

Global Intimate Apparel Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Intimate Apparel market size is expected to reach \$ 106130 million by 2032, rising at a market growth of 2.7% CAGR during the forecast period (2026-2032).

Intimate Apparel, also known as undergarment, refers to a kind of clothing that people wear close to skin or under other clothes. Intimate Apparel products can be divided into four major product segments, namely, bras, underpants, sleepwear and loungewear, Shapewear and thermal clothes. The following table sets forth these four segments of Intimate Apparel.

Major global manufacturers of close-fitting clothing include L Brands, Hanes Brands, BetBerkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International, Triumph International, PVH, Cosmo Lady and Fast Retaining, etc. L Brands and Hanes Brands are the top two in the industry, with market shares of 13 percent and 8 percent.

This report studies the global Intimate Apparel production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Intimate Apparel and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Intimate Apparel that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Intimate Apparel total production and demand, 2021-2032, (M Units)

Global Intimate Apparel total production value, 2021-2032, (USD Million)
Global Intimate Apparel production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)
Global Intimate Apparel consumption by region & country, CAGR, 2021-2032 & (M Units)
U.S. VS China: Intimate Apparel domestic production, consumption, key domestic manufacturers and share
Global Intimate Apparel production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)
Global Intimate Apparel production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)
Global Intimate Apparel production by End User, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Intimate Apparel market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include L Brands, Hanes Brands, Betkshire Hathaway (Fruit of Loom), American Eagle (Aerie), Wacoal, Marks & Spencer, Gunze, Jockey International, Triumph International, PVH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Intimate Apparel market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (USD/Unit) by manufacturer, by Type, and by End User. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Intimate Apparel Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Intimate Apparel Market, Segmentation by Type:

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

Global Intimate Apparel Market, Segmentation by End User:

Women

Men

Kid

Companies Profiled:

L Brands

Hanes Brands

Betkshire Hathaway (Fruit of Loom)

American Eagle (Aerie)

Wacoal

Marks & Spencer

Gunze

Jockey International

Triumph International

PVH

Cosmo Lady

Fast Retailing

Embrygroup

Aimer

Debenhams

Huijie (Maniform Lingerie)

Lise Charmel

Your Sun

Tinsino

Bare Necessities

Wolf Lingerie

Hanky Panky

Key Questions Answered:

1. How big is the global Intimate Apparel market?
2. What is the demand of the global Intimate Apparel market?
3. What is the year over year growth of the global Intimate Apparel market?
4. What is the production and production value of the global Intimate Apparel market?
5. Who are the key producers in the global Intimate Apparel market?
6. What are the growth factors driving the market demand?

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