

Global Internet Search Portals Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Internet search portals include operating web sites which provide a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. It includes internet search web sites and covers other additional Internet services such as e-mail connections to other web sites, auctions, news, other limited content and serves as a home base for Internet users.

Scope of the Report:

This report studies the Internet Search Portals market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Internet Search Portals market by product type and applications/end industries.

The competition for search traffic is significant amongst major players like Google, Yahoo and Bing. Strategic partnerships are seen amongst major competitors contributing a large share to their revenues. For instance, Apple uses Google as its default search engine which has contributed as much as \$8.8 billion to annual revenues of Google and Yahoo switched to Microsoft Bing.

The global Internet Search Portals market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Internet Search Portals.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Google

Bing

Baidu

Ask

Yahoo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Operating Web Sites

Internet Search Web Sites

Others

Market Segment by Applications, can be divided into

Personal

Commercial

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