

Global Inventory and Order Management System Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Inventory and Order Management System market size is expected to reach \$ 10863 million by 2032, rising at a market growth of 9.3% CAGR during the forecast period (2026-2032).

Inventory and Order Management System is an enterprise software system that integrates inventory visibility, order capture, inventory allocation, order fulfillment, replenishment coordination, returns-related stock recovery, and multichannel inventory synchronization into one operational workflow. It is typically delivered through cloud subscription, on-premises deployment, or hybrid deployment, with core modules covering product master data, inventory ledgers, available-to-sell inventory calculation, sales order management, purchase order management, stock alerts, batch and serial number tracking, warehouse and store inventory linkage, order status tracking, interface integration, and reporting analytics. The system is mainly used in e-commerce, branded retail, wholesale distribution, manufacturing, third-party logistics, pharmaceutical distribution, food and beverage, and cross-border trade. Its core value lies in connecting inventory data with order fulfillment decisions, thereby reducing overselling, stockouts, duplicate shipments, inventory overhang, and manual reconciliation risks. Major supply regions include the United States, Europe, China, Japan, India, and Southeast Asia, with the United States and Europe leading in enterprise software suites and multichannel order orchestration, while China and India are growing rapidly in e-commerce, cross-border trade, and SME cloud software scenarios.

The global Inventory and Order Management System market is shifting from a back-office recording tool to an operational control layer for enterprises. The parallel growth of marketplaces, social commerce, brand-owned websites, physical stores, distributor networks, and third-party logistics channels requires companies to manage available

inventory, order priority, warehouse allocation, fulfillment routing, and returns-related stock recovery within one system. Inventory management was historically focused on stock records and financial reconciliation, while order management was mainly tied to sales workflows. These functions are now converging into real-time decision systems that directly affect delivery promises, working capital turnover, customer experience, and channel profitability. With the broader adoption of cloud computing, API integration, barcode and RFID tools, automated replenishment, demand forecasting, and AI-driven analytics, Inventory and Order Management Systems are becoming core infrastructure for retailers, manufacturers, and distributors seeking greater supply chain resilience.

Market opportunities are being driven by rising multichannel sales complexity, cross-border e-commerce expansion, higher pressure on inventory capital, and accelerated enterprise digital transformation. Brand owners need to reduce inventory fragmentation across platforms, manufacturers need to connect procurement, production, inventory, and order delivery, while wholesale distributors must maintain accurate fulfillment across multiple warehouses, customer tiers, and pricing systems. Key challenges include high system replacement costs, inconsistent legacy data quality, complex integration with ERP, WMS, TMS, e-commerce platforms, and financial systems, and the sensitivity of SMEs to software costs and implementation cycles. Future demand will increasingly favor platforms with cloud deployment, modular architecture, low-code interfaces, real-time inventory synchronization, intelligent replenishment, order routing, and visual analytics, while standalone inventory ledgers or basic order entry tools will continue to lose independent market value.

This report studies the global Inventory and Order Management System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Inventory and Order Management System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Inventory and Order Management System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Inventory and Order Management System total market, 2021-2032, (USD Million)

Global Inventory and Order Management System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Inventory and Order Management System total market, key domestic companies, and share, (USD Million)

Global Inventory and Order Management System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Inventory and Order Management System total market by Type, CAGR, 2021-2032, (USD Million)

Global Inventory and Order Management System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Inventory and Order Management System market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Oracle Corporation, SAP SE, Microsoft Corporation, IBM Corporation, Salesforce, Inc., Manhattan Associates, Inc., Blue Yonder Group, Inc., Infor Inc., The Sage Group plc, Odoo S.A., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Inventory and Order Management System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Inventory and Order Management System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Inventory and Order Management System Market, Segmentation by Type:

Balanced Inventory and Order Suite

Inventory Centric Suite

Order Centric Suite

Others

Global Inventory and Order Management System Market, Segmentation by Enterprise Size:

Large Enterprises

Medium Enterprises

Small Enterprises

Global Inventory and Order Management System Market, Segmentation by Deployment Model:

Cloud Based SaaS

On Premises Licensed Software

Hybrid Deployment

Global Inventory and Order Management System Market, Segmentation by Channel Coverage:

Multichannel Operations

Omnichannel Operations

Single Channel Operations

Global Inventory and Order Management System Market, Segmentation by Application:

Retail and E-Commerce

Manufacturing

Wholesale Distribution

Others

Companies Profiled:

Oracle Corporation

SAP SE

Microsoft Corporation

IBM Corporation

Salesforce, Inc.

Manhattan Associates, Inc.

Blue Yonder Group, Inc.

Infor Inc.

The Sage Group plc

Odoo S.A.

Cin7 Ltd.

Acumatica, Inc.

The Access Group

Shopify Inc.

Shanghai JUSHUITAN Network Technology Co., Ltd.

Beijing Zhangshang Xianji Network Technology Co., Ltd.

Kingdee International Software Group Company Limited

Yonyou Network Technology Co., Ltd.

NE Inc.

ECOUNT Inc.

91APP, Inc.

Anchanto Pte Ltd

Zoho Corporation Pvt. Ltd.

Unicommerce eSolutions Limited

Vinculum Solutions Pvt. Ltd.

Key Questions Answered

1. How big is the global Inventory and Order Management System market?
2. What is the demand of the global Inventory and Order Management System market?
3. What is the year over year growth of the global Inventory and Order Management

System market?

4. What is the total value of the global Inventory and Order Management System market?
5. Who are the Major Players in the global Inventory and Order Management System market?
6. What are the growth factors driving the market demand?

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