

Global Inventory Tag Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Inventory Tag market size was valued at USD 4846.9 million in 2023 and is forecast to a readjusted size of USD 6175.7 million by 2030 with a CAGR of 3.5% during review period.

Inventory tag is a label attached to the objects to provide them with unique identification and assist in counting the physical inventory. Furthermore, inventory tags offer various advantages over traditional technologies, for instance, effective tracking of products and equipment, which is further maintained by the management information system (MIS) software. These are used to categorize objects based on their nature and application. In addition, these tags allow end users to streamline the stocking process. Hence, in recent years, various government bodies and manufacturing hubs have largely deployed inventory tags, owing to the rise in awareness toward protection against loss, theft, and counterfeiting. Inventory tagging offers various benefits, such as cost-efficiency, automation, and accuracy while tracking inventory through the retail environment and supply chain network. This also improves end user experience by providing better visibility and improved control of inventory.

Rise in awareness of the benefits provided by inventory tags, efforts toward standardization, rapid expansion of retail segment, and convergence of technologies drive the market growth. The market growth is further supported by the increase in disposable income predominantly in the developing countries globally, rapid industrialization, and imposition of strict laws pertaining to secure packaging. However, lack of awareness and high initial costs are some key challenges pertaining in the global inventory tags market.

The Global Info Research report includes an overview of the development of the

Inventory Tag industry chain, the market status of Retail (Metal Tags, Plastic), Industrial (Metal Tags, Plastic), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Inventory Tag.

Regionally, the report analyzes the Inventory Tag markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Inventory Tag market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Inventory Tag market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Inventory Tag industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Metal Tags, Plastic).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Inventory Tag market.

Regional Analysis: The report involves examining the Inventory Tag market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Inventory Tag market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Inventory Tag:

Company Analysis: Report covers individual Inventory Tag manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Inventory Tag. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Retail, Industrial).

Technology Analysis: Report covers specific technologies relevant to Inventory Tag. It assesses the current state, advancements, and potential future developments in Inventory Tag areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Inventory Tag market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Inventory Tag market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Metal Tags

Plastic

Paper

Others

Market segment by Application

Retail

Industrial

Others

Major players covered

Tyco International Plc

Zebra Technologies Corporation

Avery Dennison Corporation

Cenveo Inc

3M Company

Smartrac NV

Hewlett-Packard Company

Checkpoint systems Inc

Alien Technology Inc

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Inventory Tag product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Inventory Tag, with price, sales, revenue and global market share of Inventory Tag from 2019 to 2024.

Chapter 3, the Inventory Tag competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Inventory Tag breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Inventory Tag market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Inventory Tag.

Chapter 14 and 15, to describe Inventory Tag sales channel, distributors, customers, research findings and conclusion.

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