

Global Intimate Wear Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Intimate Wear market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Intimate wear is also close fitting underwear, refers to people wearing close to the skin or other clothes below the type of clothing. Personal intimate wear products are divided into three major segments, which is bras, underpants, Sleepwear and Loungewear.

In Europe, Intimate Wear key players include Triumph, Marks & spencer, Kiabi, Hunkemoller, Calzedonia, Chantelle Group, etc. The top six manufacturers hold a share over 10%.

Germany is the largest market, with a share over 10%, followed by UK and France, both have a share over 20%.

In terms of product, Underpants is the largest segment, with a share over 35%. And in terms of application, the largest application is Women's Intimate Wear, followed by Men's Intimate Wear, Kids's intimate wear, etc.

The Global Info Research report includes an overview of the development of the Intimate Wear industry chain, the market status of Women's Intimate Wear (Bras, Underpants), Men's Intimate Wear (Bras, Underpants), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Intimate Wear.

Regionally, the report analyzes the Intimate Wear markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Intimate Wear market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Intimate Wear market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Intimate Wear industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Bras, Underpants).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Intimate Wear market.

Regional Analysis: The report involves examining the Intimate Wear market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Intimate Wear market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Intimate Wear:

Company Analysis: Report covers individual Intimate Wear manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards Intimate Wear This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Women's Intimate Wear, Men's Intimate Wear).

Technology Analysis: Report covers specific technologies relevant to Intimate Wear. It assesses the current state, advancements, and potential future developments in Intimate Wear areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Intimate Wear market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Intimate Wear market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Bras

Underpants

Pajamas and Tracksuit

Others

Market segment by Application

Women's Intimate Wear

Men's Intimate Wear

Kids' Intimate Wear

Major players covered

Triumph

Marks & spencer

Kiabi

Hunkemoller

Calzedonia

Chantelle Group

Hanesbrands

PVH Corp

SCHIESSER

Fruit of the Loom

LASCANA

Oysho

Jockey International

La Perla

ANN SUMMERS LTD.

Penti

Agent Provocateur ltd

Etam

The Bendon Group

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Intimate Wear product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intimate Wear, with price, sales, revenue and global market share of Intimate Wear from 2019 to 2024.

Chapter 3, the Intimate Wear competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Intimate Wear breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Intimate Wear market forecast, by regions, type and application, with sales

and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intimate Wear.

Chapter 14 and 15, to describe Intimate Wear sales channel, distributors, customers, research findings and conclusion.

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