

Global Internet Radio Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Internet Radio market size is expected to reach \$ 87780 million by 2032, rising at a market growth of 9.9% CAGR during the forecast period (2026-2032).

Internet radio (also web radio, net radio, streaming radio, e-radio, IP radio, and online radio) is a digital audio service transmitted via the Internet. Broadcasting on the Internet is usually referred to as webcasting since it is not transmitted broadly through wireless means. It can either be used as a stand-alone device running through the internet, or as a software running through a single computer.

Of the major players of Internet Radio, Spotify maintained its first place in the ranking in 2019. Spotify accounted for 27.63% of the Global Internet Radio revenue market share in 2019. Other players accounted for 21.39%, 15%, 8.68% including Apple Music, Amazon Music, Tencent Music. Suppliers of Internet Radio in the international market are large, specialist companies, as well as divisions or subsidiaries of large groups.

The main types of Internet Radio have Subscription Service and Ad-Supported Radio Service. On the basis of the types, Subscription Service is projected to account for the largest revenue share during the forecast period; this segment was estimated to account for 57.88% share in 2019.

This report studies the global Internet Radio demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Internet Radio, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Internet Radio that contribute to its

increasing demand across many markets.

Highlights and key features of the study

Global Internet Radio total market, 2021-2032, (USD Million)

Global Internet Radio total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Internet Radio total market, key domestic companies, and share, (USD Million)

Global Internet Radio revenue by player, revenue and market share 2021-2026, (USD Million)

Global Internet Radio total market by Type, CAGR, 2021-2032, (USD Million)

Global Internet Radio total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Internet Radio market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Apple Music, Amazon Music, Tencent Music, Pandora, IHeartRadio, TuneIn, LiveXLive Media, Digitally Imported, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Internet Radio market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Internet Radio Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Internet Radio Market, Segmentation by Type:

Subscription Service

Ad-Supported Radio Service

Global Internet Radio Market, Segmentation by Application:

Live

Audio-on-demand

Companies Profiled:

Apple Music

Amazon Music

Tencent Music

Pandora

IHeartRadio

TuneIn

LiveXLive Media

Digitally Imported, Inc.

Key Questions Answered

1. How big is the global Internet Radio market?
2. What is the demand of the global Internet Radio market?
3. What is the year over year growth of the global Internet Radio market?
4. What is the total value of the global Internet Radio market?
5. Who are the Major Players in the global Internet Radio market?
6. What are the growth factors driving the market demand?

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