

Global Intravascular Ultrasound (IVUS) Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Intravascular Ultrasound (IVUS) Equipment market size is expected to reach \$ 614 million by 2032, rising at a market growth of 4.9% CAGR during the forecast period (2026-2032).

IVUS is a catheter-based endovascular imaging device: a catheter equipped with a miniature ultrasound transducer is inserted into the blood vessel lumen to provide real-time imaging of the lesion segment and output cross-sectional images of the vessel during retraction. This allows observation of the lumen area, vessel wall layering, plaque morphology, calcification extent, stent apposition and expansion. In terms of product form, IVUS typically consists of a main unit/control console, signal processing and image reconstruction unit, retraction/drive mechanism (some products are mechanically rotating), display and measurement software, and a disposable imaging catheter. Some next-generation products further integrate with FFR/iFR, NIRS, or OCT for multimodal fusion. In application, IVUS is primarily used for coronary PCI and peripheral vascular interventions, its value lying in improving the accuracy of lesion assessment, device selection, stent optimization, and postoperative confirmation.

The global intravascular ultrasound (IVUS) equipment market is defined by a core landscape where 'foreign-funded industry leaders dominate the fundamental market, Chinese manufacturers accelerate their catch-up, and multimodal technology integration shapes new growth drivers'. As the gold-standard device for precision coronary intervention therapy, IVUS has seen a continuous rise in its penetration rate in percutaneous coronary intervention (PCI) procedures worldwide. Penetration exceeds 70% in mature markets across Europe, the United States, and Japan, and has also been gradually increasing in tertiary hospitals in China in recent years. In terms of market competition, Boston Scientific and Philips have long held a dominant position in

both the global and China's IVUS markets. Boston Scientific's iLab series IVUS imaging system, paired with its OptiCross high-definition imaging catheters, is the mainstream installed model in catheterization laboratories (cath labs) of top tertiary hospitals in China. Philips ranks second with its EPIQ CVx cardiovascular ultrasound platform and supporting EagleEye series catheters, underpinned by its leading multimodal image fusion capabilities. Meanwhile, other foreign brands including NIPRO and ACIST Medical Systems also hold a certain market share with their strengths in niche application scenarios, together forming a well-established foreign-funded monopoly structure in the market.

The integrated fusion of IVUS and optical coherence tomography (OCT) is currently the most definitive high-growth track in the IVUS equipment industry, as well as the core breakthrough point for Chinese manufacturers to achieve overtaking on the curve. According to research data, the market is expected to reach USD 91.28 million by 2031, posting a robust Compound Annual Growth Rate (CAGR) of 19.36% during the 2025-2031 forecast period. In this track, Canada-based Conavi Medical Inc stands as the global pioneer. Its Novasight Hybrid system is the world's first single-catheter integrated IVUS-OCT system to obtain dual marketing clearance from the U.S. Food and Drug Administration (FDA) and China's National Medical Products Administration (NMPA), securing the top position in overseas market share in 2025. Japan's Terumo also rapidly entered the market in 2025 with its OPUSWAVE system, leveraging the group's full industrial chain layout in the coronary intervention sector. Chinese manufacturers, for their part, have achieved large-scale breakthroughs. Panovision launched the S1 system, the first IVUS-OCT integrated system approved in China. Grand Pharmaceutical's NOVASYNC system, Horimed Technology Co., Ltd's HSD100 system, and InnerMedical Co., Ltd's H8i system have also successively obtained NMPA marketing approval and quickly entered top-tier tertiary hospitals in China, forming a cluster advantage for Chinese manufacturers in the multimodal track.

In the process of China's substitution in the single-modality IVUS sector, Chinese manufacturers have likewise made core technological breakthroughs and are gradually breaking the foreign-funded monopoly. For instance, Sonoscape Medical Corp's V-reader series ultra-wideband IVUS system has established itself as the leader in China's single-modality IVUS market. MicroPort Medical and other enterprises have also completed the commercialization of IVUS equipment relying on their full industrial chain layout in the cardiovascular intervention field, with the core performance of their products reaching the mainstream international level. From the perspective of market drivers, coronary intervention guidelines in China and overseas have upgraded IVUS-guided complex PCI to a Class I recommendation. Coupled with the rising incidence of

coronary artery disease driven by global population aging and the continuous growth in PCI procedure volumes, the long-term market demand for IVUS equipment is highly certain. Looking ahead, industry competition will shift from a pure focus on hardware performance to the rivalry of end-to-end solutions integrating 'IVUS imaging + Fractional Flow Reserve (FFR) functional assessment + interventional therapy'. With their first-mover advantage in the multimodal integration track and localized service capabilities in China, Chinese manufacturers are expected to continuously gain market share and reshape the competitive landscape of the global IVUS equipment market.

This report studies the global Intravascular Ultrasound (IVUS) Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Intravascular Ultrasound (IVUS) Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Intravascular Ultrasound (IVUS) Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Intravascular Ultrasound (IVUS) Equipment total production and demand, 2021-2032, (K Units)

Global Intravascular Ultrasound (IVUS) Equipment total production value, 2021-2032, (USD Million)

Global Intravascular Ultrasound (IVUS) Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Intravascular Ultrasound (IVUS) Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Intravascular Ultrasound (IVUS) Equipment domestic production, consumption, key domestic manufacturers and share

Global Intravascular Ultrasound (IVUS) Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Intravascular Ultrasound (IVUS) Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Intravascular Ultrasound (IVUS) Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Intravascular Ultrasound (IVUS) Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Boston Scientific, Philips, NIPRO, Terumo, Conavi Medical Inc, Panovision, InnerMedical Co., Ltd, Grand Pharmaceutical, Horimed Technology Co., Ltd, SonoScape, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Intravascular Ultrasound (IVUS) Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Intravascular Ultrasound (IVUS) Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Intravascular Ultrasound (IVUS) Equipment Market, Segmentation by Type:

Mobile IVUS System

Wall-mounted IVUS System

Global Intravascular Ultrasound (IVUS) Equipment Market, Segmentation by Technology:

Basic Diagnostic IVUS System

IVUS - FFR System

IVUS - OCT System

Global Intravascular Ultrasound (IVUS) Equipment Market, Segmentation by Application:

Public Hospitals

Private Hospitals

Companies Profiled:

Boston Scientific

Philips

NIPRO

Terumo

Conavi Medical Inc

Panovision

InnerMedical Co., Ltd

Grand Pharmaceutical

Horimed Technology Co., Ltd

SonoScape

ACIST Medical Systems

MicroPort MicroImaging

Key Questions Answered:

1. How big is the global Intravascular Ultrasound (IVUS) Equipment market?
2. What is the demand of the global Intravascular Ultrasound (IVUS) Equipment market?
3. What is the year over year growth of the global Intravascular Ultrasound (IVUS) Equipment market?
4. What is the production and production value of the global Intravascular Ultrasound (IVUS) Equipment market?
5. Who are the key producers in the global Intravascular Ultrasound (IVUS) Equipment market?
6. What are the growth factors driving the market demand?

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