

# Global Intimate Wipes Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Intimate Wipes market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Intimate wipes are used to clean underarms, groins, and other private parts of the body. Intimate wipes could be mainly used to freshen up before and after sexual activities. Manufacturers of intimate wipes typically use powerful cleansing formulae such as chamomile, aloe, and other skin-conditioning botanicals and soft fabrics in their products. Intimate wipes can also be used to clean other body parts apart from the private ones.

The global intimate wipes market is prophesied to see expansion in the near future as people continue to be inspired to live a healthy life. Besides following a healthy lifestyle, people have become increasingly aware of personal hygiene.

The Global Info Research report includes an overview of the development of the Intimate Wipes industry chain, the market status of Supermarkets and Hypermarkets (Cotton Terry Wipes, Cotton Flannel Wipes), Independent Retailers (Cotton Terry Wipes, Cotton Flannel Wipes), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Intimate Wipes.

Regionally, the report analyzes the Intimate Wipes markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Intimate Wipes market, with robust domestic demand, supportive policies, and a strong

manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Intimate Wipes market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Intimate Wipes industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Packs), revenue generated, and market share of different by Type (e.g., Cotton Terry Wipes, Cotton Flannel Wipes).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Intimate Wipes market.

**Regional Analysis:** The report involves examining the Intimate Wipes market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Intimate Wipes market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Intimate Wipes:

**Company Analysis:** Report covers individual Intimate Wipes manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Intimate Wipes This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Supermarkets and Hypermarkets, Independent Retailers).

**Technology Analysis:** Report covers specific technologies relevant to Intimate Wipes. It assesses the current state, advancements, and potential future developments in Intimate Wipes areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Intimate Wipes market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Intimate Wipes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Cotton Terry Wipes

Cotton Flannel Wipes

Microfibre Wipes

Bamboo Velour Wipes

Others

#### Market segment by Application

Supermarkets and Hypermarkets

Independent Retailers

Drug Stores

E-Commerce

Major players covered

Procter & Gamble

Kimberly Clark

Premier Care Industries

Nice-Pak International

Rockline Industries

Prestige Brands

The Boots Company

Glenmark Pharmaceuticals

Hengan International Group

Bodywise

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Intimate Wipes product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intimate Wipes, with price, sales, revenue and global market share of Intimate Wipes from 2019 to 2024.

Chapter 3, the Intimate Wipes competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Intimate Wipes breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Intimate Wipes market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intimate Wipes.

Chapter 14 and 15, to describe Intimate Wipes sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Intimate Wipes
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
  - 1.3.1 Overview: Global Intimate Wipes Consumption Value by Type: 2019 Versus 2023 Versus 2030
  - 1.3.2 Cotton Terry Wipes
  - 1.3.3 Cotton Flannel Wipes
  - 1.3.4 Microfibre Wipes
  - 1.3.5 Bamboo Velour Wipes
  - 1.3.6 Others
- 1.4 Market Analysis by Application
  - 1.4.1 Overview: Global Intimate Wipes Consumption Value by Application: 2019 Versus 2023 Versus 2030
  - 1.4.2 Supermarkets and Hypermarkets
  - 1.4.3 Independent Retailers
  - 1.4.4 Drug Stores
  - 1.4.5 E-Commerce
- 1.5 Global Intimate Wipes Market Size & Forecast
  - 1.5.1 Global Intimate Wipes Consumption Value (2019 & 2023 & 2030)
  - 1.5.2 Global Intimate Wipes Sales Quantity (2019-2030)
  - 1.5.3 Global Intimate Wipes Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

- 2.1 Procter & Gamble
  - 2.1.1 Procter & Gamble Details
  - 2.1.2 Procter & Gamble Major Business
  - 2.1.3 Procter & Gamble Intimate Wipes Product and Services
  - 2.1.4 Procter & Gamble Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.1.5 Procter & Gamble Recent Developments/Updates
- 2.2 Kimberly Clark
  - 2.2.1 Kimberly Clark Details
  - 2.2.2 Kimberly Clark Major Business
  - 2.2.3 Kimberly Clark Intimate Wipes Product and Services

2.2.4 Kimberly Clark Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Kimberly Clark Recent Developments/Updates

2.3 Premier Care Industries

2.3.1 Premier Care Industries Details

2.3.2 Premier Care Industries Major Business

2.3.3 Premier Care Industries Intimate Wipes Product and Services

2.3.4 Premier Care Industries Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Premier Care Industries Recent Developments/Updates

2.4 Nice-Pak International

2.4.1 Nice-Pak International Details

2.4.2 Nice-Pak International Major Business

2.4.3 Nice-Pak International Intimate Wipes Product and Services

2.4.4 Nice-Pak International Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Nice-Pak International Recent Developments/Updates

2.5 Rockline Industries

2.5.1 Rockline Industries Details

2.5.2 Rockline Industries Major Business

2.5.3 Rockline Industries Intimate Wipes Product and Services

2.5.4 Rockline Industries Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Rockline Industries Recent Developments/Updates

2.6 Prestige Brands

2.6.1 Prestige Brands Details

2.6.2 Prestige Brands Major Business

2.6.3 Prestige Brands Intimate Wipes Product and Services

2.6.4 Prestige Brands Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Prestige Brands Recent Developments/Updates

2.7 The Boots Company

2.7.1 The Boots Company Details

2.7.2 The Boots Company Major Business

2.7.3 The Boots Company Intimate Wipes Product and Services

2.7.4 The Boots Company Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 The Boots Company Recent Developments/Updates

2.8 Glenmark Pharmaceuticals



- 2.8.1 Glenmark Pharmaceuticals Details
- 2.8.2 Glenmark Pharmaceuticals Major Business
- 2.8.3 Glenmark Pharmaceuticals Intimate Wipes Product and Services
- 2.8.4 Glenmark Pharmaceuticals Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Glenmark Pharmaceuticals Recent Developments/Updates
- 2.9 Hengan International Group
  - 2.9.1 Hengan International Group Details
  - 2.9.2 Hengan International Group Major Business
  - 2.9.3 Hengan International Group Intimate Wipes Product and Services
  - 2.9.4 Hengan International Group Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Hengan International Group Recent Developments/Updates
- 2.10 Bodywise
  - 2.10.1 Bodywise Details
  - 2.10.2 Bodywise Major Business
  - 2.10.3 Bodywise Intimate Wipes Product and Services
  - 2.10.4 Bodywise Intimate Wipes Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Bodywise Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: INTIMATE WIPES BY MANUFACTURER**

- 3.1 Global Intimate Wipes Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Intimate Wipes Revenue by Manufacturer (2019-2024)
- 3.3 Global Intimate Wipes Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Intimate Wipes by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Intimate Wipes Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Intimate Wipes Manufacturer Market Share in 2023
- 3.5 Intimate Wipes Market: Overall Company Footprint Analysis
  - 3.5.1 Intimate Wipes Market: Region Footprint
  - 3.5.2 Intimate Wipes Market: Company Product Type Footprint
  - 3.5.3 Intimate Wipes Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**



#### 4.1 Global Intimate Wipes Market Size by Region

4.1.1 Global Intimate Wipes Sales Quantity by Region (2019-2030)

4.1.2 Global Intimate Wipes Consumption Value by Region (2019-2030)

4.1.3 Global Intimate Wipes Average Price by Region (2019-2030)

#### 4.2 North America Intimate Wipes Consumption Value (2019-2030)

#### 4.3 Europe Intimate Wipes Consumption Value (2019-2030)

#### 4.4 Asia-Pacific Intimate Wipes Consumption Value (2019-2030)

#### 4.5 South America Intimate Wipes Consumption Value (2019-2030)

#### 4.6 Middle East and Africa Intimate Wipes Consumption Value (2019-2030)

### 5 MARKET SEGMENT BY TYPE

#### 5.1 Global Intimate Wipes Sales Quantity by Type (2019-2030)

#### 5.2 Global Intimate Wipes Consumption Value by Type (2019-2030)

#### 5.3 Global Intimate Wipes Average Price by Type (2019-2030)

### 6 MARKET SEGMENT BY APPLICATION

#### 6.1 Global Intimate Wipes Sales Quantity by Application (2019-2030)

#### 6.2 Global Intimate Wipes Consumption Value by Application (2019-2030)

#### 6.3 Global Intimate Wipes Average Price by Application (2019-2030)

### 7 NORTH AMERICA

#### 7.1 North America Intimate Wipes Sales Quantity by Type (2019-2030)

#### 7.2 North America Intimate Wipes Sales Quantity by Application (2019-2030)

#### 7.3 North America Intimate Wipes Market Size by Country

7.3.1 North America Intimate Wipes Sales Quantity by Country (2019-2030)

7.3.2 North America Intimate Wipes Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

### 8 EUROPE

#### 8.1 Europe Intimate Wipes Sales Quantity by Type (2019-2030)

#### 8.2 Europe Intimate Wipes Sales Quantity by Application (2019-2030)

#### 8.3 Europe Intimate Wipes Market Size by Country

- 8.3.1 Europe Intimate Wipes Sales Quantity by Country (2019-2030)
- 8.3.2 Europe Intimate Wipes Consumption Value by Country (2019-2030)
- 8.3.3 Germany Market Size and Forecast (2019-2030)
- 8.3.4 France Market Size and Forecast (2019-2030)
- 8.3.5 United Kingdom Market Size and Forecast (2019-2030)
- 8.3.6 Russia Market Size and Forecast (2019-2030)
- 8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

- 9.1 Asia-Pacific Intimate Wipes Sales Quantity by Type (2019-2030)
- 9.2 Asia-Pacific Intimate Wipes Sales Quantity by Application (2019-2030)
- 9.3 Asia-Pacific Intimate Wipes Market Size by Region
  - 9.3.1 Asia-Pacific Intimate Wipes Sales Quantity by Region (2019-2030)
  - 9.3.2 Asia-Pacific Intimate Wipes Consumption Value by Region (2019-2030)
  - 9.3.3 China Market Size and Forecast (2019-2030)
  - 9.3.4 Japan Market Size and Forecast (2019-2030)
  - 9.3.5 Korea Market Size and Forecast (2019-2030)
  - 9.3.6 India Market Size and Forecast (2019-2030)
  - 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  - 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Intimate Wipes Sales Quantity by Type (2019-2030)
- 10.2 South America Intimate Wipes Sales Quantity by Application (2019-2030)
- 10.3 South America Intimate Wipes Market Size by Country
  - 10.3.1 South America Intimate Wipes Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Intimate Wipes Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Intimate Wipes Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Intimate Wipes Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Intimate Wipes Market Size by Country
  - 11.3.1 Middle East & Africa Intimate Wipes Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Intimate Wipes Consumption Value by Country

(2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

12.1 Intimate Wipes Market Drivers

12.2 Intimate Wipes Market Restraints

12.3 Intimate Wipes Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Intimate Wipes and Key Manufacturers

13.2 Manufacturing Costs Percentage of Intimate Wipes

13.3 Intimate Wipes Production Process

13.4 Intimate Wipes Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Intimate Wipes Typical Distributors

14.3 Intimate Wipes Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Intimate Wipes Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Intimate Wipes Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Procter & Gamble Basic Information, Manufacturing Base and Competitors

Table 4. Procter & Gamble Major Business

Table 5. Procter & Gamble Intimate Wipes Product and Services

Table 6. Procter & Gamble Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Procter & Gamble Recent Developments/Updates

Table 8. Kimberly Clark Basic Information, Manufacturing Base and Competitors

Table 9. Kimberly Clark Major Business

Table 10. Kimberly Clark Intimate Wipes Product and Services

Table 11. Kimberly Clark Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Kimberly Clark Recent Developments/Updates

Table 13. Premier Care Industries Basic Information, Manufacturing Base and Competitors

Table 14. Premier Care Industries Major Business

Table 15. Premier Care Industries Intimate Wipes Product and Services

Table 16. Premier Care Industries Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Premier Care Industries Recent Developments/Updates

Table 18. Nice-Pak International Basic Information, Manufacturing Base and Competitors

Table 19. Nice-Pak International Major Business

Table 20. Nice-Pak International Intimate Wipes Product and Services

Table 21. Nice-Pak International Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Nice-Pak International Recent Developments/Updates

Table 23. Rockline Industries Basic Information, Manufacturing Base and Competitors

Table 24. Rockline Industries Major Business

Table 25. Rockline Industries Intimate Wipes Product and Services

Table 26. Rockline Industries Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Rockline Industries Recent Developments/Updates

Table 28. Prestige Brands Basic Information, Manufacturing Base and Competitors

Table 29. Prestige Brands Major Business

Table 30. Prestige Brands Intimate Wipes Product and Services

Table 31. Prestige Brands Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Prestige Brands Recent Developments/Updates

Table 33. The Boots Company Basic Information, Manufacturing Base and Competitors

Table 34. The Boots Company Major Business

Table 35. The Boots Company Intimate Wipes Product and Services

Table 36. The Boots Company Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. The Boots Company Recent Developments/Updates

Table 38. Glenmark Pharmaceuticals Basic Information, Manufacturing Base and Competitors

Table 39. Glenmark Pharmaceuticals Major Business

Table 40. Glenmark Pharmaceuticals Intimate Wipes Product and Services

Table 41. Glenmark Pharmaceuticals Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 42. Glenmark Pharmaceuticals Recent Developments/Updates

Table 43. Hengan International Group Basic Information, Manufacturing Base and Competitors

Table 44. Hengan International Group Major Business

Table 45. Hengan International Group Intimate Wipes Product and Services

Table 46. Hengan International Group Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 47. Hengan International Group Recent Developments/Updates

Table 48. Bodywise Basic Information, Manufacturing Base and Competitors

Table 49. Bodywise Major Business

Table 50. Bodywise Intimate Wipes Product and Services

Table 51. Bodywise Intimate Wipes Sales Quantity (K Packs), Average Price (USD/Pack), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 52. Bodywise Recent Developments/Updates

Table 53. Global Intimate Wipes Sales Quantity by Manufacturer (2019-2024) & (K Packs)



Table 54. Global Intimate Wipes Revenue by Manufacturer (2019-2024) & (USD Million)

Table 55. Global Intimate Wipes Average Price by Manufacturer (2019-2024) & (USD/Pack)

Table 56. Market Position of Manufacturers in Intimate Wipes, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 57. Head Office and Intimate Wipes Production Site of Key Manufacturer

Table 58. Intimate Wipes Market: Company Product Type Footprint

Table 59. Intimate Wipes Market: Company Product Application Footprint

Table 60. Intimate Wipes New Market Entrants and Barriers to Market Entry

Table 61. Intimate Wipes Mergers, Acquisition, Agreements, and Collaborations

Table 62. Global Intimate Wipes Sales Quantity by Region (2019-2024) & (K Packs)

Table 63. Global Intimate Wipes Sales Quantity by Region (2025-2030) & (K Packs)

Table 64. Global Intimate Wipes Consumption Value by Region (2019-2024) & (USD Million)

Table 65. Global Intimate Wipes Consumption Value by Region (2025-2030) & (USD Million)

Table 66. Global Intimate Wipes Average Price by Region (2019-2024) & (USD/Pack)

Table 67. Global Intimate Wipes Average Price by Region (2025-2030) & (USD/Pack)

Table 68. Global Intimate Wipes Sales Quantity by Type (2019-2024) & (K Packs)

Table 69. Global Intimate Wipes Sales Quantity by Type (2025-2030) & (K Packs)

Table 70. Global Intimate Wipes Consumption Value by Type (2019-2024) & (USD Million)

Table 71. Global Intimate Wipes Consumption Value by Type (2025-2030) & (USD Million)

Table 72. Global Intimate Wipes Average Price by Type (2019-2024) & (USD/Pack)

Table 73. Global Intimate Wipes Average Price by Type (2025-2030) & (USD/Pack)

Table 74. Global Intimate Wipes Sales Quantity by Application (2019-2024) & (K Packs)

Table 75. Global Intimate Wipes Sales Quantity by Application (2025-2030) & (K Packs)

Table 76. Global Intimate Wipes Consumption Value by Application (2019-2024) & (USD Million)

Table 77. Global Intimate Wipes Consumption Value by Application (2025-2030) & (USD Million)

Table 78. Global Intimate Wipes Average Price by Application (2019-2024) & (USD/Pack)

Table 79. Global Intimate Wipes Average Price by Application (2025-2030) & (USD/Pack)

Table 80. North America Intimate Wipes Sales Quantity by Type (2019-2024) & (K Packs)

Table 81. North America Intimate Wipes Sales Quantity by Type (2025-2030) & (K



Packs)

Table 82. North America Intimate Wipes Sales Quantity by Application (2019-2024) & (K Packs)

Table 83. North America Intimate Wipes Sales Quantity by Application (2025-2030) & (K Packs)

Table 84. North America Intimate Wipes Sales Quantity by Country (2019-2024) & (K Packs)

Table 85. North America Intimate Wipes Sales Quantity by Country (2025-2030) & (K Packs)

Table 86. North America Intimate Wipes Consumption Value by Country (2019-2024) & (USD Million)

Table 87. North America Intimate Wipes Consumption Value by Country (2025-2030) & (USD Million)

Table 88. Europe Intimate Wipes Sales Quantity by Type (2019-2024) & (K Packs)

Table 89. Europe Intimate Wipes Sales Quantity by Type (2025-2030) & (K Packs)

Table 90. Europe Intimate Wipes Sales Quantity by Application (2019-2024) & (K Packs)

Table 91. Europe Intimate Wipes Sales Quantity by Application (2025-2030) & (K Packs)

Table 92. Europe Intimate Wipes Sales Quantity by Country (2019-2024) & (K Packs)

Table 93. Europe Intimate Wipes Sales Quantity by Country (2025-2030) & (K Packs)

Table 94. Europe Intimate Wipes Consumption Value by Country (2019-2024) & (USD Million)

Table 95. Europe Intimate Wipes Consumption Value by Country (2025-2030) & (USD Million)

Table 96. Asia-Pacific Intimate Wipes Sales Quantity by Type (2019-2024) & (K Packs)

Table 97. Asia-Pacific Intimate Wipes Sales Quantity by Type (2025-2030) & (K Packs)

Table 98. Asia-Pacific Intimate Wipes Sales Quantity by Application (2019-2024) & (K Packs)

Table 99. Asia-Pacific Intimate Wipes Sales Quantity by Application (2025-2030) & (K Packs)

Table 100. Asia-Pacific Intimate Wipes Sales Quantity by Region (2019-2024) & (K Packs)

Table 101. Asia-Pacific Intimate Wipes Sales Quantity by Region (2025-2030) & (K Packs)

Table 102. Asia-Pacific Intimate Wipes Consumption Value by Region (2019-2024) & (USD Million)

Table 103. Asia-Pacific Intimate Wipes Consumption Value by Region (2025-2030) & (USD Million)

Table 104. South America Intimate Wipes Sales Quantity by Type (2019-2024) & (K Packs)

Table 105. South America Intimate Wipes Sales Quantity by Type (2025-2030) & (K Packs)

Table 106. South America Intimate Wipes Sales Quantity by Application (2019-2024) & (K Packs)

Table 107. South America Intimate Wipes Sales Quantity by Application (2025-2030) & (K Packs)

Table 108. South America Intimate Wipes Sales Quantity by Country (2019-2024) & (K Packs)

Table 109. South America Intimate Wipes Sales Quantity by Country (2025-2030) & (K Packs)

Table 110. South America Intimate Wipes Consumption Value by Country (2019-2024) & (USD Million)

Table 111. South America Intimate Wipes Consumption Value by Country (2025-2030) & (USD Million)

Table 112. Middle East & Africa Intimate Wipes Sales Quantity by Type (2019-2024) & (K Packs)

Table 113. Middle East & Africa Intimate Wipes Sales Quantity by Type (2025-2030) & (K Packs)

Table 114. Middle East & Africa Intimate Wipes Sales Quantity by Application (2019-2024) & (K Packs)

Table 115. Middle East & Africa Intimate Wipes Sales Quantity by Application (2025-2030) & (K Packs)

Table 116. Middle East & Africa Intimate Wipes Sales Quantity by Region (2019-2024) & (K Packs)

Table 117. Middle East & Africa Intimate Wipes Sales Quantity by Region (2025-2030) & (K Packs)

Table 118. Middle East & Africa Intimate Wipes Consumption Value by Region (2019-2024) & (USD Million)

Table 119. Middle East & Africa Intimate Wipes Consumption Value by Region (2025-2030) & (USD Million)

Table 120. Intimate Wipes Raw Material

Table 121. Key Manufacturers of Intimate Wipes Raw Materials

Table 122. Intimate Wipes Typical Distributors

Table 123. Intimate Wipes Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Intimate Wipes Picture

Figure 2. Global Intimate Wipes Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Intimate Wipes Consumption Value Market Share by Type in 2023

Figure 4. Cotton Terry Wipes Examples

Figure 5. Cotton Flannel Wipes Examples

Figure 6. Microfibre Wipes Examples

Figure 7. Bamboo Velour Wipes Examples

Figure 8. Others Examples

Figure 9. Global Intimate Wipes Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 10. Global Intimate Wipes Consumption Value Market Share by Application in 2023

Figure 11. Supermarkets and Hypermarkets Examples

Figure 12. Independent Retailers Examples

Figure 13. Drug Stores Examples

Figure 14. E-Commerce Examples

Figure 15. Global Intimate Wipes Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 16. Global Intimate Wipes Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 17. Global Intimate Wipes Sales Quantity (2019-2030) & (K Packs)

Figure 18. Global Intimate Wipes Average Price (2019-2030) & (USD/Pack)

Figure 19. Global Intimate Wipes Sales Quantity Market Share by Manufacturer in 2023

Figure 20. Global Intimate Wipes Consumption Value Market Share by Manufacturer in 2023

Figure 21. Producer Shipments of Intimate Wipes by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 22. Top 3 Intimate Wipes Manufacturer (Consumption Value) Market Share in 2023

Figure 23. Top 6 Intimate Wipes Manufacturer (Consumption Value) Market Share in 2023

Figure 24. Global Intimate Wipes Sales Quantity Market Share by Region (2019-2030)

Figure 25. Global Intimate Wipes Consumption Value Market Share by Region (2019-2030)

Figure 26. North America Intimate Wipes Consumption Value (2019-2030) & (USD Million)

Figure 27. Europe Intimate Wipes Consumption Value (2019-2030) & (USD Million)

Figure 28. Asia-Pacific Intimate Wipes Consumption Value (2019-2030) & (USD Million)

Figure 29. South America Intimate Wipes Consumption Value (2019-2030) & (USD Million)

Figure 30. Middle East & Africa Intimate Wipes Consumption Value (2019-2030) & (USD Million)

Figure 31. Global Intimate Wipes Sales Quantity Market Share by Type (2019-2030)

Figure 32. Global Intimate Wipes Consumption Value Market Share by Type (2019-2030)

Figure 33. Global Intimate Wipes Average Price by Type (2019-2030) & (USD/Pack)

Figure 34. Global Intimate Wipes Sales Quantity Market Share by Application (2019-2030)

Figure 35. Global Intimate Wipes Consumption Value Market Share by Application (2019-2030)

Figure 36. Global Intimate Wipes Average Price by Application (2019-2030) & (USD/Pack)

Figure 37. North America Intimate Wipes Sales Quantity Market Share by Type (2019-2030)

Figure 38. North America Intimate Wipes Sales Quantity Market Share by Application (2019-2030)

Figure 39. North America Intimate Wipes Sales Quantity Market Share by Country (2019-2030)

Figure 40. North America Intimate Wipes Consumption Value Market Share by Country (2019-2030)

Figure 41. United States Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Canada Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 43. Mexico Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 44. Europe Intimate Wipes Sales Quantity Market Share by Type (2019-2030)

Figure 45. Europe Intimate Wipes Sales Quantity Market Share by Application (2019-2030)

Figure 46. Europe Intimate Wipes Sales Quantity Market Share by Country (2019-2030)

Figure 47. Europe Intimate Wipes Consumption Value Market Share by Country (2019-2030)

Figure 48. Germany Intimate Wipes Consumption Value and Growth Rate (2019-2030)

& (USD Million)

Figure 49. France Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. United Kingdom Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Russia Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 52. Italy Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 53. Asia-Pacific Intimate Wipes Sales Quantity Market Share by Type (2019-2030)

Figure 54. Asia-Pacific Intimate Wipes Sales Quantity Market Share by Application (2019-2030)

Figure 55. Asia-Pacific Intimate Wipes Sales Quantity Market Share by Region (2019-2030)

Figure 56. Asia-Pacific Intimate Wipes Consumption Value Market Share by Region (2019-2030)

Figure 57. China Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. Japan Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Korea Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. India Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. Southeast Asia Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 62. Australia Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 63. South America Intimate Wipes Sales Quantity Market Share by Type (2019-2030)

Figure 64. South America Intimate Wipes Sales Quantity Market Share by Application (2019-2030)

Figure 65. South America Intimate Wipes Sales Quantity Market Share by Country (2019-2030)

Figure 66. South America Intimate Wipes Consumption Value Market Share by Country (2019-2030)

Figure 67. Brazil Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 68. Argentina Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 69. Middle East & Africa Intimate Wipes Sales Quantity Market Share by Type (2019-2030)

Figure 70. Middle East & Africa Intimate Wipes Sales Quantity Market Share by Application (2019-2030)

Figure 71. Middle East & Africa Intimate Wipes Sales Quantity Market Share by Region (2019-2030)

Figure 72. Middle East & Africa Intimate Wipes Consumption Value Market Share by Region (2019-2030)

Figure 73. Turkey Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. Egypt Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Saudi Arabia Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 76. South Africa Intimate Wipes Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 77. Intimate Wipes Market Drivers

Figure 78. Intimate Wipes Market Restraints

Figure 79. Intimate Wipes Market Trends

Figure 80. Porters Five Forces Analysis

Figure 81. Manufacturing Cost Structure Analysis of Intimate Wipes in 2023

Figure 82. Manufacturing Process Analysis of Intimate Wipes

Figure 83. Intimate Wipes Industrial Chain

Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 85. Direct Channel Pros & Cons

Figure 86. Indirect Channel Pros & Cons

Figure 87. Methodology

Figure 88. Research Process and Data Source



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