

# Global Internet Radio Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Internet Radio market size was valued at USD 34660 million in 2023 and is forecast to a readjusted size of USD 66110 million by 2030 with a CAGR of 9.7% during review period.

Internet radio (also web radio, net radio, streaming radio, e-radio, IP radio, and online radio) is a digital audio service transmitted via the Internet. Broadcasting on the Internet is usually referred to as webcasting since it is not transmitted broadly through wireless means. It can either be used as a stand-alone device running through the internet, or as a software running through a single computer.

Of the major players of Internet Radio, Spotify maintained its first place in the ranking in 2019. Spotify accounted for 27.63% of the Global Internet Radio revenue market share in 2019. Other players accounted for 21.39%, 15%, 8.68% including Apple Music, Amazon Music, Tencent Music. Suppliers of Internet Radio in the international market are large, specialist companies, as well as divisions or subsidiaries of large groups.

The main types of Internet Radio have Subscription Service and Ad-Supported Radio Service. On the basis of the types, Subscription Service is projected to account for the largest revenue share during the forecast period; this segment was estimated to account for 57.88% share in 2019.

The Global Info Research report includes an overview of the development of the Internet Radio industry chain, the market status of Live (Subscription Service, Ad-Supported Radio Service), Audio-on-demand (Subscription Service, Ad-Supported Radio Service), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Internet

Radio.

Regionally, the report analyzes the Internet Radio markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Internet Radio market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Internet Radio market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Internet Radio industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Subscription Service, Ad-Supported Radio Service).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Internet Radio market.

**Regional Analysis:** The report involves examining the Internet Radio market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Internet Radio market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Internet Radio:

**Company Analysis:** Report covers individual Internet Radio players, suppliers, and other relevant industry players. This analysis includes studying their financial performance,

market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Internet Radio. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Live, Audio-on-demand).

**Technology Analysis:** Report covers specific technologies relevant to Internet Radio. It assesses the current state, advancements, and potential future developments in Internet Radio areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Internet Radio market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Internet Radio market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Subscription Service

Ad-Supported Radio Service

### Market segment by Application

Live

Audio-on-demand

Market segment by players, this report covers

Apple Music

Amazon Music

Tencent Music

Pandora

IHeartRadio

TuneIn

LiveXLive Media

Digitally Imported, Inc.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Internet Radio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Internet Radio, with revenue, gross margin and global market share of Internet Radio from 2019 to 2024.

Chapter 3, the Internet Radio competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Internet Radio market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Internet Radio.

Chapter 13, to describe Internet Radio research findings and conclusion.

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