

# Global Investment Banking Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Investment Banking market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The investment banking market comprises establishments primarily engaged in undergoing capital risk in the process of underwriting securities. This market excludes companies acting as agents and/or brokers between buyers and sellers of securities and commodities. These establishments primarily involve in underwriting, originating, and/or maintaining markets for issue of securities.

Investment banks across the globe are moving towards businesses requiring less regulatory capital. In this regard, major investment banks from around the world such as Barclays, Deutsche Bank and Credit Suisse have announced their plans to move from traditional underwriting business to other activities such as mergers and acquisitions advisory and fundraising. This shift is primarily due to regulatory changes that made some investment banking activities more expensive than the others. Although the regulations have restricted the range of some banks, forcing them to specialize, some investment bankers, such as Citibank and JPMorgan have continued offering a complete range of investment banking services.

The Global Info Research report includes an overview of the development of the Investment Banking industry chain, the market status of Bank (Mergers And Acquisitions Advisory, Debt Capital Markets Underwriting), Investment Banking Companies (Mergers And Acquisitions Advisory, Debt Capital Markets Underwriting), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Investment Banking.

Regionally, the report analyzes the Investment Banking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Investment Banking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Investment Banking market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Investment Banking industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Mergers And Acquisitions Advisory, Debt Capital Markets Underwriting).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Investment Banking market.

**Regional Analysis:** The report involves examining the Investment Banking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Investment Banking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Investment Banking:

**Company Analysis:** Report covers individual Investment Banking players, suppliers, and other relevant industry players. This analysis includes studying their financial

performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Investment Banking. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Bank, Investment Banking Companies).

**Technology Analysis:** Report covers specific technologies relevant to Investment Banking. It assesses the current state, advancements, and potential future developments in Investment Banking areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Investment Banking market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Investment Banking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Mergers And Acquisitions Advisory

Debt Capital Markets Underwriting

Equity Capital Markets Underwriting

Financial Sponsor/ Syndicated Loans

### Market segment by Application

Bank

Investment Banking Companies

Securities Company

Market segment by players, this report covers

Barclays

JP Morgan

Goldman Sachs

Bank Of America Merrill Lynch

Morgan Stanley

Deutsche Bank

Credit Suisse

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Investment Banking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Investment Banking, with revenue, gross margin and global market share of Investment Banking from 2019 to 2024.

Chapter 3, the Investment Banking competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Investment Banking market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Investment Banking.

Chapter 13, to describe Investment Banking research findings and conclusion.

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