expectations

- Rise of Passive & Quantitative Investing: Institutions and ETFs demand machine-readable data (XRBL, API feeds).

- Retail Investor Empowerment (via apps like Robinhood): Requires clear, engaging content for a less professional audience.
- 24/7 Global Markets: Investors expect immediate access to materials from any device, anywhere.

This report studies the global Investor Relations (IR) Website Builder Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Investor Relations (IR) Website Builder Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Investor Relations (IR) Website Builder Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Investor Relations (IR) Website Builder Software total market, 2021-2032, (USD Million)

Global Investor Relations (IR) Website Builder Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Investor Relations (IR) Website Builder Software total market, key domestic companies, and share, (USD Million)

Global Investor Relations (IR) Website Builder Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Investor Relations (IR) Website Builder Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Investor Relations (IR) Website Builder Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Investor Relations (IR) Website Builder Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include B2i Technologies, EQS Group, Equisolve, iPR Software, Q4 Inc, Equiniti Group (Notified), ACCESS Newswire, S&P Global, Market Media Connect, Lime Goat, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Investor Relations (IR) Website Builder Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Investor Relations (IR) Website Builder Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Investor Relations (IR) Website Builder Software Market, Segmentation by Type:

Cloud Based

On-Premise

Global Investor Relations (IR) Website Builder Software Market, Segmentation by

Function:

Compliance and Disclosure Engine

Financial Data and Analytics Hub

Strategic Narrative and Branding Platform

Other

Global Investor Relations (IR) Website Builder Software Market, Segmentation by Marketing Method:

Direct Sales

Distribution

Global Investor Relations (IR) Website Builder Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

B2i Technologies

EQS Group

Equisolve

iPR Software

Q4 Inc

Equiniti Group (Notified)

ACCESS Newswire

S&P Global

Market Media Connect

Lime Goat

SRAX (Sequire)

Key Questions Answered

1. How big is the global Investor Relations (IR) Website Builder Software market?
2. What is the demand of the global Investor Relations (IR) Website Builder Software market?
3. What is the year over year growth of the global Investor Relations (IR) Website Builder Software market?
4. What is the total value of the global Investor Relations (IR) Website Builder Software market?
5. Who are the Major Players in the global Investor Relations (IR) Website Builder Software market?
6. What are the growth factors driving the market demand?

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