

Global Intimate Apparel Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/GDAF77D8663CEN.html>

Date: June 2025

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: GDAF77D8663CEN

Abstracts

According to our (Global Info Research) latest study, the global Intimate Apparel market size was valued at US\$ 85890 million in 2024 and is forecast to a readjusted size of USD 103520 million by 2031 with a CAGR of 2.7% during review period.

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

Major global manufacturers of close-fitting clothing include L Brands, Hanes Brands, BetBerkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International, Triumph International, PVH, Cosmo Lady and Fast Retaining, etc. L Brands and Hanes Brands are the top two in the industry, with market shares of 13 percent and 8 percent.

This report is a detailed and comprehensive analysis for global Intimate Apparel market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by End User. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Intimate Apparel market size and forecasts, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/Unit), 2020-2031

Global Intimate Apparel market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/Unit), 2020-2031

Global Intimate Apparel market size and forecasts, by Type and by End User, in consumption value (\$ Million), sales quantity (M Units), and average selling prices (USD/Unit), 2020-2031

Global Intimate Apparel market shares of main players, shipments in revenue (\$ Million), sales quantity (M Units), and ASP (USD/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Intimate Apparel

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Intimate Apparel market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L Brands, Hanes Brands, Betkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International, Triumph International, PVH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Intimate Apparel market is split by Type and by End User. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for

consumption value by Type, and by End User in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

Market segment by End User

Women

Men

Kid

Major players covered

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Intimate Apparel product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Intimate Apparel, with price, sales quantity, revenue, and global market share of Intimate Apparel from 2020 to 2025.

Chapter 3, the Intimate Apparel competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Intimate Apparel breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by End User, with sales market share and growth rate by Type, by End User, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Intimate Apparel market forecast, by regions, by Type, and by End User, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Intimate Apparel.

Chapter 14 and 15, to describe Intimate Apparel sales channel, distributors, customers,

research findings and conclusion.

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